



## STEAM FINAL TREND REPORT FOR 2009-2020

Final

### DUMFRIES AND GALLOWAY COUNCIL

*Gretna*

#### **Global Tourism Solutions (UK) Ltd**

Laneside House

Hackthorpe

Penrith


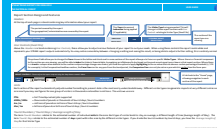




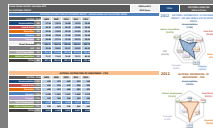






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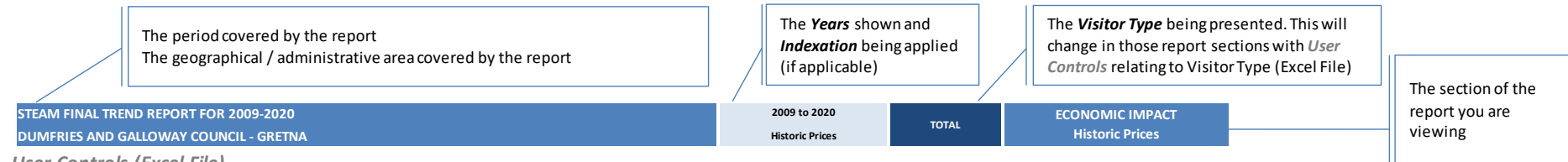
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## Report Section Design and Features

### Headers

At the top of each page is a band containing key information about your report



### User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.

**REPORT CONTROLS** - Please adjust the report outputs using the drop-down controls below

<b>FOCUS YEAR</b>	2020	▼	<b>COMPARISON YEAR</b>	2019	▼	<b>INDEXATION</b> Reflect Price Inflation?	NO	▼	<b>HIGHLIGHT % CHANGES</b> GREATER THAN OR EQUAL TO:	3%	▼	<a href="#">home</a>
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**Units**

A link back to the "Home" page, allowing navigation to each section of the report

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

### Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

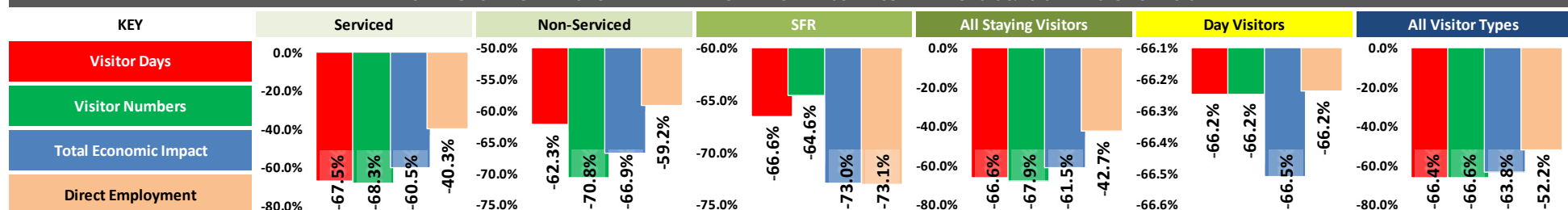
Comparing 2020 and 2019  
 All £'s Historic Prices

**COMPARATIVE HEADLINES**

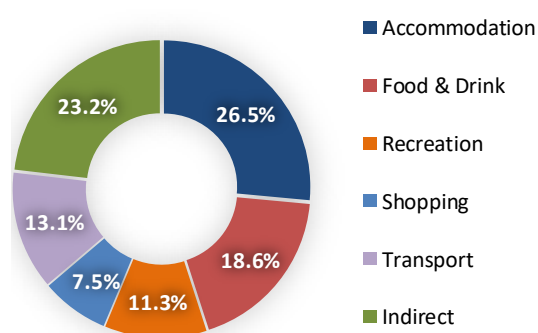
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2020 & 2019 - IN HISTORIC PRICES**

KEY														Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %
Visitor Days	000s	44.76	137.71	-67.5%	10.10	26.81	-62.3%	19.94	59.63	-66.6%	74.80	224.14	-66.6%	133.76	396.29	-66.2%	208.56	620.43	-66.4%
Visitor Numbers	000s	25.65	80.91	-68.3%	1.461	5.001	-70.8%	4.693	13.24	-64.6%	31.80	99.15	-67.9%	133.76	396.29	-66.2%	165.56	495.44	-66.6%
Direct Expenditure	£M																12.72	35.02	-63.7%
Economic Impact	£M	8.835	22.37	-60.5%	0.418	1.263	-66.9%	0.376	1.391	-73.0%	9.628	25.02	-61.5%	6.924	20.68	-66.5%	16.55	45.70	-63.8%
Direct Employment	FTEs	184	307	-40.3%	7	17	-59.2%	4	15	-73.1%	195	340	-42.7%	77	228	-66.2%	272	568	-52.2%
Total Employment	FTEs																329	725	-54.6%

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2020 & 2019 - IN HISTORIC PRICES**

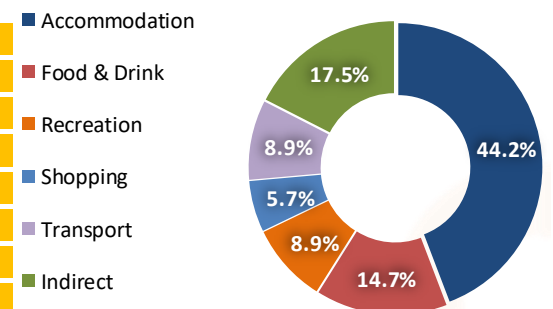


**Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices**



VAT in Historic Prices			Sectors	Sector		
2020	2019	+/- %		2020	2019	+/- %
4.383	9.439	-53.6%	Accommodation	145	191	-23.7%
3.073	9.261	-66.8%	Food & Drink	49	143	-66.1%
1.864	5.255	-64.5%	Recreation	29	81	-63.7%
1.238	3.896	-68.2%	Shopping	19	58	-67.5%
2.163	7.172	-69.8%	Transport	29	95	-69.1%
12.72	35.02	-63.7%	TOTAL DIRECT	272	568	-52.2%
3.833	10.68	-64.1%	Indirect	58	157	-63.3%
16.55	45.70	-63.8%	TOTAL	329	725	-54.6%

**Sectoral Distribution of Employment - FTEs**

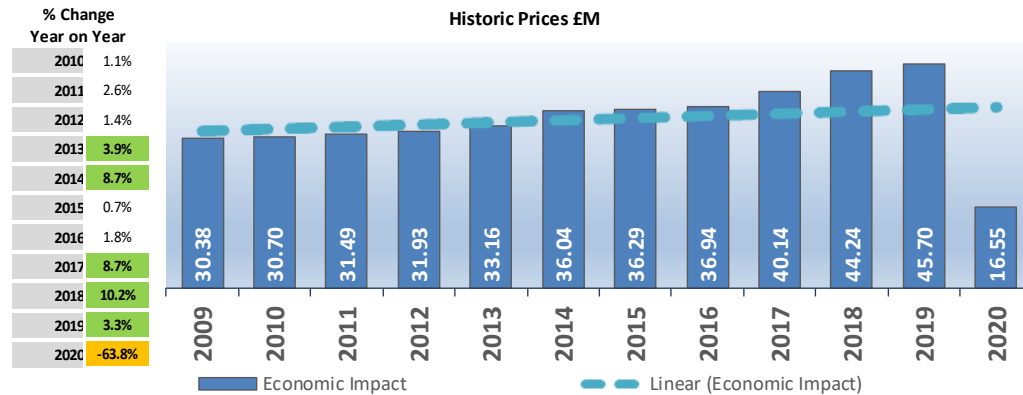


## Unindexed Key Measures by Year and Visitor Type for the Period 2009 to 2020

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

**Economic Impact - Historic Prices - Total**

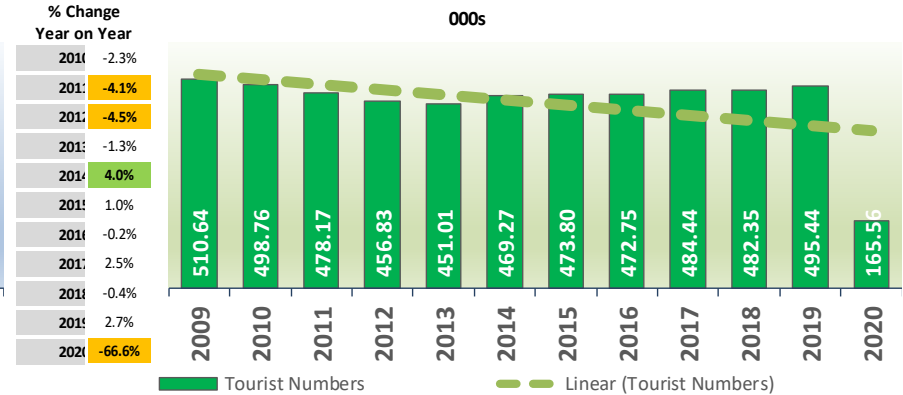


2009 to 2020  
 Historic Prices

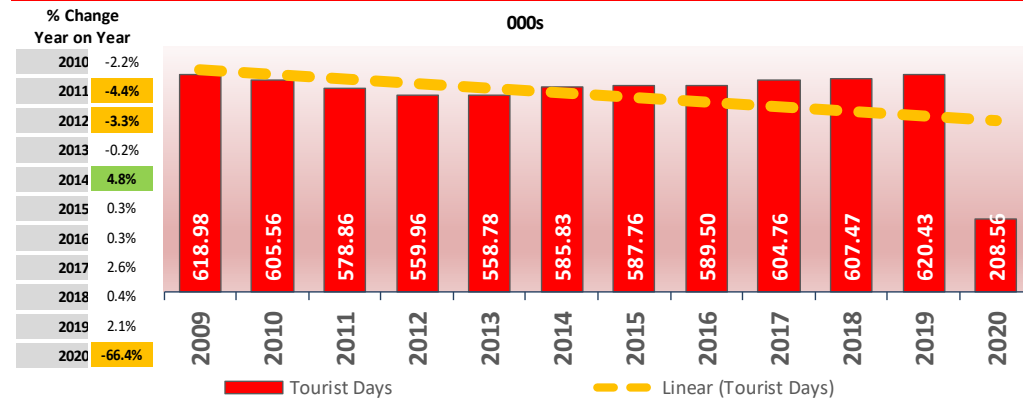
TOTAL

KEY MEASURES  
 Historic Prices

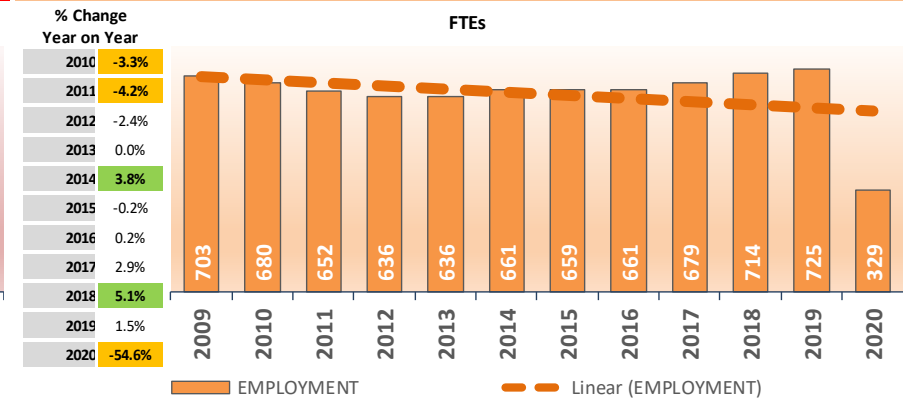
**Visitor Numbers - Total**



**Visitor Days - Total**



**Total Employment Supported - Total**

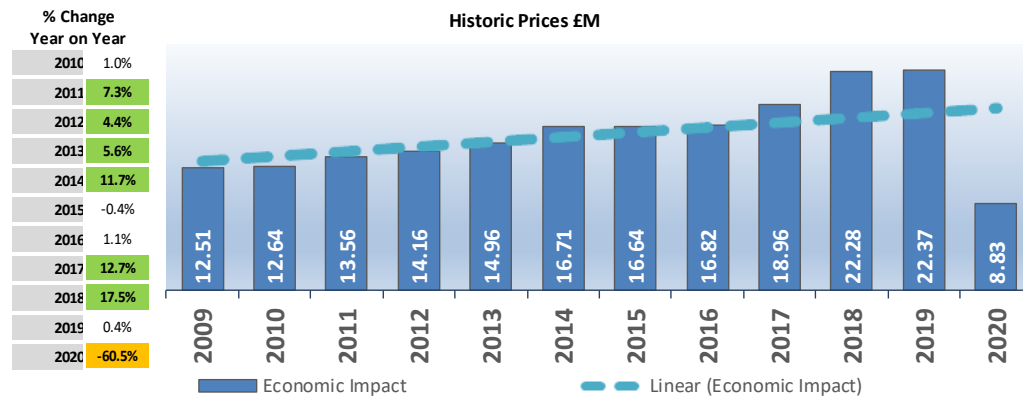


% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Historic Prices		1.1%	3.6%	5.1%	9.2%	18.6%	19.5%	21.6%	32.1%	45.6%	50.4%	-45.5%
Visitor Numbers		-2.3%	-6.4%	-10.5%	-11.7%	-8.1%	-7.2%	-7.4%	-5.1%	-5.5%	-3.0%	-67.6%
Visitor Days		-2.2%	-6.5%	-9.5%	-9.7%	-5.4%	-5.0%	-4.8%	-2.3%	-1.9%	0.2%	-66.3%
Total Employment		-3.3%	-7.3%	-9.6%	-9.5%	-6.0%	-6.3%	-6.1%	-3.4%	1.5%	3.0%	-53.2%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

**Economic Impact - Historic Prices - Serviced Accommodation**

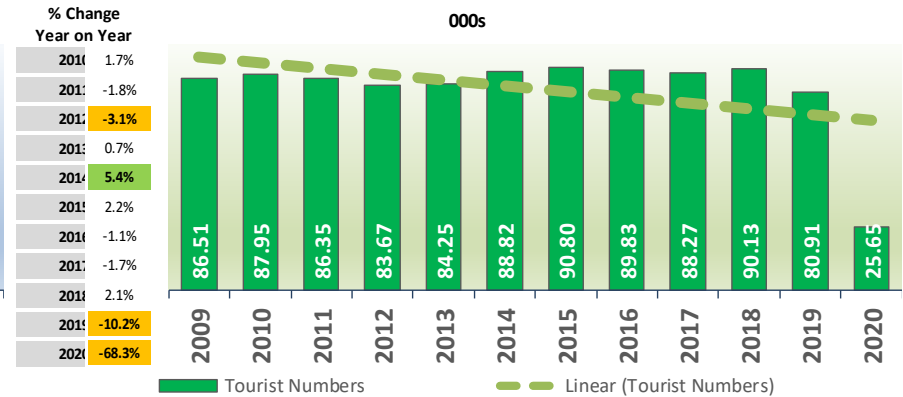


2009 to 2020  
 Historic Prices

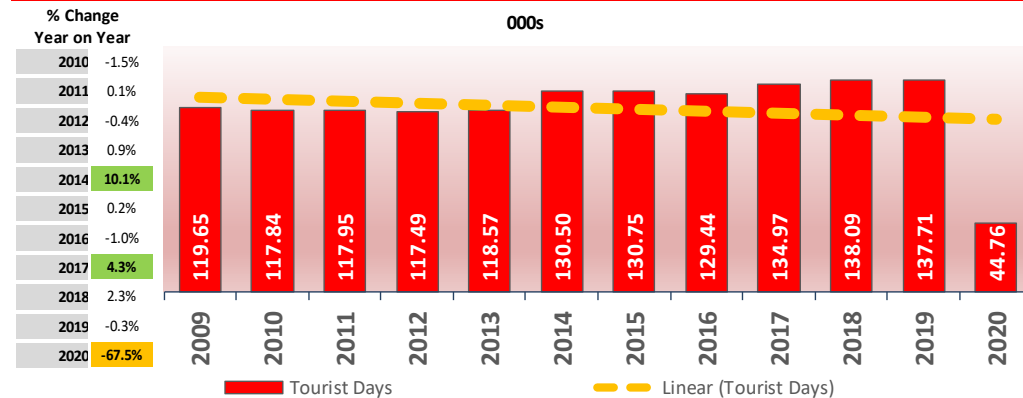
SERVICED  
 ACCOMMODATION

KEY MEASURES  
 Historic Prices

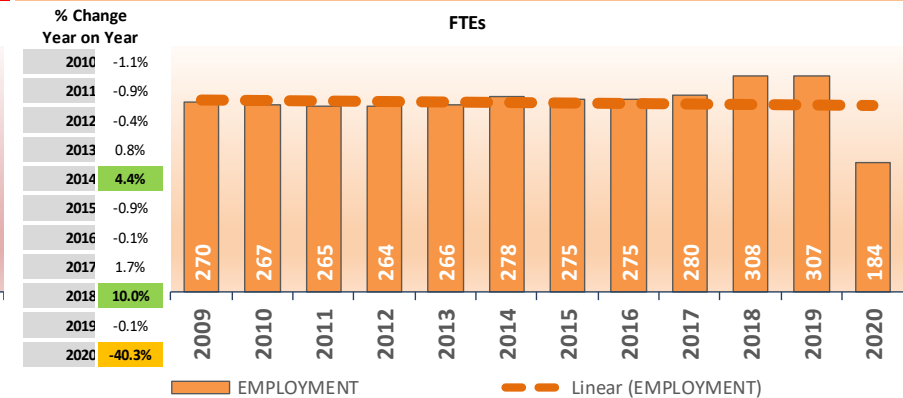
**Visitor Numbers - Serviced Accommodation**



**Visitor Days - Serviced Accommodation**



**Direct Employment Supported - Serviced Accommodation**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Historic Prices		1.0%	8.4%	13.2%	19.6%	33.6%	33.1%	34.5%	51.6%	78.2%	78.8%	-29.4%
Visitor Numbers		1.7%	-0.2%	-3.3%	-2.6%	2.7%	5.0%	3.8%	2.0%	4.2%	-6.5%	-70.4%
Visitor Days		-1.5%	-1.4%	-1.8%	-0.9%	9.1%	9.3%	8.2%	12.8%	15.4%	15.1%	-62.6%
Direct Employment		-1.1%	-1.9%	-2.3%	-1.5%	2.7%	1.8%	1.7%	3.5%	13.8%	13.7%	-32.1%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

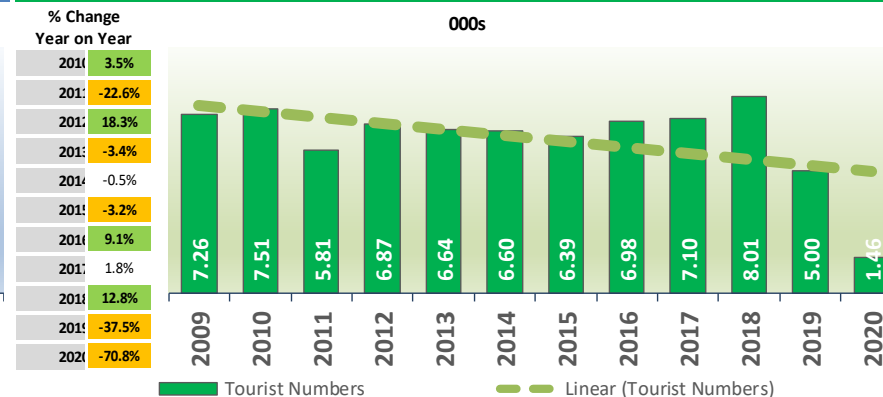
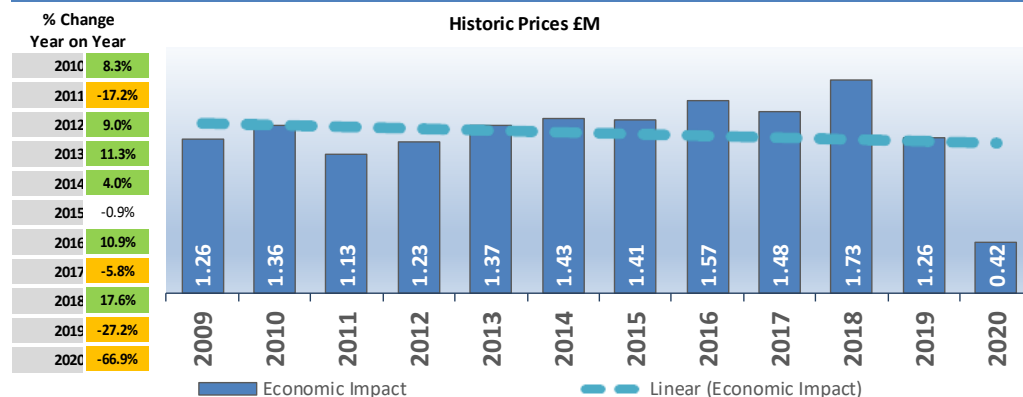
2009 to 2020  
 Historic Prices

NON-SERVED  
 ACCOMMODATION

KEY MEASURES  
 Historic Prices

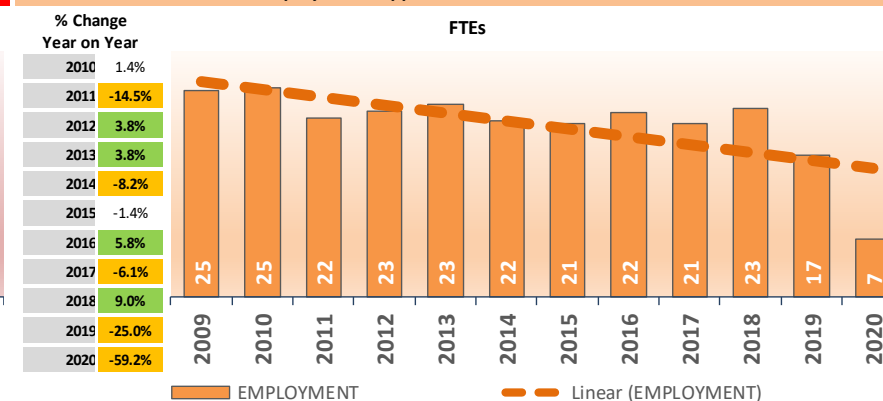
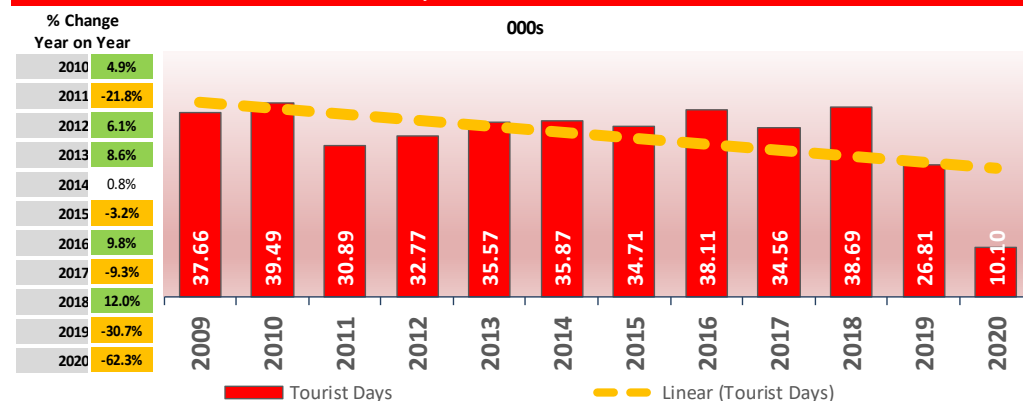
**Economic Impact - Historic Prices - Non-Served Accommodation**

**Visitor Numbers - Non-Served Accommodation**



**Visitor Days - Non-Served Accommodation**

**Direct Employment Supported - Non-Served Accommodation**



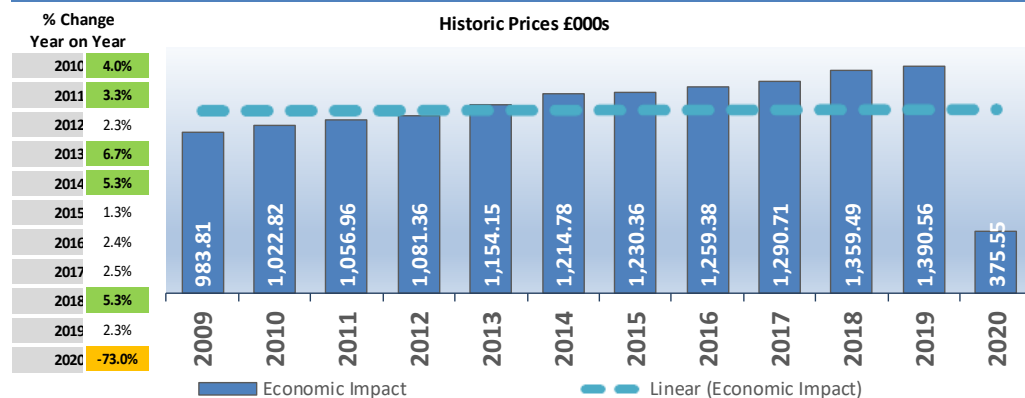
% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Historic Prices		8.3%	-10.3%	-2.2%	8.8%	13.2%	12.2%	24.4%	17.2%	37.7%	0.3%	-66.8%
Visitor Numbers		3.5%	-19.9%	-5.3%	-8.5%	-9.0%	-11.9%	-3.9%	-2.2%	10.4%	-31.1%	-79.9%
Visitor Days		4.9%	-18.0%	-13.0%	-5.5%	-4.8%	-7.8%	1.2%	-8.2%	2.7%	-28.8%	-73.2%
Direct Employment		1.4%	-13.3%	-10.0%	-6.5%	-14.2%	-15.5%	-10.6%	-16.1%	-8.6%	-31.4%	-72.0%

"Linear" = Linear Trendline



**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRENA**

**Economic Impact - Historic Prices - SFR**

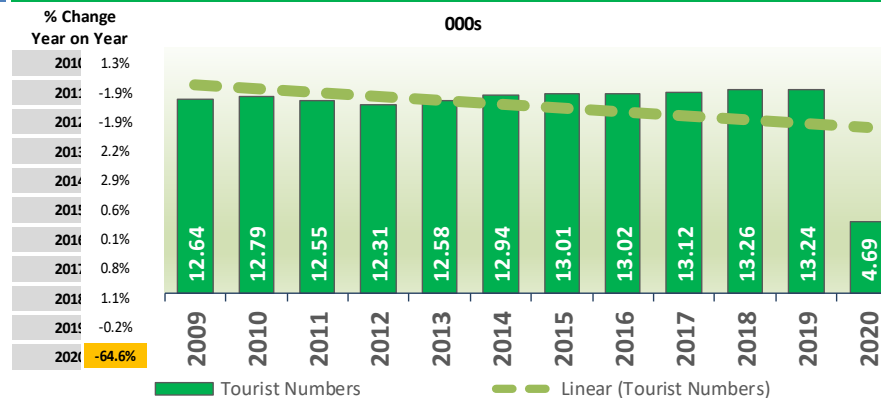


**2009 to 2020**  
**Historic Prices**

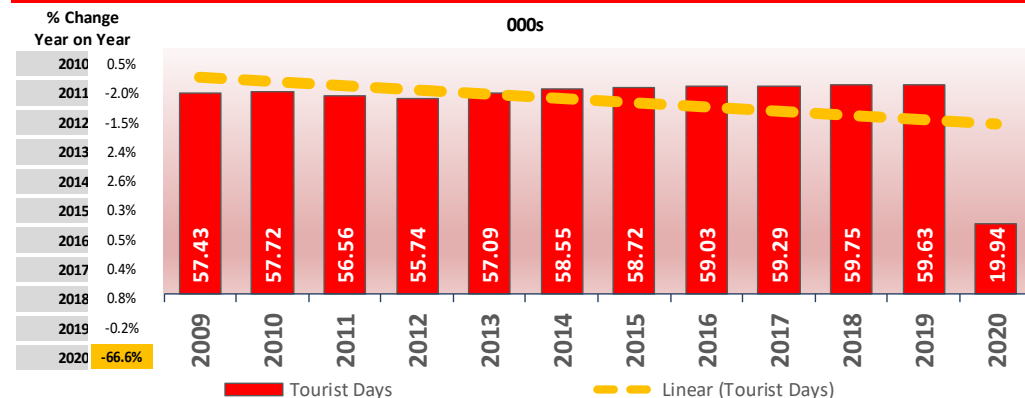
SFR

**KEY MEASURES**  
**Historic Prices**

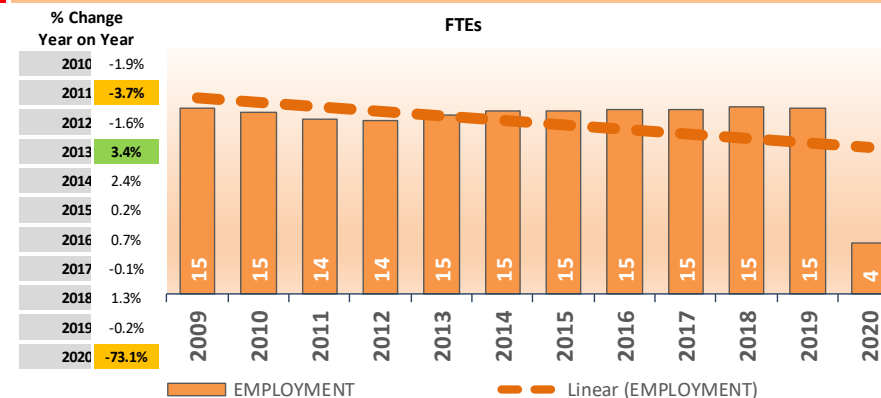
**Visitor Numbers - SFR**



**Visitor Days - SFR**



**Direct Employment Supported - SFR**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Historic Prices		4.0%	7.4%	9.9%	17.3%	23.5%	25.1%	28.0%	31.2%	38.2%	41.3%	-61.8%
Visitor Numbers		1.3%	-0.7%	-2.6%	-0.5%	2.4%	3.0%	3.1%	3.9%	5.0%	4.8%	-62.9%
Visitor Days		0.5%	-1.5%	-2.9%	-0.6%	2.0%	2.2%	2.8%	3.2%	4.0%	3.8%	-65.3%
Direct Employment		-1.9%	-5.6%	-7.1%	-3.9%	-1.6%	-1.5%	-0.8%	-0.9%	0.4%	0.2%	-73.0%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

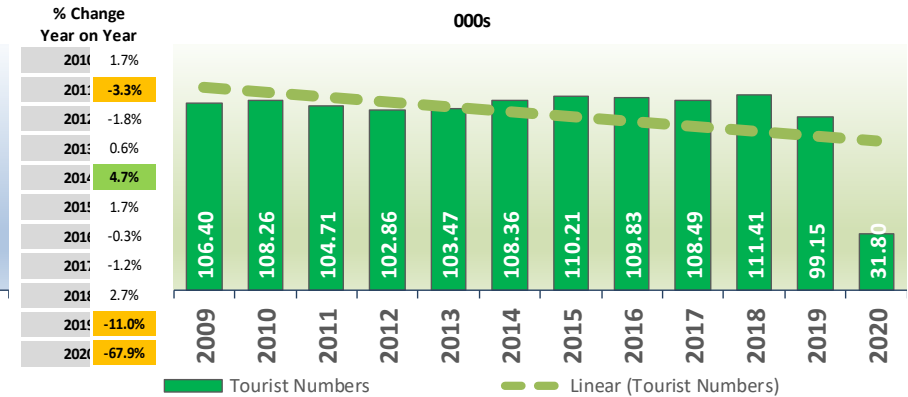
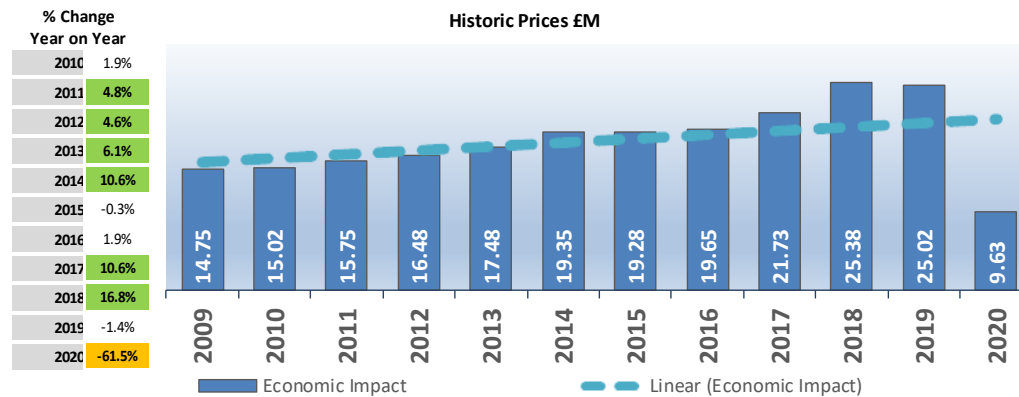
2009 to 2020  
 Historic Prices

STAYING VISITOR

KEY MEASURES  
 Historic Prices

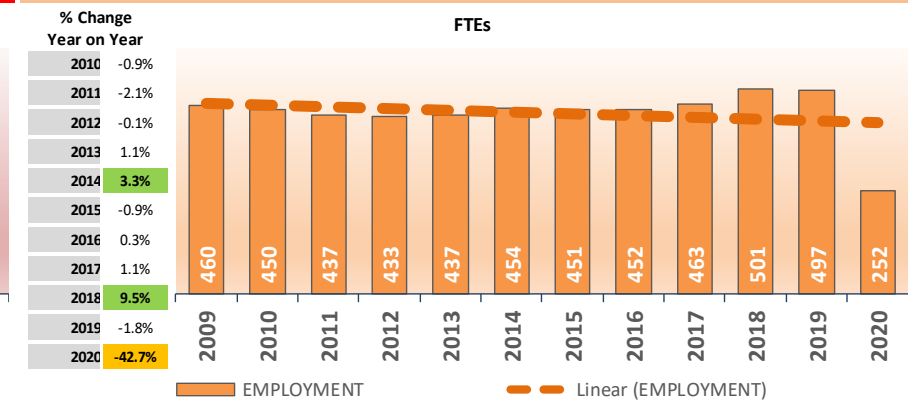
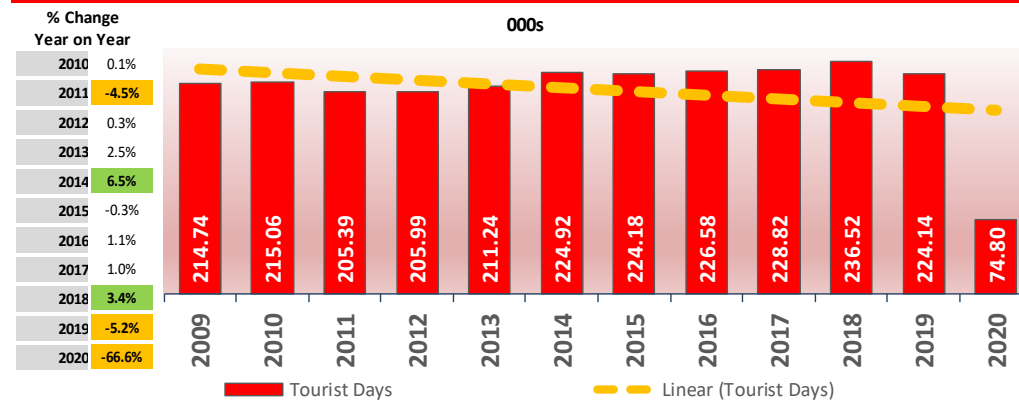
**Economic Impact - Historic Prices - Staying Visitor**

**Visitor Numbers - Staying Visitor**



**Visitor Days - Staying Visitor**

**Direct Employment Supported - Staying Visitor**

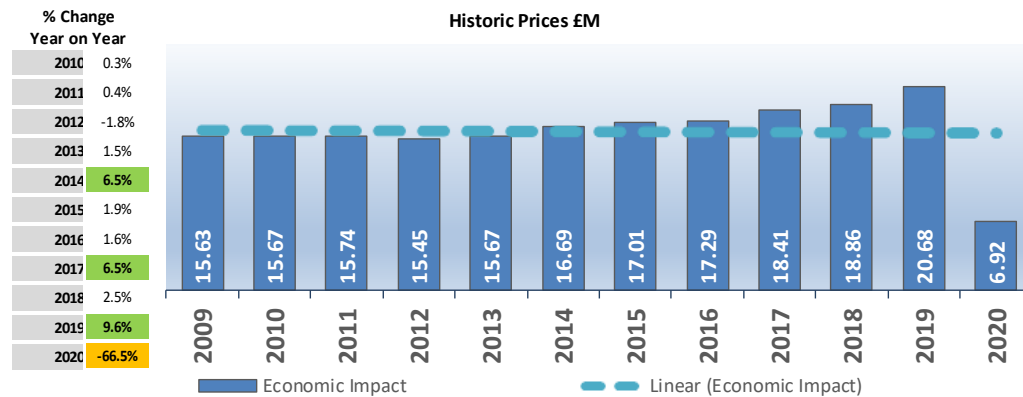


% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Historic Prices		1.9%	6.8%	11.7%	18.5%	31.2%	30.7%	33.2%	47.3%	72.0%	69.6%	-34.7%
Visitor Numbers		1.7%	-1.6%	-3.3%	-2.8%	1.8%	3.6%	3.2%	2.0%	4.7%	-6.8%	-70.1%
Visitor Days		0.1%	-4.4%	-4.1%	-1.6%	4.7%	4.4%	5.5%	6.6%	10.1%	4.4%	-65.2%
Direct Employment		-2.2%	-5.1%	-5.9%	-5.1%	-1.4%	-2.1%	-1.8%	0.6%	8.9%	7.9%	-45.2%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNA**

**Economic Impact - Historic Prices - Day Visitor**

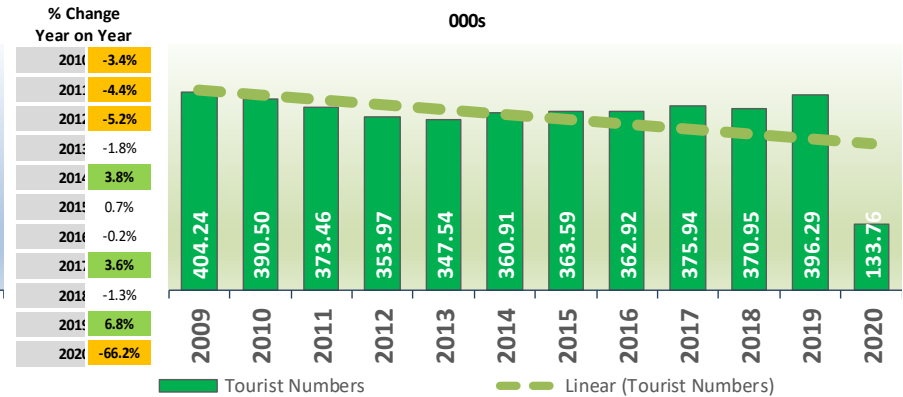


2009 to 2020  
 Historic Prices

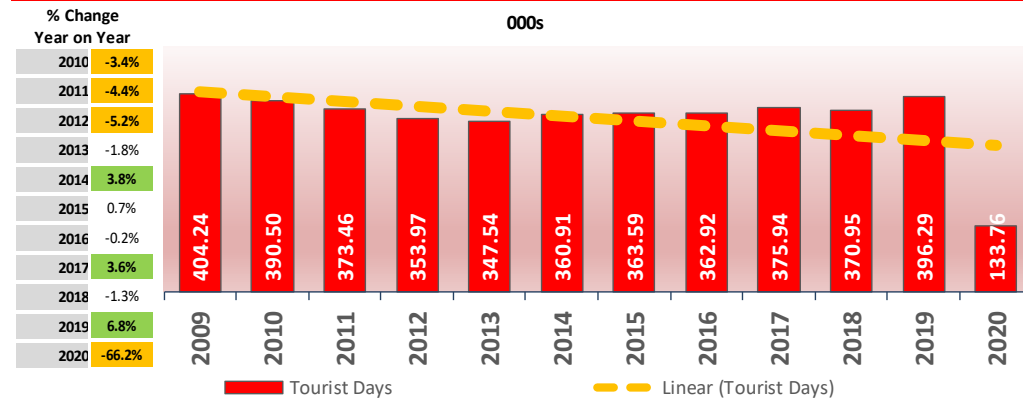
**DAY VISITOR**

**KEY MEASURES**  
 Historic Prices

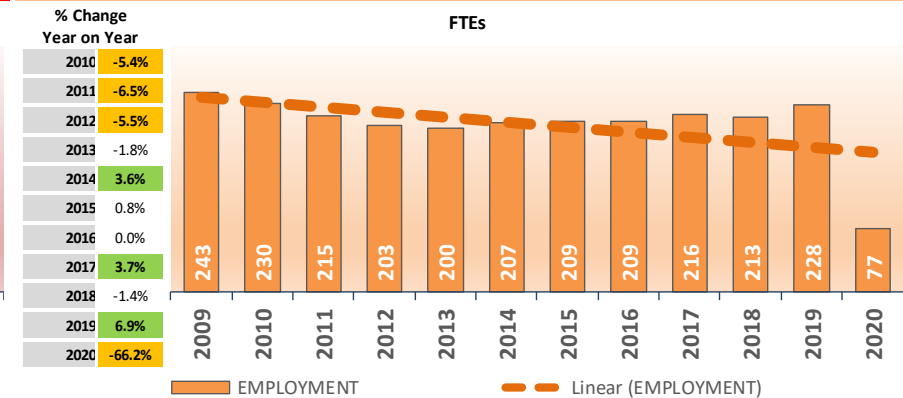
**Visitor Numbers - Day Visitor**



**Visitor Days - Day Visitor**



**Direct Employment Supported - Day Visitor**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Historic Prices		0.3%	0.7%	-1.1%	0.3%	6.8%	8.8%	10.6%	17.8%	20.7%	32.3%	-55.7%
Visitor Numbers		-3.4%	-7.6%	-12.4%	-14.0%	-10.7%	-10.1%	-10.2%	-7.0%	-8.2%	-2.0%	-66.9%
Visitor Days		-3.4%	-7.6%	-12.4%	-14.0%	-10.7%	-10.1%	-10.2%	-7.0%	-8.2%	-2.0%	-66.9%
Direct Employment		-5.4%	-11.5%	-16.4%	-17.9%	-14.9%	-14.2%	-14.3%	-11.1%	-12.3%	-6.3%	-68.3%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2009 to 2020

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM FINAL TREND REPORT FOR 2009-2020  
DUMFRIES AND GALLOWAY COUNCIL - GREYNA

2020  
Historic Prices

TOTAL

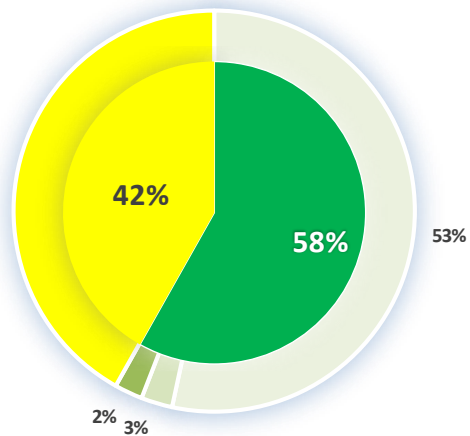
DISTRIBUTION BY VISITOR TYPE  
Historic Prices

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2020 - M - Share of Total

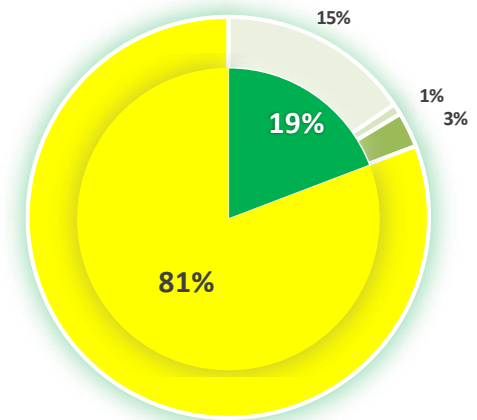
**TOTAL**  
**£16.55m**

	£M
Serviced	8.83
Non-Serviced	0.42
SFR	0.38
Staying Visitor	9.63
Day Visitor	6.92
<b>Total</b>	<b>16.55</b>



**TOTAL**  
**0.17m**

	M
Serviced	0.03
Non-Serviced	0.00
SFR	0.00
Staying Visitor	0.03
Day Visitor	0.13
<b>Total</b>	<b>0.17</b>

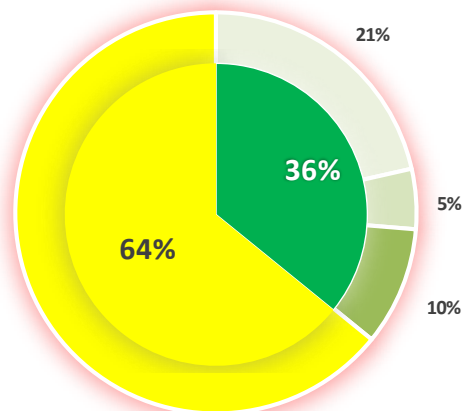


Visitor Days - 2020 - M - Share of Total

Direct Employment Supported - 2020 - FTEs - Share of Total

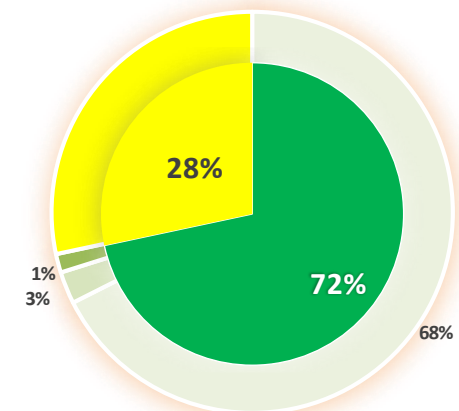
**TOTAL**  
**0.21m**

	M
Serviced	0.04
Non-Serviced	0.01
SFR	0.02
Staying Visitor	0.07
Day Visitor	0.13
<b>Total</b>	<b>0.21</b>



**TOTAL**  
**272 Direct FTEs**  
**329 Total FTEs**

	FTEs
Serviced	184
Non-Serviced	7
SFR	4
Staying Visitor	195
Day Visitor	77
<b>Total</b>	<b>272</b>



**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

**2020**  
**Historic Prices**

**TOTAL**

**DISTRIBUTION BY MONTH**  
**Historic Prices**

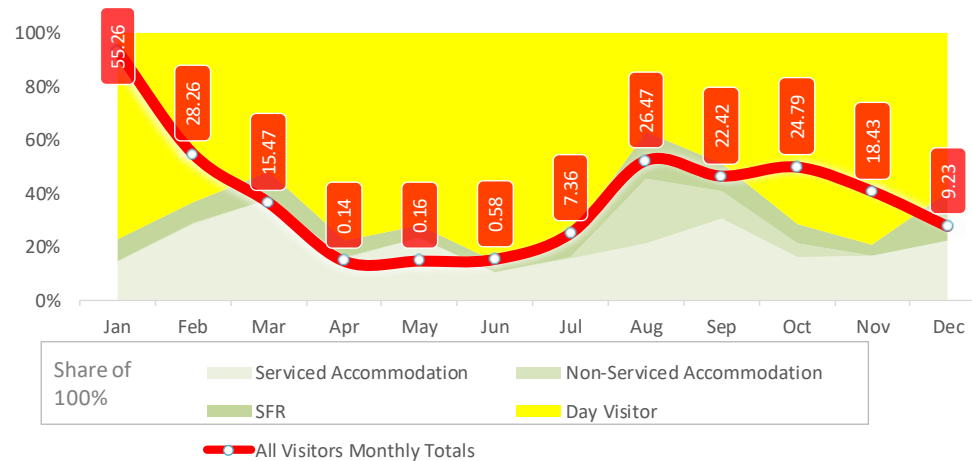
**Economic Impact - Historic Prices - £000s - Distribution of Impact by Month**



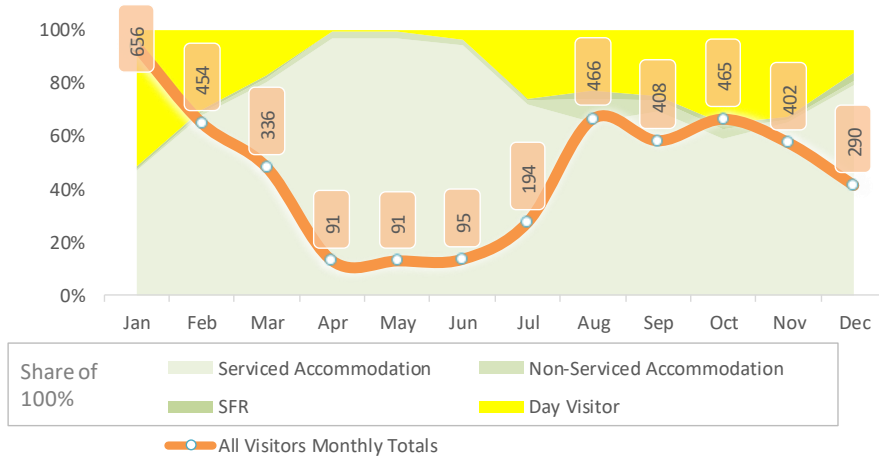
**Visitor Numbers - 2020 - 000s - Distribution of Impact by Month**



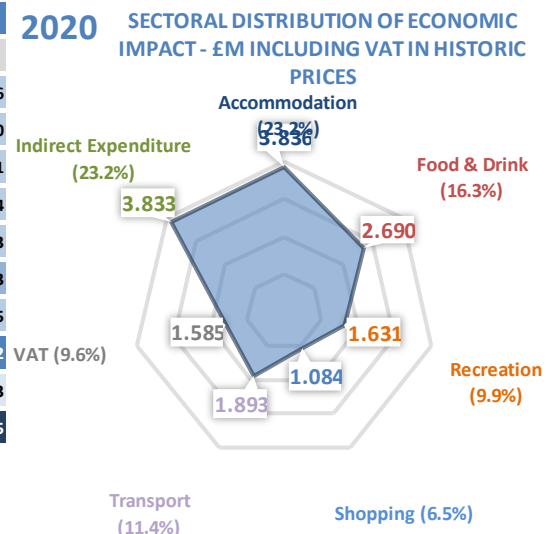
**Visitor Days - 2020 - 000s - Distribution of Impact by Month**



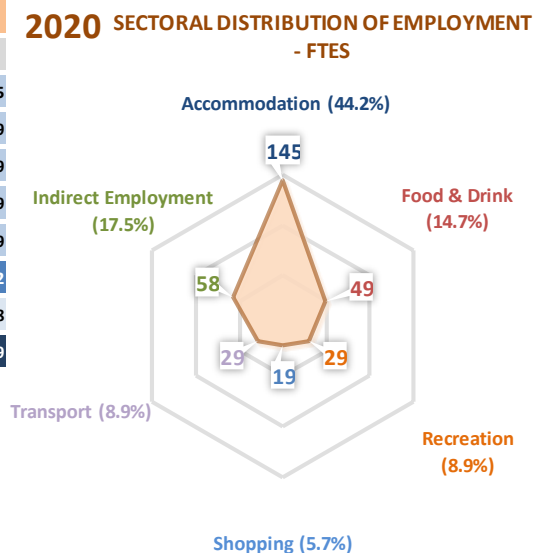
**Direct Employment Supported - 2020 - FTEs - Distribution of Impact by Month**



SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES													
SECTOR / YEAR		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Accommodation	£M	4.110	3.983	4.254	4.510	4.789	5.222	5.234	5.287	6.292	8.008	7.865	3.836
Food & Drink	£M	5.754	5.704	5.685	5.680	5.853	6.375	6.435	6.544	6.953	7.274	7.718	2.690
Recreation	£M	3.415	3.368	3.309	3.301	3.392	3.641	3.713	3.776	3.978	4.137	4.379	1.631
Shopping	£M	2.408	2.392	2.386	2.388	2.463	2.676	2.690	2.741	2.915	3.046	3.246	1.084
Transport	£M	4.458	4.477	4.399	4.452	4.631	5.066	5.065	5.195	5.471	5.819	5.977	1.893
Direct Revenue	£M	20.14	19.93	20.03	20.33	21.13	22.98	23.14	23.54	25.61	28.28	29.18	11.13
VAT	£M	3.022	3.487	4.007	4.066	4.226	4.596	4.627	4.709	5.122	5.657	5.837	1.585
Direct Expenditure	£M	23.17	23.41	24.04	24.40	25.35	27.58	27.76	28.25	30.73	33.94	35.02	12.72
Indirect Expenditure	£M	7.212	7.287	7.446	7.528	7.805	8.459	8.529	8.685	9.407	10.30	10.68	3.833
TOTAL	£M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55



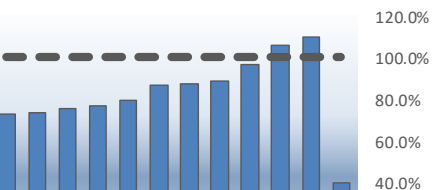
Sectoral Distribution of Employment - FTEs													
Sector / Year		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Accommodation	FTEs	170	170	170	170	170	168	168	168	168	192	191	145
Food & Drink	FTEs	144	138	131	126	125	133	133	133	137	138	143	49
Recreation	FTEs	85	81	76	73	72	76	76	76	78	78	81	29
Shopping	FTEs	58	56	53	51	51	54	53	54	56	56	58	19
Transport	FTEs	96	93	87	85	85	91	90	91	93	95	95	29
Direct Employment	FTEs	554	538	516	504	504	521	520	521	532	559	568	272
Indirect Employment	FTEs	150	143	136	132	133	140	139	140	147	155	157	58
TOTAL	FTEs	703	680	652	636	636	661	659	661	679	714	725	329

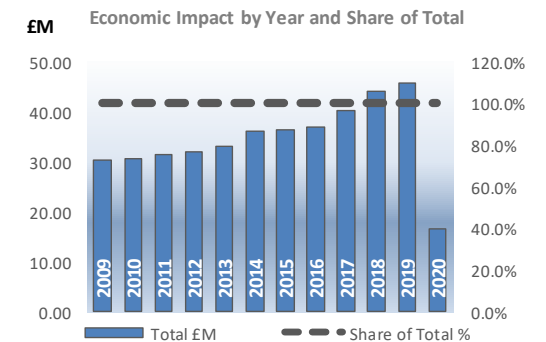


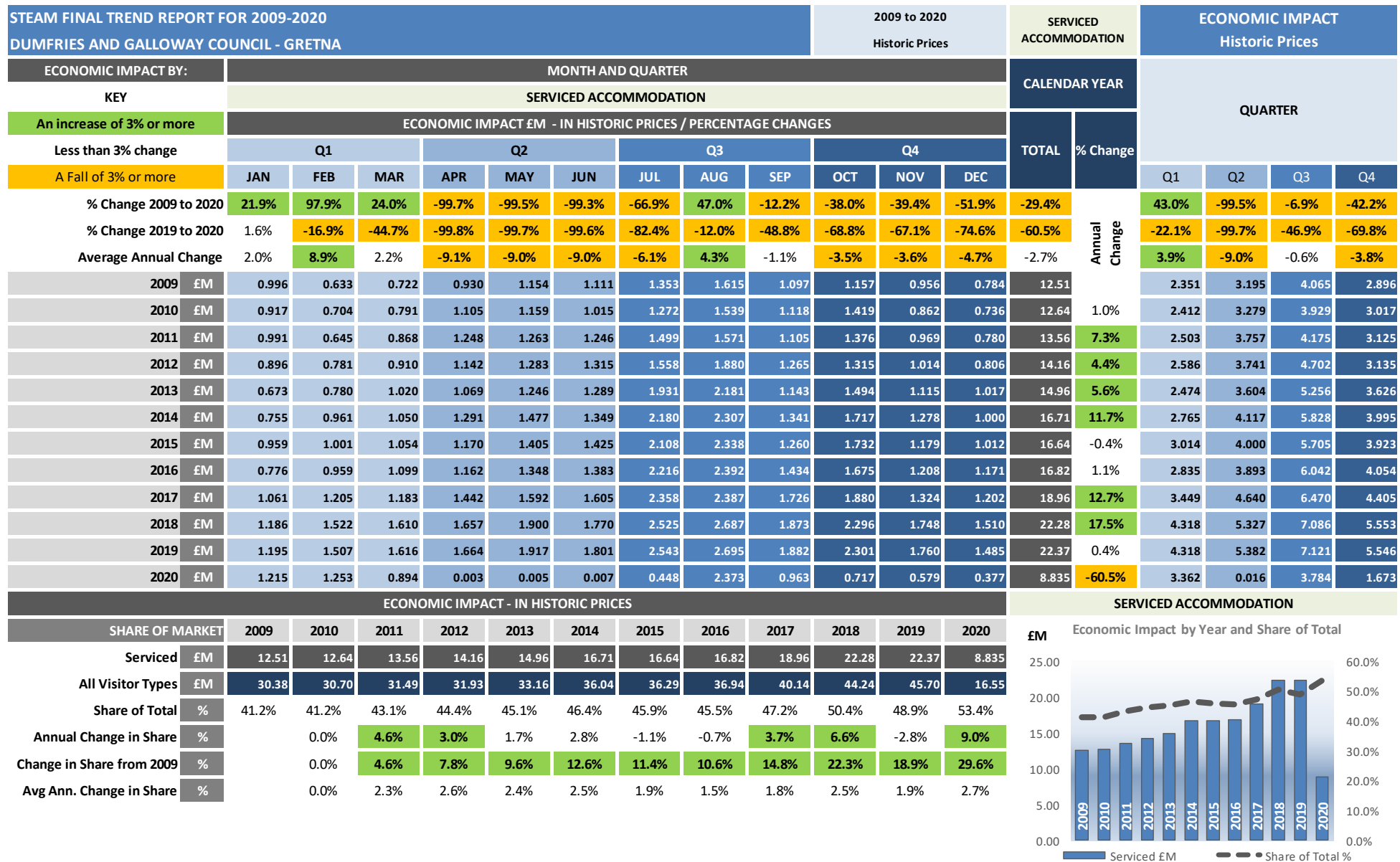
## Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2009 to 2020

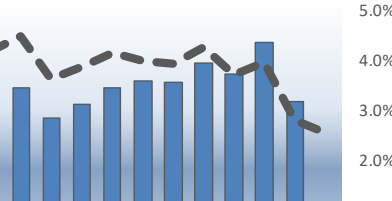
**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

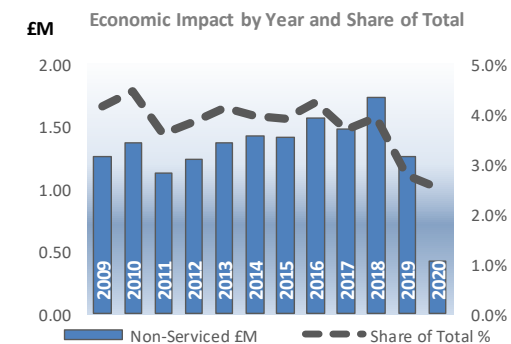


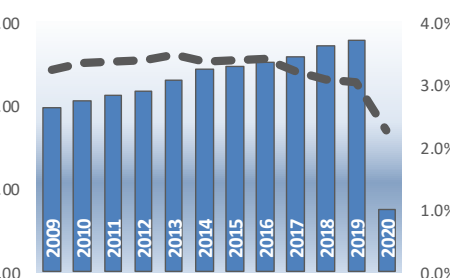
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GREтна											2009 to 2020 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2009 to 2020		58.3%	66.7%	-7.9%	-99.6%	-99.6%	-98.9%	-79.4%	-19.7%	-38.6%	-30.1%	-21.6%	-61.5%	-45.5%	Annual Change	41.0%	-99.4%	-45.9%	-37.2%	
% Change 2019 to 2020		16.1%	-6.5%	-43.0%	-99.8%	-99.8%	-99.2%	-85.2%	-39.5%	-53.9%	-54.5%	-52.2%	-78.8%	-63.8%		-9.0%	-99.6%	-60.0%	-62.0%	
Average Annual Change		5.3%	6.1%	-0.7%	-9.1%	-9.1%	-9.0%	-7.2%	-1.8%	-3.5%	-2.7%	-2.0%	-5.6%	-4.1%		3.7%	-9.0%	-4.2%	-3.4%	
2009 £M		2.094	1.284	1.414	2.511	3.074	3.029	3.764	4.036	2.764	2.653	1.813	1.943	30.38	1.1%	4.792	8.614	10.56	6.409	
2010 £M		1.933	1.356	1.488	2.737	2.900	3.183	3.546	4.040	2.932	3.124	1.643	1.816	30.70		4.777	8.821	10.52	6.583	
2011 £M		2.017	1.236	1.622	3.385	2.972	3.239	3.873	3.926	2.610	2.867	1.798	1.941	31.49		2.6%	4.875	9.596	10.41	6.606
2012 £M		2.249	1.465	1.578	3.023	2.965	3.440	3.628	4.102	2.725	2.747	1.994	2.009	31.93	1.4%	5.292	9.428	10.46	6.750	
2013 £M		2.000	1.493	1.748	2.803	3.003	3.339	4.061	4.500	2.621	2.991	2.188	2.411	33.16	3.9%	5.241	9.146	11.18	7.590	
2014 £M		2.359	1.624	1.855	3.410	3.471	3.477	4.348	4.734	2.850	3.136	2.311	2.459	36.04	8.7%	5.838	10.36	11.93	7.906	
2015 £M		2.400	1.730	1.877	3.349	3.738	3.471	4.298	4.643	2.790	3.243	2.303	2.452	36.29	0.7%	6.007	10.56	11.73	7.998	
2016 £M		2.261	1.621	1.972	3.000	3.428	3.691	4.436	4.716	3.502	3.416	2.144	2.753	36.94	1.8%	5.853	10.12	12.65	8.313	
2017 £M		2.448	1.970	1.869	4.025	3.855	3.909	4.921	4.817	3.398	3.410	2.503	3.011	40.14	8.7%	6.288	11.79	13.14	8.924	
2018 £M		2.800	2.223	2.333	4.055	4.461	4.229	5.038	5.189	3.703	3.944	2.967	3.298	44.24	10.2%	7.357	12.74	13.93	10.21	
2019 £M		2.855	2.290	2.284	4.166	4.829	4.422	5.240	5.356	3.679	4.072	2.975	3.531	45.70	3.3%	7.428	13.42	14.28	10.58	
2020 £M		3.316	2.142	1.302	0.009	0.011	0.035	0.774	3.242	1.697	1.854	1.421	0.749	16.55	-63.8%	6.759	0.056	5.714	4.024	
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M Economic Impact by Year and Share of Total						
Total		£M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55						
All Visitor Types		£M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share		%																		
Change in Share from 2009		%																		
Avg Ann. Change in Share		%																		

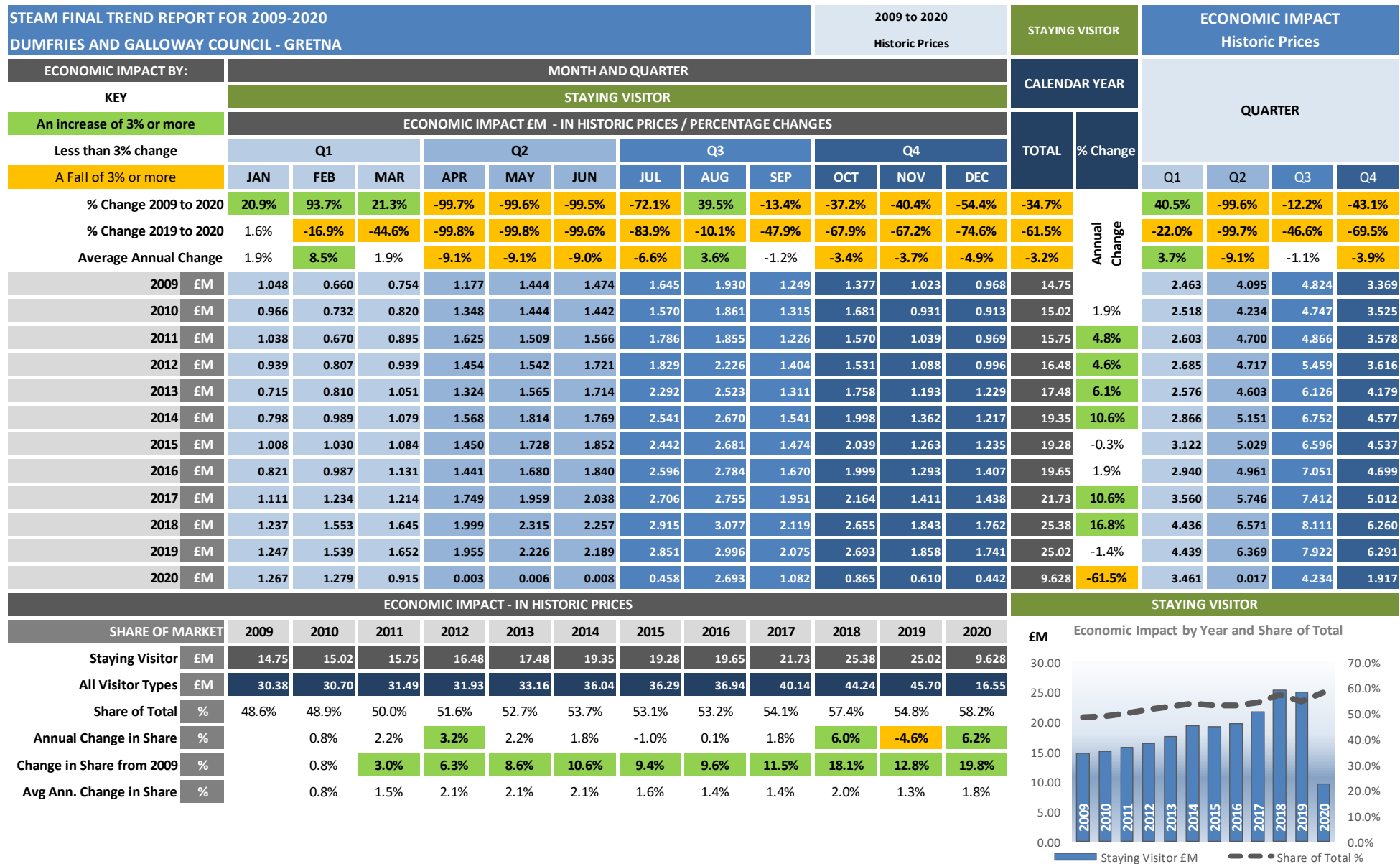


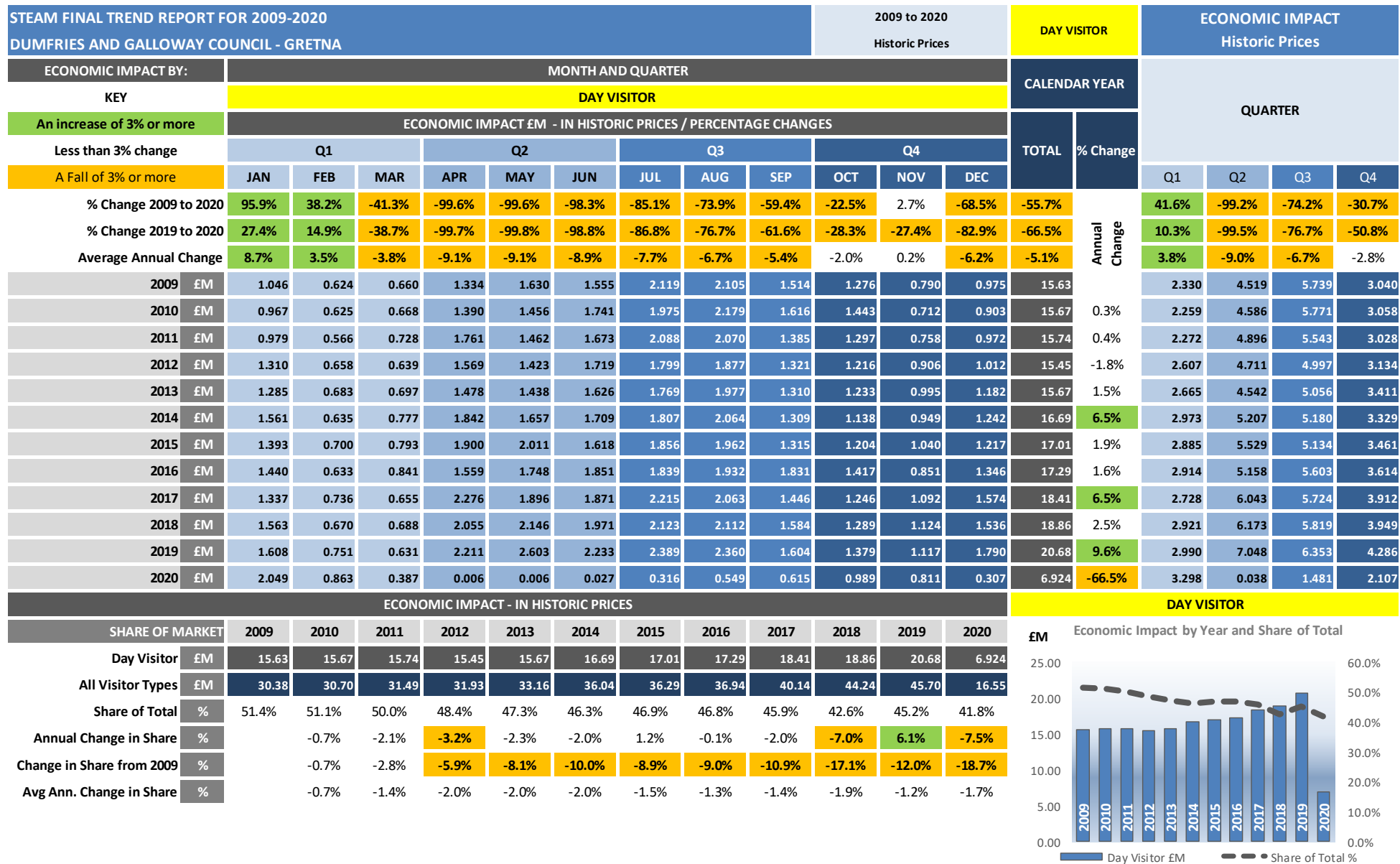


STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GREтна											2009 to 2020 Historic Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2009 to 2020		-95.9%	-81.2%	-76.3%	-99.9%	-100.0%	-100.0%	-99.0%	9.2%	-22.3%	-12.1%	-83.7%	-87.6%	-66.8%	Annual Change	-84.7%	-100.0%	-37.3%	-20.4%
% Change 2019 to 2020		-80.7%	-48.1%	-41.9%	-99.9%	-100.0%	-100.0%	-98.8%	34.1%	-34.6%	-58.5%	-84.1%	-88.0%	-66.9%		-52.9%	-100.0%	-32.0%	-60.1%
Average Annual Change		-8.7%	-7.4%	-6.9%	-9.1%	-9.1%	-9.1%	-9.0%	0.8%	-2.0%	-1.1%	-7.6%	-8.0%	-6.1%		-7.7%	-9.1%	-3.4%	-1.9%
2009	£M	0.013	0.009	0.014	0.148	0.217	0.228	0.196	0.225	0.107	0.090	0.004	0.007	1.260		0.036	0.593	0.529	0.101
2010	£M	0.006	0.008	0.008	0.137	0.211	0.288	0.202	0.233	0.149	0.112	0.005	0.005	1.364	8.3%	0.022	0.636	0.583	0.123
2011	£M	0.003	0.005	0.005	0.255	0.171	0.180	0.185	0.195	0.074	0.047	0.003	0.006	1.130	-17.2%	0.014	0.605	0.454	0.057
2012	£M	0.001	0.006	0.007	0.197	0.182	0.255	0.169	0.248	0.090	0.068	0.005	0.005	1.231	9.0%	0.015	0.633	0.507	0.077
2013	£M	0.004	0.007	0.006	0.142	0.236	0.268	0.247	0.240	0.116	0.100	0.003	0.003	1.370	11.3%	0.017	0.645	0.602	0.106
2014	£M	0.003	0.003	0.003	0.153	0.248	0.258	0.243	0.258	0.144	0.105	0.003	0.005	1.425	4.0%	0.009	0.659	0.644	0.113
2015	£M	0.003	0.004	0.005	0.158	0.235	0.262	0.218	0.237	0.158	0.127	0.003	0.003	1.413	-0.9%	0.012	0.655	0.613	0.133
2016	£M	0.003	0.003	0.005	0.156	0.243	0.288	0.258	0.281	0.176	0.143	0.003	0.007	1.567	10.9%	0.011	0.687	0.716	0.153
2017	£M	0.002	0.003	0.004	0.176	0.273	0.261	0.224	0.256	0.164	0.103	0.003	0.006	1.476	-5.8%	0.010	0.709	0.644	0.113
2018	£M	0.003	0.003	0.006	0.206	0.316	0.308	0.261	0.274	0.183	0.163	0.004	0.007	1.735	17.6%	0.012	0.830	0.718	0.175
2019	£M	0.003	0.003	0.006	0.149	0.208	0.205	0.176	0.184	0.128	0.191	0.004	0.007	1.263	-27.2%	0.012	0.562	0.488	0.202
2020	£M	0.001	0.002	0.003	0.000	0.000	0.000	0.002	0.246	0.084	0.079	0.001	0.001	0.418	-66.9%	0.006	0.000	0.332	0.081
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M Economic Impact by Year and Share of Total					
Non-Serviced		£M	1.260	1.364	1.130	1.231	1.370	1.425	1.413	1.567	1.476	1.735	1.263	0.418					
All Visitor Types		£M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55					
Share of Total		%	4.1%	4.4%	3.6%	3.9%	4.1%	4.0%	3.9%	4.2%	3.7%	3.9%	2.8%	2.5%					
Annual Change in Share		%		7.2%	-19.2%	7.5%	7.1%	-4.3%	-1.6%	9.0%	-13.3%	6.7%	-29.5%	-8.6%					
Change in Share from 2009		%		7.2%	-13.5%	-7.0%	-0.3%	-4.6%	-6.1%	2.3%	-11.3%	-5.4%	-33.3%	-39.1%					
Avg Ann. Change in Share		%		7.2%	-6.7%	-2.3%	-0.1%	-0.9%	-1.0%	0.3%	-1.4%	-0.6%	-3.3%	-3.6%					



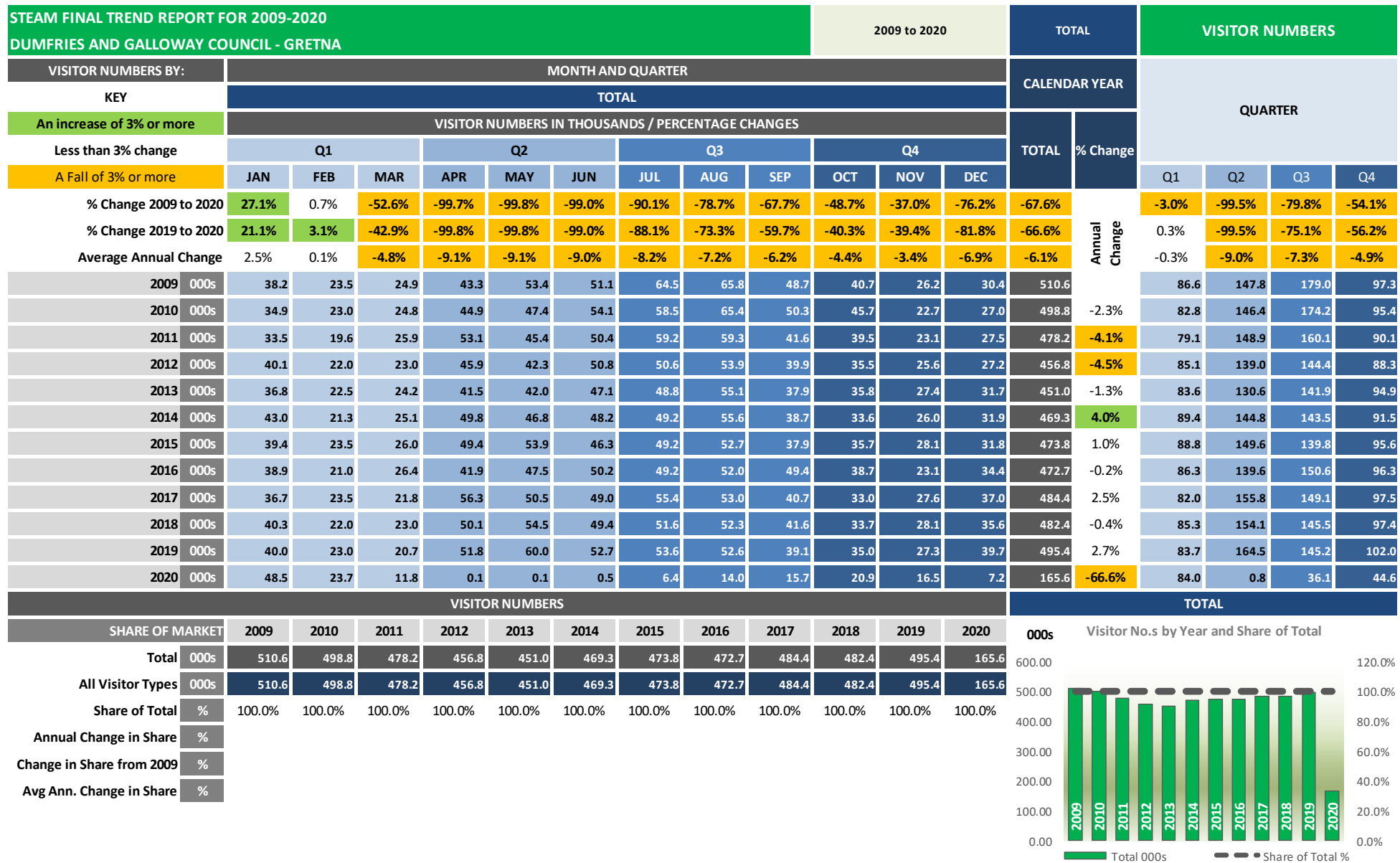
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA										2009 to 2020 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £000s - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2009 to 2020		33.7%	32.7%	-6.4%	-99.8%	-99.7%	-99.5%	-91.1%	-17.8%	-20.1%	-47.2%	-52.6%	-64.0%		-61.8%	23.7%	-99.6%	-48.7%	-56.1%
% Change 2019 to 2020		4.5%	-15.8%	-43.0%	-99.8%	-99.8%	-99.6%	-93.5%	-37.0%	-45.0%	-65.8%	-67.8%	-74.3%		-73.0%	-14.1%	-99.7%	-62.3%	-70.0%
Average Annual Change		3.1%	3.0%	-0.6%	-9.1%	-9.1%	-9.0%	-8.3%	-1.6%	-1.8%	-4.3%	-4.8%	-5.8%		-5.6%	2.2%	-9.1%	-4.4%	-5.1%
2009 £000s		38.6	18.4	18.4	98.3	73.4	135.1	95.7	90.0	44.9	130.5	63.2	177.2		983.8	75.4	306.9	230.6	370.9
2010 £000s		43.1	19.9	20.4	105.7	73.8	139.8	96.8	89.6	48.4	149.4	63.8	172.3	1,022.8	4.0%	83.3	319.3	234.8	385.4
2011 £000s		44.0	19.7	21.7	121.9	75.7	140.2	101.6	89.5	46.6	146.4	67.2	182.6	1,057.0	3.3%	85.3	337.9	237.6	396.1
2012 £000s		41.5	20.9	22.2	115.1	77.1	150.7	102.6	97.7	49.8	148.4	69.9	185.6	1,081.4	2.3%	84.5	342.9	250.1	403.8
2013 £000s		38.2	22.3	24.5	113.5	82.8	157.3	113.8	101.9	51.9	163.9	75.5	208.6	1,154.2	6.7%	84.9	353.6	267.7	447.9
2014 £000s		41.1	24.5	25.3	123.6	89.1	161.8	118.3	105.5	56.5	175.2	81.5	212.4	1,214.8	5.3%	90.9	374.5	280.4	469.0
2015 £000s		46.1	25.0	25.5	121.1	87.8	165.4	116.5	105.5	56.4	179.4	81.3	220.2	1,230.4	1.3%	96.7	374.3	278.4	480.9
2016 £000s		42.6	24.6	26.4	122.9	88.5	168.9	122.5	110.6	60.1	180.9	81.5	229.9	1,259.4	2.4%	93.6	380.3	293.2	492.3
2017 £000s		47.8	26.7	26.6	131.3	93.5	172.4	124.6	111.4	62.1	181.2	83.7	229.6	1,290.7	2.5%	101.1	397.1	298.0	494.5
2018 £000s		48.3	28.5	29.5	136.5	98.6	179.0	128.4	114.9	63.2	196.2	91.2	245.1	1,359.5	5.3%	106.4	414.1	306.5	532.5
2019 £000s		49.4	29.0	30.2	141.6	100.6	182.8	131.2	117.4	65.2	201.8	93.1	248.3	1,390.6	2.3%	108.6	425.0	313.8	543.2
2020 £000s		51.7	24.4	17.2	0.2	0.2	0.7	8.5	74.0	35.9	68.9	30.0	63.9	375.5	-73.0%	93.3	1.2	118.4	162.8
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR					
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£000s Economic Impact by Year and Share of Total					
SFR £000s		983.8	1,022.8	1,057.0	1,081.4	1,154.2	1,214.8	1,230.4	1,259.4	1,290.7	1,359.5	1,390.6	375.5						
All Visitor Types £M		30.4	30.7	31.5	31.9	33.2	36.0	36.3	36.9	40.1	44.2	45.7	16.6						
Share of Total %		3.2%	3.3%	3.4%	3.4%	3.5%	3.4%	3.4%	3.4%	3.2%	3.1%	3.0%	2.3%						
Annual Change in Share %			2.9%	0.8%	0.9%	2.8%	-3.1%	0.6%	0.6%	-5.7%	-4.4%	-1.0%	-25.4%						
Change in Share from 2009 %			2.9%	3.7%	4.6%	7.5%	4.1%	4.7%	5.3%	-0.7%	-5.1%	-6.0%	-29.9%						
Avg Ann. Change in Share %			2.9%	1.8%	1.5%	1.9%	0.8%	0.8%	0.8%	-0.1%	-0.6%	-0.6%	-2.7%						





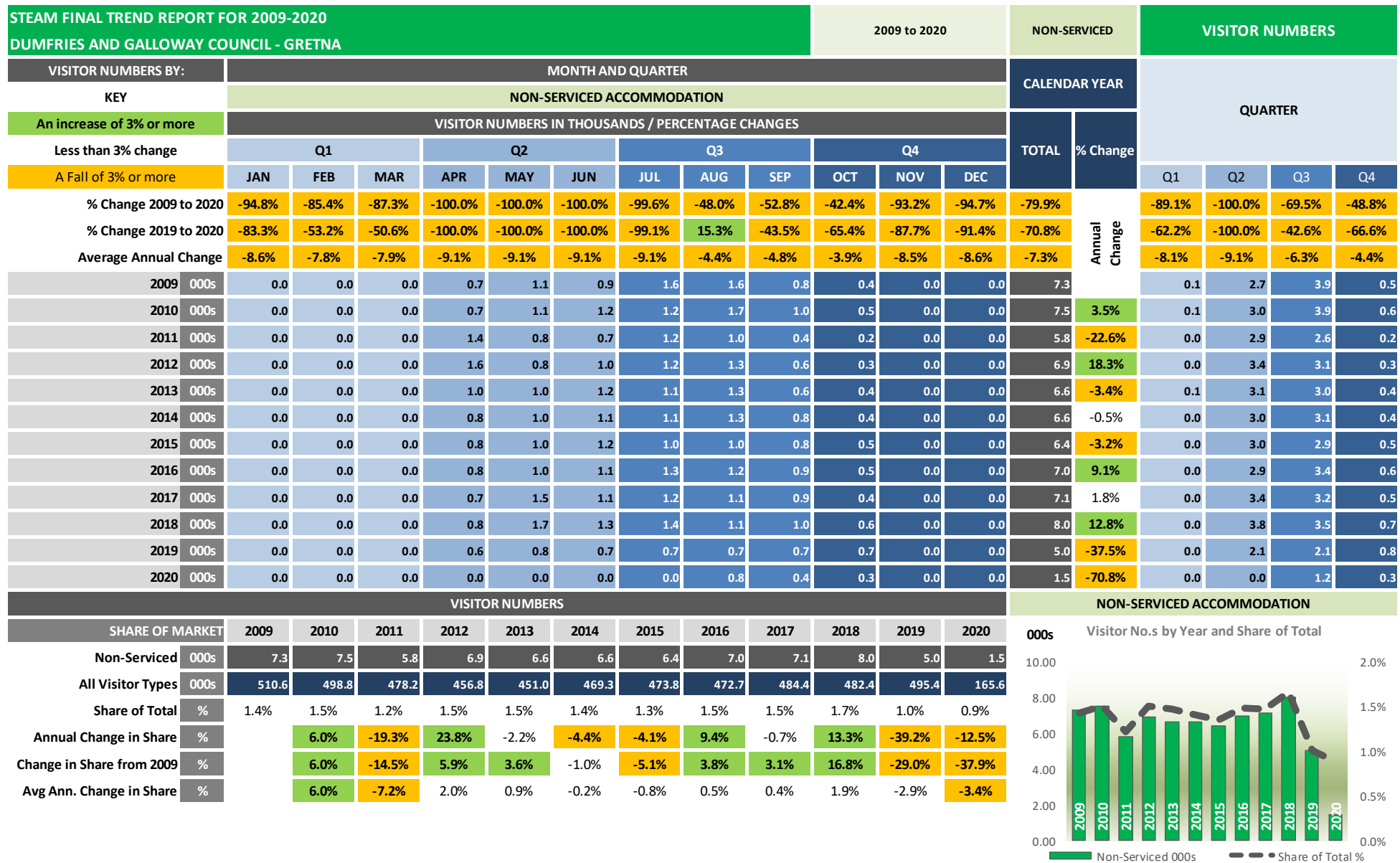
Visitor Numbers by Month, Year and Visitor Type for the Period 2009 to 2020

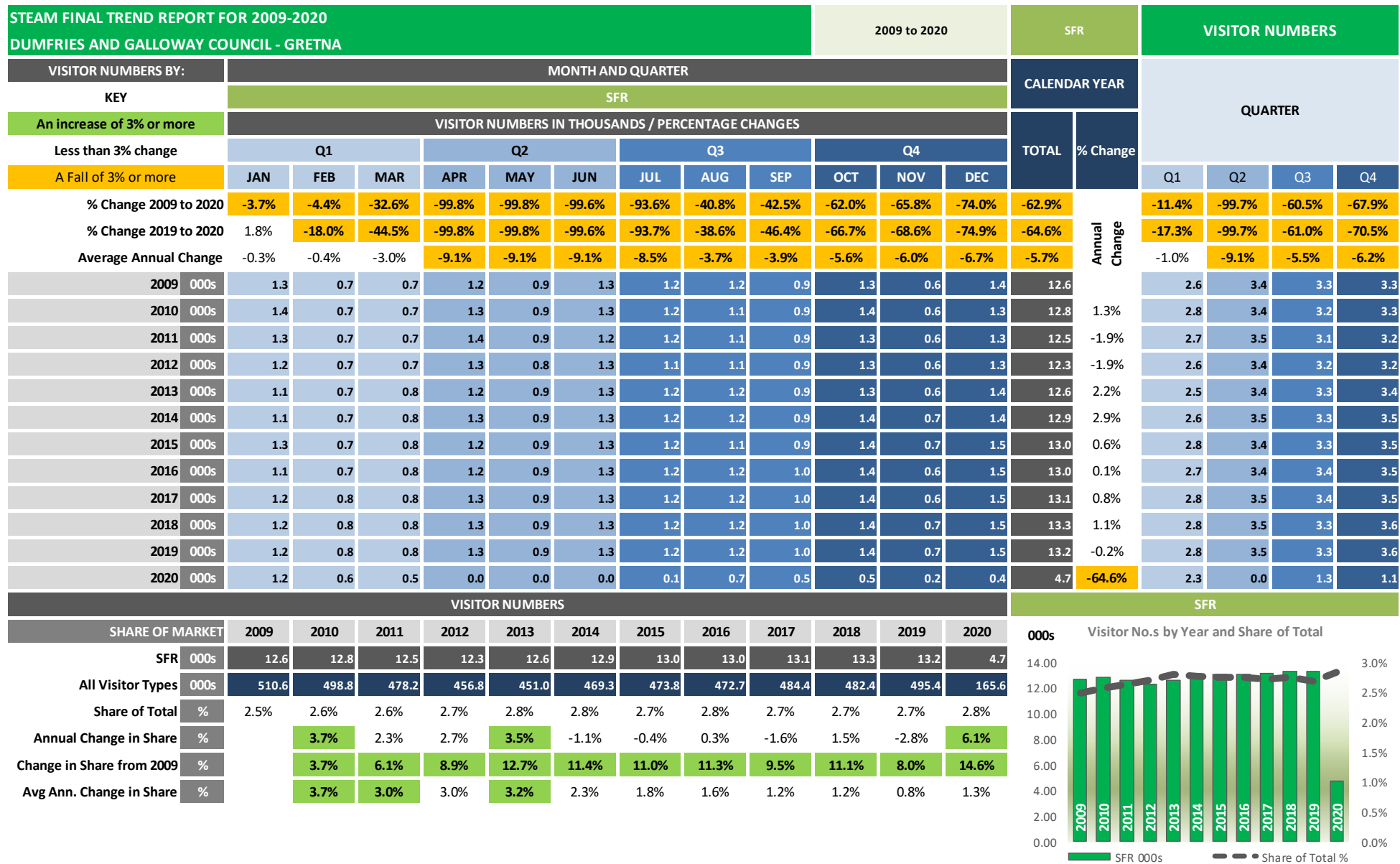
**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

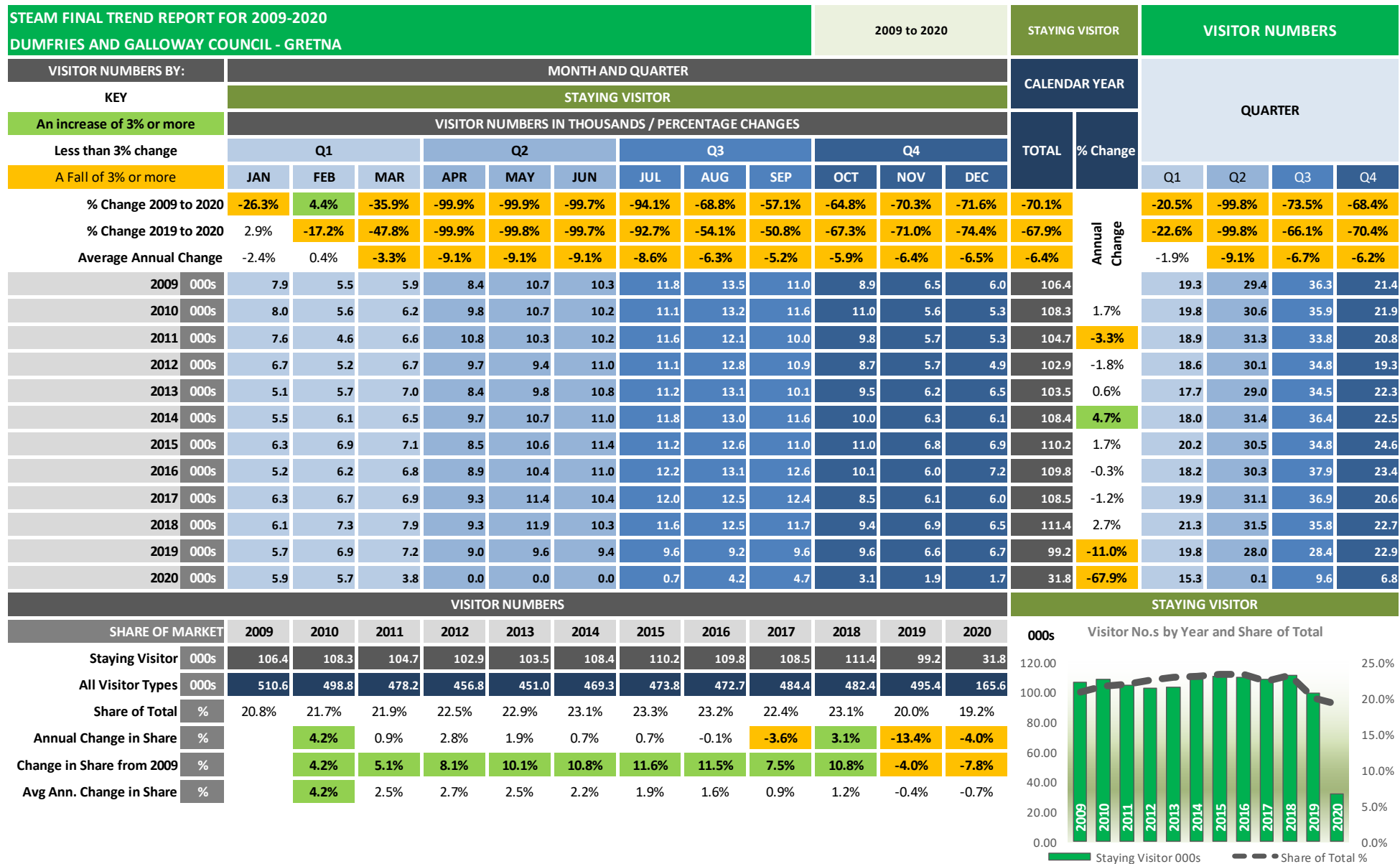


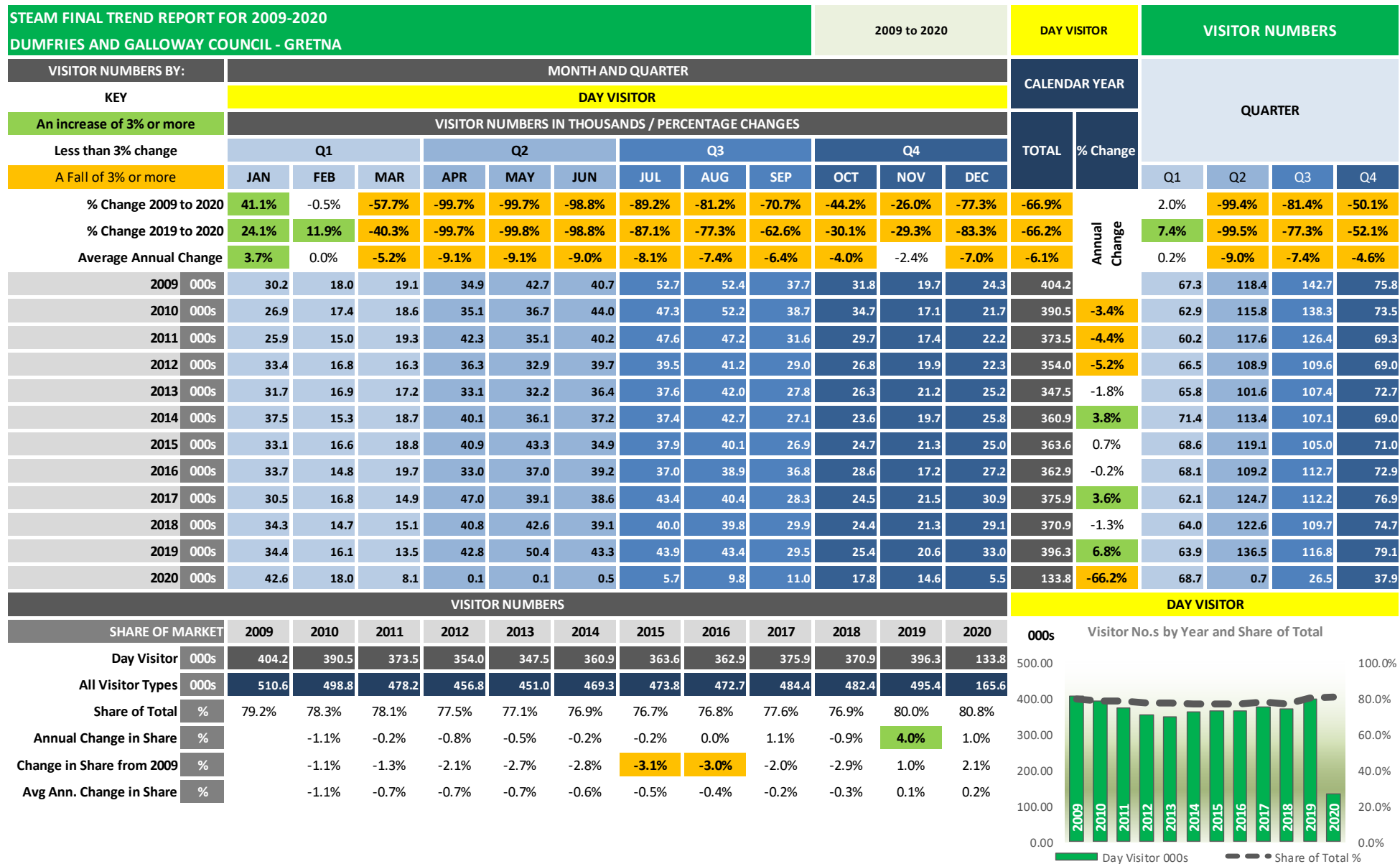


STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GREтна											2009 to 2020		SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2009 to 2020		-30.3%	6.1%	-35.9%	-99.9%	-99.8%	-99.7%	-93.2%	-75.0%	-58.9%	-66.6%	-70.7%	-70.7%	-70.4%	Annual Change	-21.5%	-99.8%	-75.5%	-69.0%	
% Change 2019 to 2020		3.4%	-17.1%	-48.3%	-99.9%	-99.8%	-99.7%	-92.0%	-63.3%	-52.0%	-67.6%	-71.2%	-74.2%	-68.3%		-23.4%	-99.8%	-69.0%	-70.6%	
Average Annual Change		-2.8%	0.6%	-3.3%	-9.1%	-9.1%	-9.1%	-8.5%	-6.8%	-5.4%	-6.1%	-6.4%	-6.4%	-6.4%		-2.0%	-9.1%	-6.9%	-6.3%	
2009 000s		6.6	4.8	5.1	6.5	8.6	8.1	9.0	10.7	9.3	7.2	5.9	4.6	86.5		16.6	23.2	29.1	17.6	
2010 000s		6.6	4.9	5.5	7.8	8.6	7.7	8.8	10.4	9.6	9.1	5.0	3.9	88.0	1.7%	17.0	24.2	28.8	18.0	
2011 000s		6.2	4.0	5.9	8.0	8.6	8.3	9.2	10.0	8.8	8.3	5.1	3.9	86.3	-1.8%	16.1	24.9	28.0	17.4	
2012 000s		5.5	4.5	5.9	6.8	7.8	8.7	8.8	10.3	9.5	7.2	5.1	3.6	83.7	-3.1%	16.0	23.4	28.6	15.8	
2013 000s		4.0	4.9	6.2	6.2	7.9	8.3	8.9	10.7	8.6	7.8	5.6	5.1	84.3	0.7%	15.1	22.5	28.2	18.4	
2014 000s		4.3	5.3	5.7	7.6	8.8	8.5	9.5	10.5	9.9	8.3	5.7	4.7	88.8	5.4%	15.3	24.9	29.9	18.6	
2015 000s		5.0	6.1	6.3	6.4	8.7	9.0	9.0	10.4	9.2	9.1	6.1	5.4	90.8	2.2%	17.4	24.1	28.7	20.6	
2016 000s		4.1	5.5	6.0	6.9	8.5	8.6	9.7	10.7	10.7	8.2	5.3	5.7	89.8	-1.1%	15.5	23.9	31.1	19.3	
2017 000s		5.0	5.9	6.1	7.3	9.0	7.9	9.6	10.3	10.5	6.7	5.4	4.5	88.3	-1.7%	17.0	24.2	30.4	16.7	
2018 000s		4.9	6.5	7.1	7.2	9.3	7.7	9.0	10.2	9.8	7.3	6.2	5.0	90.1	2.1%	18.4	24.2	29.0	18.5	
2019 000s		4.5	6.1	6.4	7.1	7.9	7.5	7.7	7.3	8.0	7.4	6.0	5.2	80.9	-10.2%	17.0	22.4	23.0	18.6	
2020 000s		4.6	5.1	3.3	0.0	0.0	0.0	0.6	2.7	3.8	2.4	1.7	1.3	25.6	-68.3%	13.0	0.0	7.1	5.5	
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s Visitor No.s by Year and Share of Total						
Serviced		000s	86.5	88.0	86.3	83.7	84.3	88.8	90.8	89.8	88.3	90.1	80.9	25.6						
All Visitor Types		000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6						
Share of Total		%	16.9%	17.6%	18.1%	18.3%	18.7%	18.9%	19.2%	19.0%	18.2%	18.7%	16.3%	15.5%						
Annual Change in Share		%		4.1%	2.4%	1.4%	2.0%	1.3%	1.3%	-0.9%	-4.1%	2.5%	-12.6%	-5.1%						
Change in Share from 2009		%		4.1%	6.6%	8.1%	10.3%	11.7%	13.1%	12.2%	7.6%	10.3%	-3.6%	-8.6%						
Avg Ann. Change in Share		%		4.1%	3.3%	2.7%	2.6%	2.3%	2.2%	1.7%	0.9%	1.1%	-0.4%	-0.8%						





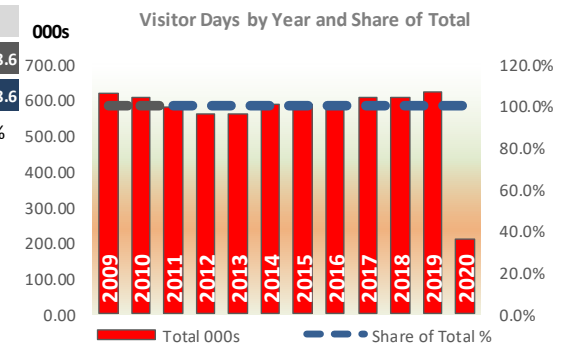


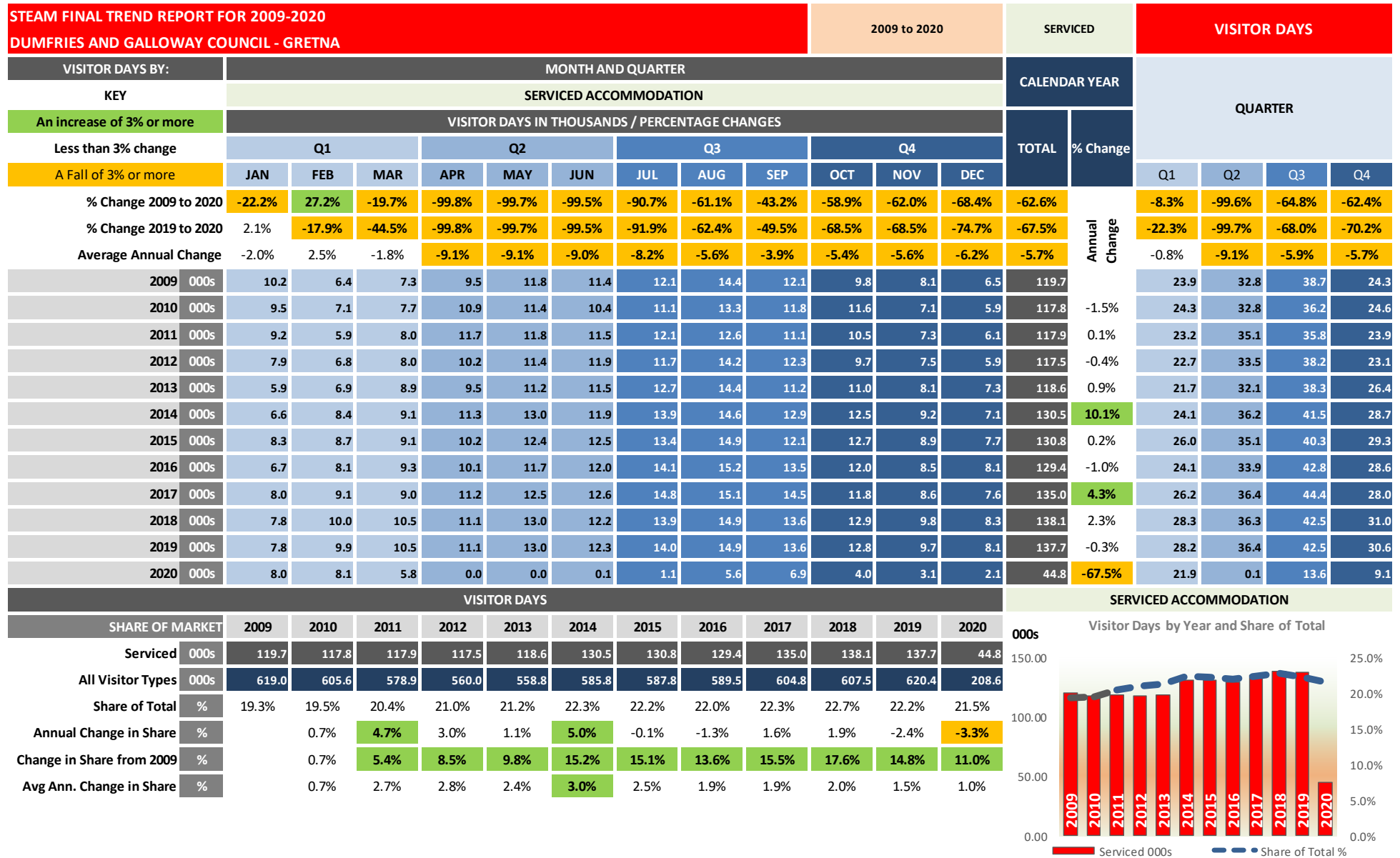


Visitor Days by Month, Year and Visitor Type for the Period 2009 to 2020

**Visitor Types:**    *Total*  
                          *Serviced Accommodation*  
                          *Non-Serviced Accommodation*  
                          *SFR*  
                          *Staying Visitor*  
                          *Day Visitor*

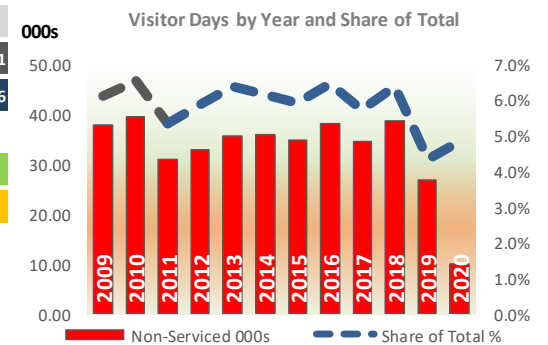
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2009 to 2020		21.4%	5.3%	-46.4%	-99.7%	-99.8%	-99.1%	-90.8%	-67.9%	-61.2%	-48.6%	-38.9%	-75.3%	-66.3%	Annual Change	-2.2%	-99.5%	-74.5%	-54.7%	
% Change 2019 to 2020		18.2%	-1.2%	-42.4%	-99.8%	-99.8%	-99.1%	-89.6%	-62.5%	-55.8%	-46.7%	-44.0%	-80.7%	-66.4%		-3.2%	-99.6%	-70.7%	-58.8%	
Average Annual Change		1.9%	0.5%	-4.2%	-9.1%	-9.1%	-9.0%	-8.3%	-6.2%	-5.6%	-4.4%	-3.5%	-6.8%	-6.0%		-0.2%	-9.0%	-6.8%	-5.0%	
2009 000s		45.5	26.8	28.9	53.1	63.8	64.7	80.2	82.6	57.7	48.3	30.1	37.3	619.0		101.2	181.6	220.5	115.7	
2010 000s		41.7	27.0	28.9	54.4	57.0	68.2	73.4	81.0	60.1	53.8	26.5	33.7	605.6	-2.2%	97.6	179.5	214.4	114.0	
2011 000s		40.2	23.3	29.9	65.5	54.4	62.3	73.8	73.2	48.9	46.0	26.9	34.5	578.9	-4.4%	93.4	182.3	195.9	107.3	
2012 000s		45.9	26.0	26.8	56.0	51.8	64.0	64.3	70.6	48.1	42.5	29.8	34.2	560.0	-3.3%	98.7	171.8	183.1	106.4	
2013 000s		41.8	26.2	28.8	50.5	52.1	60.4	66.2	71.2	46.7	44.2	31.7	39.0	558.8	-0.2%	96.8	163.0	184.1	114.8	
2014 000s		48.4	26.2	30.4	59.7	58.1	61.3	66.8	72.3	48.7	43.2	31.3	39.3	585.8	4.8%	105.0	179.1	187.9	113.8	
2015 000s		46.1	28.0	30.6	59.4	64.3	59.6	65.8	69.2	48.0	44.9	32.7	39.2	587.8	0.3%	104.7	183.3	183.0	116.9	
2016 000s		44.7	25.5	31.7	51.3	57.4	64.0	66.9	69.6	60.0	48.3	28.1	42.1	589.5	0.3%	101.8	172.7	196.6	118.4	
2017 000s		43.2	28.5	26.6	66.8	60.9	63.2	72.7	70.1	52.0	43.2	32.5	45.1	604.8	2.6%	98.4	190.9	194.8	120.8	
2018 000s		46.6	27.4	28.5	61.0	65.4	64.0	69.2	69.5	52.8	45.2	33.6	44.2	607.5	0.4%	102.5	190.5	191.5	123.0	
2019 000s		46.7	28.6	26.8	61.8	71.0	66.0	70.8	70.5	50.8	46.5	32.9	47.9	620.4	2.1%	102.2	198.9	192.1	127.3	
2020 000s		55.3	28.3	15.5	0.1	0.2	0.6	7.4	26.5	22.4	24.8	18.4	9.2	208.6	-66.4%	99.0	0.9	56.2	52.4	
VISITOR DAYS														TOTAL						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor Days by Year and Share of Total					
Total		000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	700.00					
All Visitor Types		000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	600.00					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	500.00					
Annual Change in Share		%												400.00						
Change in Share from 2009		%												300.00						
Avg Ann. Change in Share		%												200.00						

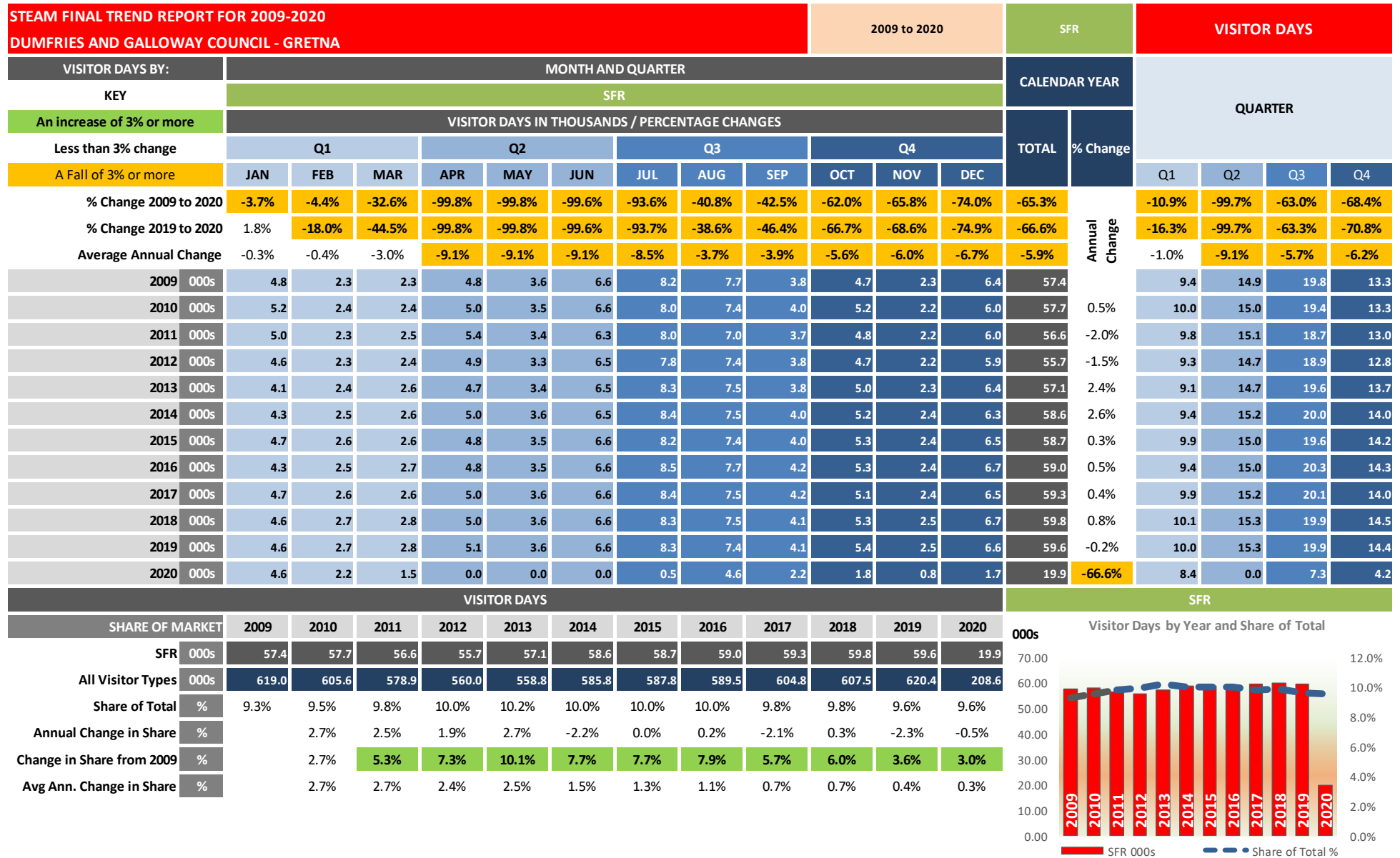


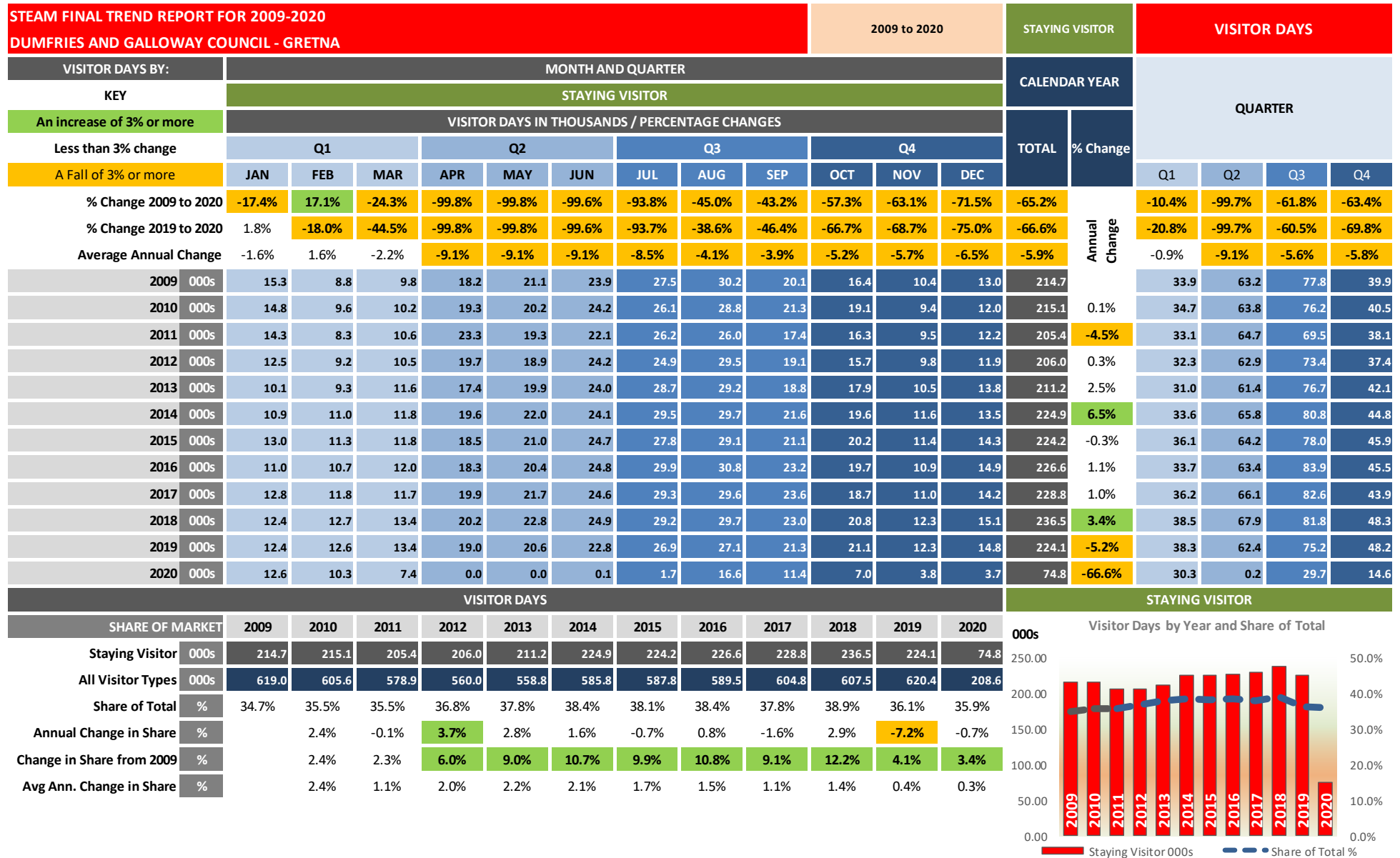


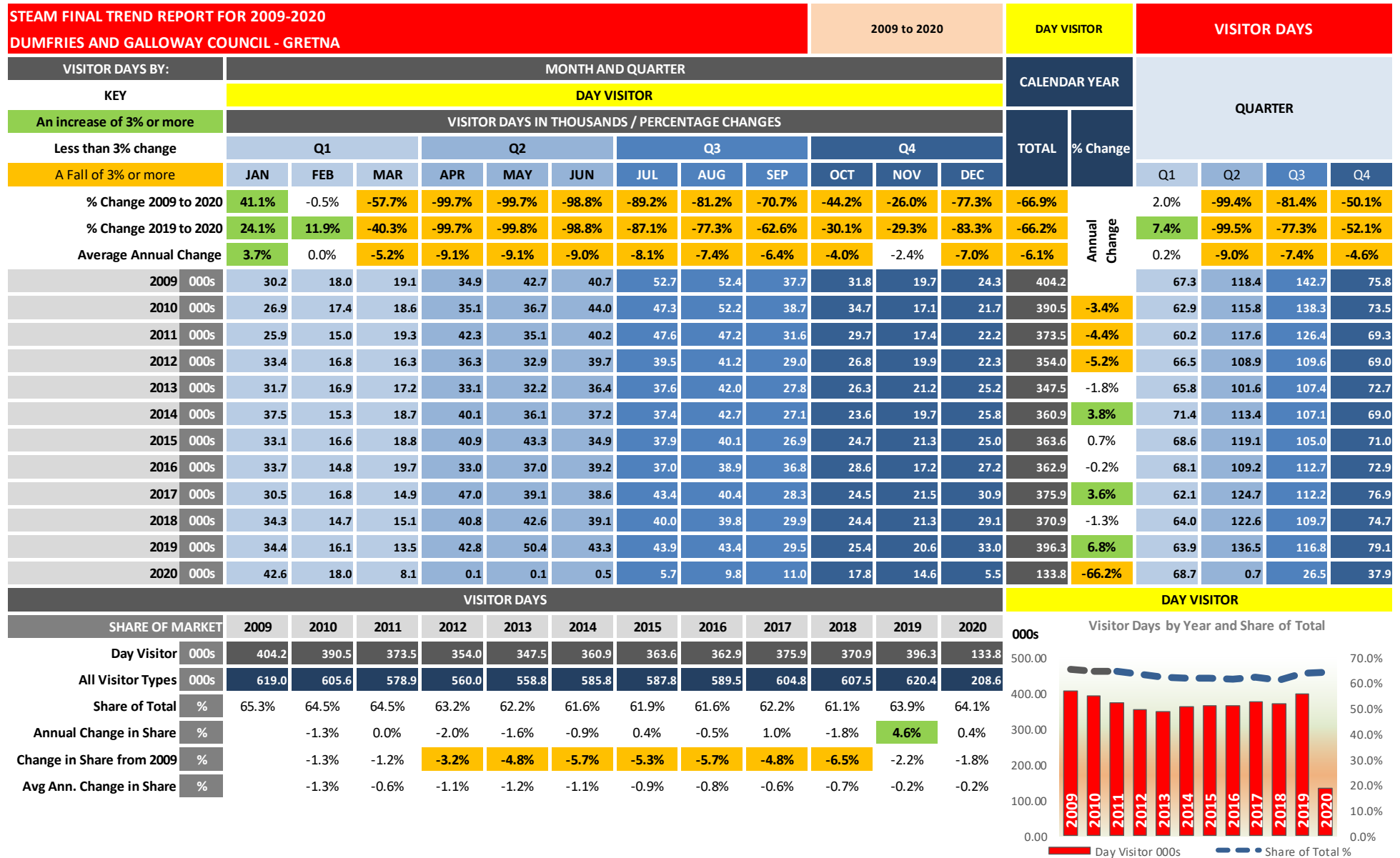


STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020		NON-SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2009 to 2020		-97.6%	-89.2%	-86.4%	-100.0%	-100.0%	-100.0%	-99.4%	-20.2%	-44.1%	-37.7%	-91.5%	-93.5%	-73.2%	Annual Change	-91.2%	-100.0%	-54.4%	-44.6%	
% Change 2019 to 2020		-83.6%	-56.0%	-50.8%	-100.0%	-100.0%	-100.0%	-99.0%	36.2%	-34.8%	-59.3%	-87.2%	-90.4%	-62.3%		-60.1%	-100.0%	-31.5%	-61.0%	
Average Annual Change		-8.9%	-8.1%	-7.9%	-9.1%	-9.1%	-9.1%	-9.0%	-1.8%	-4.0%	-3.4%	-8.3%	-8.5%	-6.7%		-8.3%	-9.1%	-4.9%	-4.1%	
2009	000s	0.2	0.1	0.2	3.9	5.7	6.0	7.1	8.1	4.1	1.9	0.1	0.2	37.7	Annual Change	0.6	15.5	19.4	2.2	
2010	000s	0.1	0.1	0.1	3.4	5.3	7.3	7.0	8.1	5.5	2.3	0.1	0.1	39.5		4.9%	0.4	16.0	20.6	2.6
2011	000s	0.0	0.1	0.1	6.1	4.1	4.3	6.1	6.4	2.6	0.9	0.1	0.1	30.9		-21.8%	0.2	14.5	15.0	1.2
2012	000s	0.0	0.1	0.1	4.6	4.2	5.9	5.4	7.9	3.1	1.3	0.1	0.1	32.8		6.1%	0.2	14.7	16.4	1.5
2013	000s	0.1	0.1	0.1	3.2	5.3	6.0	7.6	7.4	3.8	1.8	0.1	0.1	35.6		8.6%	0.2	14.5	18.8	2.0
2014	000s	0.0	0.0	0.0	3.3	5.4	5.6	7.1	7.5	4.7	1.9	0.1	0.1	35.9		0.8%	0.1	14.4	19.3	2.0
2015	000s	0.0	0.1	0.1	3.4	5.1	5.6	6.3	6.8	5.0	2.2	0.1	0.1	34.7		-3.2%	0.1	14.1	18.1	2.3
2016	000s	0.0	0.0	0.1	3.3	5.1	6.1	7.3	7.9	5.5	2.5	0.1	0.1	38.1		9.8%	0.1	14.5	20.8	2.6
2017	000s	0.0	0.0	0.1	3.6	5.6	5.3	6.1	7.0	4.9	1.7	0.1	0.1	34.6		-9.3%	0.1	14.5	18.1	1.9
2018	000s	0.0	0.0	0.1	4.0	6.2	6.0	6.9	7.3	5.3	2.6	0.1	0.1	38.7		12.0%	0.1	16.3	19.5	2.8
2019	000s	0.0	0.0	0.1	2.8	4.0	3.9	4.6	4.7	3.5	3.0	0.1	0.1	26.8		-30.7%	0.1	10.6	12.9	3.2
2020	000s	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	2.3	1.2	0.0	0.0	10.1		-62.3%	0.1	0.0	8.8	1.2
VISITOR DAYS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s      Visitor Days by Year and Share of Total						
Non-Serviced		000s	37.7	39.5	30.9	32.8	35.6	35.9	34.7	38.1	34.6	38.7	26.8	10.1						
All Visitor Types		000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6						
Share of Total		%	6.1%	6.5%	5.3%	5.9%	6.4%	6.1%	5.9%	6.5%	5.7%	6.4%	4.3%	4.8%						
Annual Change in Share		%		7.2%	-18.2%	9.7%	8.8%	-3.8%	-3.5%	9.5%	-11.6%	11.5%	-32.2%	12.1%						
Change in Share from 2009		%		7.2%	-12.3%	-3.8%	4.6%	0.6%	-2.9%	6.3%	-6.1%	4.7%	-29.0%	-20.4%						
Avg Ann. Change in Share		%		7.2%	-6.1%	-1.3%	1.2%	0.1%	-0.5%	0.9%	-0.8%	0.5%	-2.9%	-1.9%						





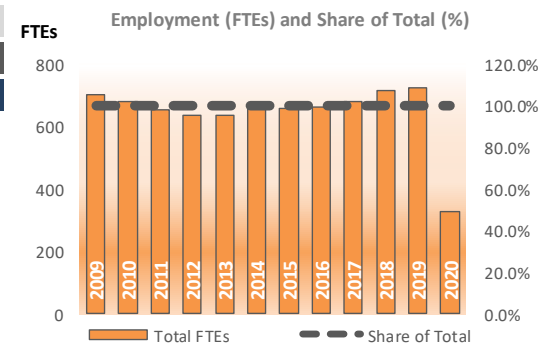




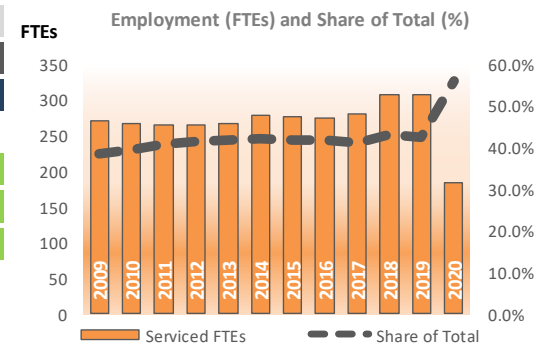
Direct and Total Employment by Month, Year and Visitor Type for the Period 2009 to 2020

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

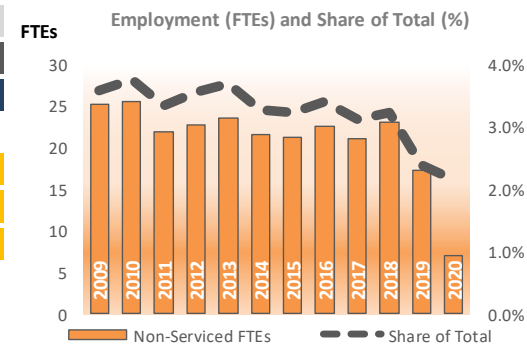
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNNA											2009 to 2020			TOTAL		TOTAL EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020		7.7%	4.2%	-27.0%	-87.2%	-89.0%	-88.4%	-79.5%	-52.5%	-45.8%	-37.5%	-26.9%	-51.4%	-53.2%	Annual Change	-3.9%	-88.2%	-60.2%	-38.8%
% Change 2019 to 2020		7.7%	-7.1%	-29.9%	-88.7%	-89.9%	-88.7%	-78.0%	-47.4%	-41.4%	-39.5%	-34.1%	-59.8%	-54.6%		-8.3%	-89.1%	-56.6%	-44.9%
Average Annual Change		0.7%	0.4%	-2.5%	-7.9%	-8.1%	-8.0%	-7.2%	-4.8%	-4.2%	-3.4%	-2.4%	-4.7%	-4.8%		-0.4%	-8.0%	-5.5%	-3.5%
2009	FTEs	609	436	461	712	830	821	946	982	752	744	550	598	703		502	788	893	631
2010	FTEs	560	435	457	722	752	830	860	945	755	806	495	548	680	-3.3%	484	768	853	616
2011	FTEs	538	391	461	811	720	778	860	864	648	708	499	549	652	-4.2%	463	769	791	585
2012	FTEs	580	421	436	722	695	792	774	839	641	664	524	545	636	-2.4%	479	736	751	578
2013	FTEs	533	421	457	666	693	757	792	857	617	692	548	604	636	0.0%	471	705	755	615
2014	FTEs	586	427	468	759	757	765	806	871	637	698	558	599	661	3.8%	494	760	771	618
2015	FTEs	575	443	470	748	808	752	797	843	623	708	555	590	659	-0.2%	496	769	754	618
2016	FTEs	554	420	480	672	740	788	802	839	742	737	518	634	661	0.2%	485	733	795	630
2017	FTEs	553	455	439	824	780	789	869	846	676	700	562	661	679	2.9%	482	797	797	641
2018	FTEs	609	481	495	801	856	823	858	870	713	759	618	690	714	5.1%	528	827	813	689
2019	FTEs	609	489	480	806	906	842	879	887	697	769	610	722	725	1.5%	526	851	821	700
2020	FTEs	656	454	336	91	91	95	194	466	408	465	402	290	329	-54.6%	482	93	356	386
EMPLOYMENT														TOTAL					
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs      Employment (FTEs) and Share of Total (%)					
Total	FTEs	703	680	652	636	636	661	659	661	679	714	725	329	800					
Total Employment	FTEs	703	680	652	636	636	661	659	661	679	714	725	329	600					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	400					
Annual Change in Share	%													200					
Change in Share from 2009	%																		
Avg Ann. Change in Share	%																		



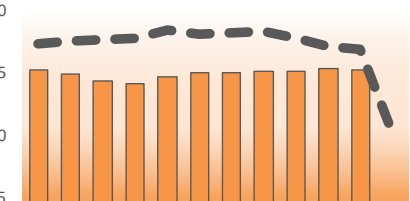
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020			SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2009 to 2020		-11.1%	8.6%	-4.5%	-66.4%	-69.2%	-68.3%	-57.0%	-26.2%	-13.9%	-25.5%	-20.5%	-21.4%	-32.1%	Annual Change	-2.9%	-68.0%	-32.2%	-22.6%	
% Change 2019 to 2020		-7.4%	-12.8%	-22.2%	-70.5%	-72.3%	-71.4%	-62.1%	-31.9%	-23.7%	-38.6%	-31.8%	-31.8%	-40.3%		-14.5%	-71.4%	-39.2%	-34.3%	
Average Annual Change		-1.0%	0.8%	-0.4%	-6.0%	-6.3%	-6.2%	-5.2%	-2.4%	-1.3%	-2.3%	-1.9%	-1.9%	-2.9%		-0.3%	-6.2%	-2.9%	-2.1%	
2009	FTEs	273	231	241	262	285	279	270	291	271	303	278	260	270		-1.1%	248	276	277	280
2010	FTEs	266	237	244	276	280	266	258	278	266	329	260	249	267		-0.9%	249	274	267	279
2011	FTEs	257	223	246	280	280	277	265	270	258	310	264	250	265	-0.4%	242	279	264	275	
2012	FTEs	244	233	245	266	277	280	263	284	268	297	264	248	264	0.8%	241	274	272	270	
2013	FTEs	223	233	255	259	275	278	272	287	258	315	273	267	266	4.4%	237	270	272	285	
2014	FTEs	226	248	257	279	295	283	284	292	275	340	293	261	278	-0.9%	244	285	284	298	
2015	FTEs	244	252	256	266	286	288	278	293	266	335	279	259	275	-0.1%	251	280	279	291	
2016	FTEs	227	246	259	264	279	283	283	294	279	328	282	275	275	1.7%	244	275	285	295	
2017	FTEs	241	256	255	275	287	288	292	293	288	332	281	267	280	10.0%	251	283	291	293	
2018	FTEs	262	289	296	298	316	308	306	314	305	369	324	302	308	-0.1%	282	308	308	332	
2019	FTEs	263	288	295	298	317	309	306	315	305	368	324	299	307	-0.1%	282	308	309	330	
2020	FTEs	243	251	230	88	88	88	116	214	233	226	221	204	184	-40.3%	241	88	188	217	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employment (FTEs) and Share of Total (%)					
Serviced		FTEs	270	267	265	264	266	278	275	275	280	308	307		184					
Total Employment		FTEs	703	680	652	636	636	661	659	661	679	714	725		329					
Share of Total		%	38.4%	39.3%	40.6%	41.5%	41.8%	42.0%	41.7%	41.6%	41.2%	43.1%	42.4%		55.8%					
Annual Change in Share		%		2.3%	3.4%	2.1%	0.7%	0.5%	-0.7%	-0.3%	-1.1%	4.6%	-1.5%		31.5%					
Change in Share from 2009		%		2.3%	5.8%	8.0%	8.8%	9.4%	8.6%	8.3%	7.1%	12.1%	10.4%		45.1%					
Avg Ann. Change in Share		%		2.3%	2.9%	2.7%	2.2%	1.9%	1.4%	1.2%	0.9%	1.3%	1.0%		4.1%					

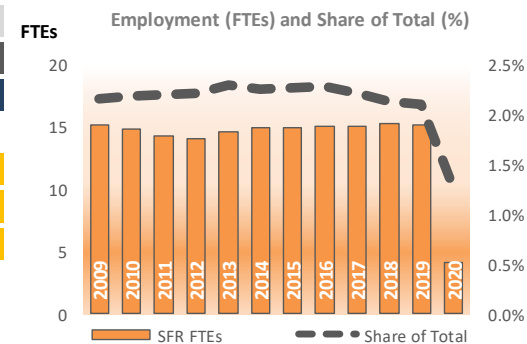


STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020			NON-SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2009 to 2020		-59.1%	-55.6%	-60.4%	-93.8%	-95.4%	-95.7%	-93.2%	-29.5%	-50.1%	-43.6%	-55.8%	-57.9%	-72.0%	Annual Change	-58.5%	-95.1%	-57.4%	-49.3%	
% Change 2019 to 2020		-35.7%	-34.8%	-35.8%	-90.8%	-93.0%	-93.1%	-88.9%	23.5%	-32.4%	-52.7%	-40.5%	-43.0%	-59.2%		-35.4%	-92.4%	-32.1%	-49.2%	
Average Annual Change		-5.4%	-5.1%	-5.5%	-8.5%	-8.7%	-8.7%	-8.5%	-2.7%	-4.6%	-4.0%	-5.1%	-5.3%	-6.5%		-5.3%	-8.6%	-5.2%	-4.5%	
2009	FTEs	10	9	11	34	45	46	38	42	26	23	9	9	25		1.4%	10	42	36	13
2010	FTEs	9	9	10	31	42	53	37	41	31	26	9	9	25	1.4%	9	42	37	14	
2011	FTEs	8	9	9	46	34	35	33	35	20	15	8	9	22	-14.5%	9	38	29	11	
2012	FTEs	8	9	10	39	35	45	31	40	22	18	8	8	23	3.8%	9	39	31	12	
2013	FTEs	8	9	9	29	41	45	39	38	25	22	8	8	23	3.8%	9	38	34	13	
2014	FTEs	6	6	7	28	40	41	35	37	26	20	6	6	22	-8.2%	7	36	32	11	
2015	FTEs	6	6	7	28	38	41	32	34	27	23	6	6	21	-1.4%	7	36	31	12	
2016	FTEs	6	6	7	27	38	44	36	38	29	25	6	7	22	5.8%	7	36	34	12	
2017	FTEs	6	6	7	29	41	39	31	35	27	19	6	7	21	-6.1%	7	36	31	11	
2018	FTEs	6	6	7	32	44	43	34	36	28	26	6	7	23	9.0%	7	40	33	13	
2019	FTEs	6	6	7	23	29	29	23	24	19	27	6	7	17	-25.0%	6	27	22	13	
2020	FTEs	4	4	4	2	2	2	3	30	13	13	4	4	7	-59.2%	4	2	15	7	
EMPLOYMENT														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs      Employment (FTEs) and Share of Total (%)						
Non-Serviced		FTEs	25	25	22	23	23	22	21	22	21	23	17	7						
Total Employment		FTEs	703	680	652	636	636	661	659	661	679	714	725	329						
Share of Total		%	3.6%	3.7%	3.3%	3.6%	3.7%	3.3%	3.2%	3.4%	3.1%	3.2%	2.4%	2.1%						
Annual Change in Share		%		4.9%	-10.8%	6.4%	3.8%	-11.6%	-1.2%	5.6%	-8.7%	3.6%	-26.1%	-10.2%						
Change in Share from 2009		%		4.9%	-6.5%	-0.5%	3.3%	-8.7%	-9.8%	-4.8%	-13.1%	-10.0%	-33.4%	-40.2%						
Avg Ann. Change in Share		%		4.9%	-3.2%	-0.2%	0.8%	-1.7%	-1.6%	-0.7%	-1.6%	-1.1%	-3.3%	-3.7%						

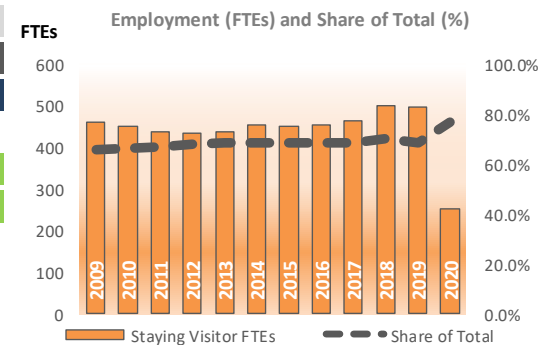




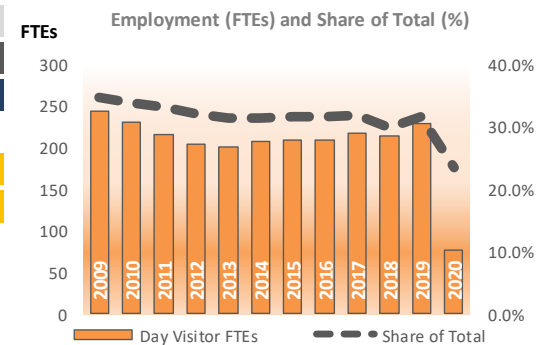
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020			SFR	DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY	SFR																		
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2009 to 2020	-7.7%	-8.4%	-35.4%	-99.8%	-99.8%	-99.6%	-93.8%	-41.3%	-43.0%	-62.2%	-66.1%	-74.2%	-73.0%	Annual Change	-14.6%	-99.7%	-63.4%	-68.6%	
% Change 2019 to 2020	1.8%	-18.0%	-44.5%	-99.8%	-99.8%	-99.6%	-93.6%	-36.5%	-44.6%	-65.5%	-67.5%	-74.0%	-73.1%		-16.3%	-99.7%	-62.0%	-69.8%	
Average Annual Change	-0.7%	-0.8%	-3.2%	-9.1%	-9.1%	-9.1%	-8.5%	-3.8%	-3.9%	-5.7%	-6.0%	-6.7%	-6.6%		-1.3%	-9.1%	-5.8%	-6.2%	
2009 FTEs	7	3	3	18	14	25	18	17	8	24	12	33	15		5	19	14	23	
2010 FTEs	7	3	3	18	13	24	17	16	8	26	11	30	15		5	19	14	22	
2011 FTEs	7	3	3	20	12	23	16	15	8	24	11	30	14		-3.7%	5	18	13	21
2012 FTEs	6	3	3	18	12	24	16	15	8	23	11	29	14		-1.6%	4	18	13	21
2013 FTEs	6	3	4	17	13	24	17	15	8	25	11	32	15		3.4%	4	18	13	23
2014 FTEs	6	4	4	18	13	24	17	16	8	26	12	31	15		2.4%	4	18	14	23
2015 FTEs	7	4	4	18	13	24	17	15	8	26	12	32	15		0.2%	5	18	14	23
2016 FTEs	6	3	4	18	13	24	18	16	9	26	12	33	15	0.7%	4	18	14	24	
2017 FTEs	7	4	4	18	13	24	17	16	9	25	12	32	15	-0.1%	5	18	14	23	
2018 FTEs	6	4	4	18	13	24	17	15	8	26	12	33	15	1.3%	5	18	14	24	
2019 FTEs	6	4	4	19	13	24	17	15	9	26	12	33	15	-0.2%	5	19	14	24	
2020 FTEs	6	3	2	0	0	0	1	10	5	9	4	8	4	-73.1%	4	0	5	7	
EMPLOYMENT													SFR						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs      Employment (FTEs) and Share of Total (%)					
SFR FTEs		15	15	14	14	15	15	15	15	15	15	15	4						
Total Employment FTEs		703	680	652	636	636	661	659	661	679	714	725	329						
Share of Total %		2.2%	2.2%	2.2%	2.2%	2.3%	2.3%	2.3%	2.3%	2.2%	2.1%	2.1%	1.2%						
Annual Change in Share %			1.4%	0.5%	0.9%	3.3%	-1.4%	0.4%	0.5%	-2.9%	-3.6%	-1.7%	-40.7%						
Change in Share from 2009 %			1.4%	1.8%	2.8%	6.2%	4.7%	5.1%	5.7%	2.6%	-1.1%	-2.8%	-42.3%						
Avg Ann. Change in Share %			1.4%	0.9%	0.9%	1.5%	0.9%	0.9%	0.8%	0.3%	-0.1%	-0.3%	-3.8%						



STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020			STAYING VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2009 to 2020		-12.7%	5.9%	-7.2%	-71.3%	-73.8%	-74.2%	-63.2%	-27.3%	-17.9%	-29.2%	-23.3%	-28.3%	-37.3%	Annual Change	-5.2%	-73.2%	-36.3%	-27.1%	
% Change 2019 to 2020		-7.9%	-13.4%	-22.8%	-73.4%	-75.0%	-75.0%	-65.5%	-28.3%	-24.8%	-41.2%	-33.2%	-36.0%	-42.7%		-14.9%	-74.5%	-39.6%	-37.1%	
Average Annual Change		-1.2%	0.5%	-0.7%	-6.5%	-6.7%	-6.7%	-5.7%	-2.5%	-1.6%	-2.7%	-2.1%	-2.6%	-3.4%		-0.5%	-6.7%	-3.3%	-2.5%	
2009	FTEs	290	244	254	314	343	351	326	349	305	351	298	301	311		-0.9%	263	336	327	317
2010	FTEs	282	250	257	325	334	343	312	335	306	380	280	288	308		-2.1%	263	334	318	316
2011	FTEs	273	235	258	345	326	335	315	320	285	349	284	289	301	-0.1%	255	335	307	307	
2012	FTEs	259	245	258	323	324	348	309	339	298	338	284	286	301	1.1%	254	332	315	302	
2013	FTEs	237	245	268	304	328	347	328	340	290	362	293	307	304	3.3%	250	327	319	321	
2014	FTEs	238	258	267	324	348	347	337	344	309	386	312	299	314	-0.9%	255	340	330	332	
2015	FTEs	257	262	267	312	337	353	327	342	301	384	297	297	311	0.3%	262	334	323	326	
2016	FTEs	239	256	270	309	330	351	337	348	316	378	300	314	312	1.1%	255	330	334	331	
2017	FTEs	254	266	266	322	341	351	340	343	324	377	299	305	316	9.5%	262	338	336	327	
2018	FTEs	275	299	307	348	374	376	357	365	342	421	343	341	346	-1.8%	294	366	355	369	
2019	FTEs	275	298	306	339	359	362	347	354	333	422	343	338	340	-42.7%	293	353	345	368	
2020	FTEs	254	258	236	90	90	91	120	254	251	248	229	216	195		249	90	208	231	
EMPLOYMENT														STAYING VISITOR						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employment (FTEs) and Share of Total (%)					
Staying Visitor		FTEs	460	450	437	433	437	454	451	452	463	501	497	252						
Total Employment		FTEs	703	680	652	636	636	661	659	661	679	714	725	329						
Share of Total		%	65.4%	66.2%	67.0%	68.0%	68.6%	68.7%	68.4%	68.4%	68.2%	70.1%	68.5%	76.6%						
Annual Change in Share		%		1.2%	1.2%	1.6%	0.8%	0.1%	-0.5%	0.1%	-0.4%	2.9%	-2.3%	11.8%						
Change in Share from 2009		%		1.2%	2.4%	4.0%	4.9%	5.0%	4.5%	4.6%	4.2%	7.2%	4.8%	17.1%						
Avg Ann. Change in Share		%		1.2%	1.2%	1.3%	1.2%	1.0%	0.7%	0.7%	0.5%	0.8%	0.5%	1.6%						



STEAM FINAL TREND REPORT FOR 2009-2020										2009 to 2020			DAY VISITOR		DIRECT EMPLOYMENT							
DUMFRIES AND GALLOWAY COUNCIL - GRETNA																						
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER							
KEY		DAY VISITOR																				
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change								
Less than 3% change		Q1			Q2			Q3			Q4											
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC							
% Change 2009 to 2020		35.2%	-4.6%	-59.5%	-99.7%	-99.7%	-98.8%	-89.4%	-80.8%	-70.1%	-43.1%	-24.5%	-76.9%	-68.3%	Annual Change	-2.3%	-99.4%	-81.1%	-49.1%			
% Change 2019 to 2020		24.1%	11.9%	-40.3%	-99.7%	-99.8%	-98.8%	-86.7%	-75.8%	-60.1%	-25.6%	-24.7%	-82.2%	-66.2%		7.4%	-99.5%	-75.9%	-49.0%			
Average Annual Change		3.2%	-0.4%	-5.4%	-9.1%	-9.1%	-9.0%	-8.1%	-7.3%	-6.4%	-3.9%	-2.2%	-7.0%	-6.2%		-0.2%	-9.0%	-7.4%	-4.5%			
2009	FTEs	197	117	124	249	304	290	396	393	283	238	147	182	243		146	281	357	189			
2010	FTEs	171	111	119	244	256	306	348	384	285	254	125	159	230	-5.4%	134	269	339	179			
2011	FTEs	162	94	120	288	240	274	343	340	227	213	124	159	215	-6.5%	125	267	303	165			
2012	FTEs	208	105	102	247	224	271	284	296	209	192	143	160	203	-5.5%	138	248	263	165			
2013	FTEs	198	105	107	226	220	248	271	302	200	188	152	180	200	-1.8%	137	231	258	174			
2014	FTEs	234	95	116	273	246	254	269	307	195	169	141	184	207	3.6%	148	258	257	165			
2015	FTEs	206	104	118	279	295	238	273	289	194	177	153	179	209	0.8%	143	271	252	169			
2016	FTEs	210	92	123	225	253	267	266	280	265	205	123	194	209	0.0%	142	248	270	174			
2017	FTEs	190	105	93	320	267	263	312	291	204	175	154	222	216	3.7%	129	284	269	184			
2018	FTEs	214	92	94	278	291	267	288	287	215	175	152	208	213	-1.4%	133	279	263	178			
2019	FTEs	214	100	84	292	344	295	316	312	212	182	148	237	228	6.9%	133	310	280	189			
2020	FTEs	266	112	50	1	1	3	42	76	85	135	111	42	77	-66.2%	143	2	67	96			
EMPLOYMENT														DAY VISITOR								
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs      Employment (FTEs) and Share of Total (%)								
Day Visitor		FTEs	243	230	215	203	200	207	209	209	216	213	228	77								
Total Employment		FTEs	703	680	652	636	636	661	659	661	679	714	725	329								
Share of Total		%	34.6%	33.8%	33.0%	32.0%	31.4%	31.3%	31.6%	31.6%	31.8%	29.9%	31.5%	23.4%								
Annual Change in Share		%		-2.2%	-2.4%	-3.2%	-1.8%	-0.2%	1.0%	-0.2%	0.8%	-6.2%	5.4%	-25.7%								
Change in Share from 2009		%		-2.2%	-4.5%	-7.6%	-9.2%	-9.4%	-8.5%	-8.7%	-7.9%	-13.7%	-9.0%	-32.4%								
Avg Ann. Change in Share		%		-2.2%	-2.3%	-2.5%	-2.3%	-1.9%	-1.4%	-1.2%	-1.0%	-1.5%	-0.9%	-2.9%								



**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

**2020**

**STAYING VISITORS**

**ACCOMMODATION SUPPLY**  
**DISTRIBUTION BY TYPE**

SERVICED ACCOMMODATION 2020	2020		Change on 2019		Change on 2009	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	22	762	-3	-61	-3	-35
+50 Room	3	424	-0	-16	+1	+98
26-50 Room	2	136	-0	-8	-0	-45
<26 Room	5	101	-0	-5	-1	-57
Guest Houses/B&Bs	12	101	-3	-32	-3	-31

NON-SERVICED ACCOMMODATION 2020	2020		Change on 2019		Change on 2009	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	2	273	-1	-3	-3	-132
Self-Catering	1	4	-1	-2	-2	-5
Touring/Camping	1	269	-0	-1	-1	-127

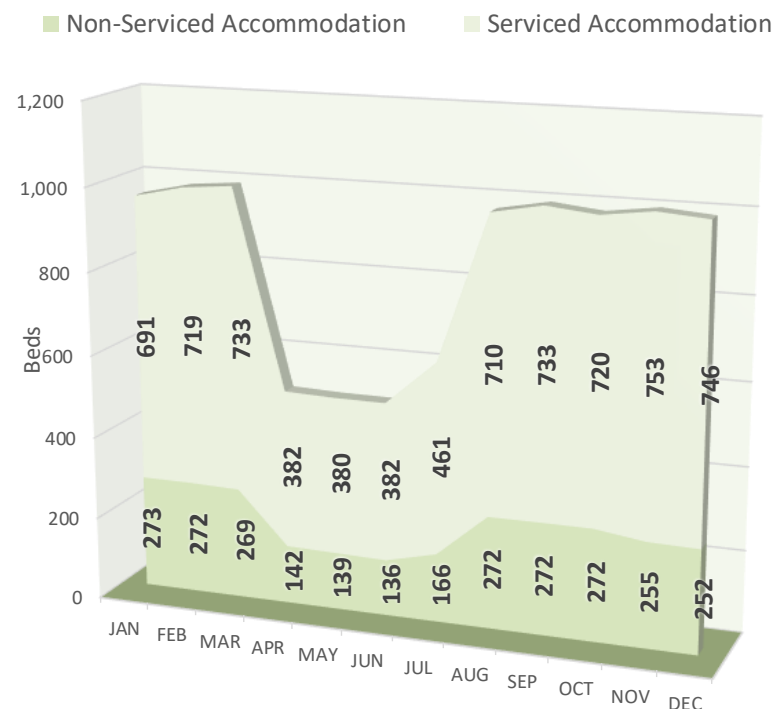
DISTRIBUTION BY TYPE OF ACCOMMODATION 2020	2020		Change on 2019		Change on 2009	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	24	1,035	-4	-64	-6	-167
Serviced Accommodation Share of Total	92%	74%				
Non-Serviced Accommodation Share of Total	8%	26%				

**SEASONAL AVAILABILITY OF BED SUPPLY**  
**2020**

2020	2020											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	963	991	1,002	523	519	519	627	982	1,005	992	1,008	999
Serviced Accommodation	691	719	733	382	380	382	461	710	733	720	753	746
Non-Serviced Accommodation	273	272	269	142	139	136	166	272	272	272	255	252

**SEASONAL AVAILABILITY OF BED SUPPLY**

**2020**



## Report Sections With Historic Financial Data Indexed to 2020 Prices

<b>Sections:</b>	<i>Comparative Headlines</i>	<b>Visitor Types:</b>	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

### **Indexation:**      *Indexation to: 2020*

<b>2009</b>	<i>1.38</i>
<b>2010</b>	<i>1.33</i>
<b>2011</b>	<i>1.27</i>
<b>2012</b>	<i>1.22</i>
<b>2013</b>	<i>1.18</i>
<b>2014</b>	<i>1.15</i>
<b>2015</b>	<i>1.14</i>
<b>2016</b>	<i>1.12</i>
<b>2017</b>	<i>1.09</i>
<b>2018</b>	<i>1.05</i>
<b>2019</b>	<i>1.03</i>
<b>2020</b>	<i>1.00</i>

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNA**

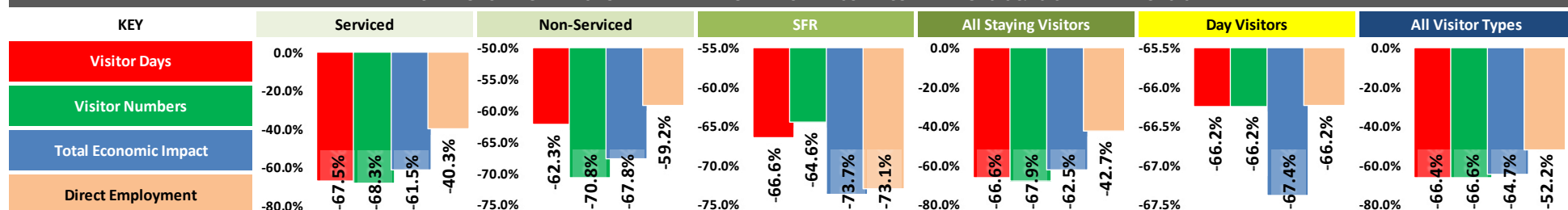
Comparing 2020 and 2019  
 2019 in 2020 prices (1.027)

**COMPARATIVE HEADLINES**

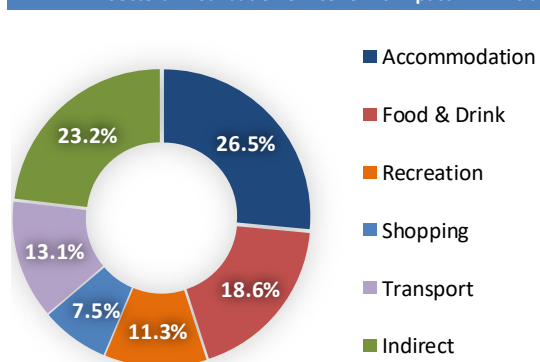
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2020 & 2019 - INDEXED TO 2020**

KEY														Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %	2020	2019	+/- %
Visitor Days	000s	44.76	137.71	-67.5%	10.10	26.81	-62.3%	19.94	59.63	-66.6%	74.80	224.14	-66.6%	133.76	396.29	-66.2%	208.56	620.43	-66.4%
Visitor Numbers	000s	25.65	80.91	-68.3%	1.461	5.001	-70.8%	4.693	13.24	-64.6%	31.80	99.15	-67.9%	133.76	396.29	-66.2%	165.56	495.44	-66.6%
Direct Expenditure	£M																12.72	35.96	-64.6%
Economic Impact	£M	8.835	22.97	-61.5%	0.418	1.297	-67.8%	0.376	1.428	-73.7%	9.628	25.69	-62.5%	6.924	21.23	-67.4%	16.55	46.92	-64.7%
Direct Employment	FTEs	184	307	-40.3%	7	17	-59.2%	4	15	-73.1%	195	340	-42.7%	77	228	-66.2%	272	568	-52.2%
Total Employment	FTEs																329	725	-54.6%

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2020 & 2019 - INDEXED TO 2020**



**Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2020**



2020	2019	+/- %
4.383	9.692	-54.8%
3.073	9.510	-67.7%
1.864	5.396	-65.5%
1.238	4.000	-69.1%
2.163	7.364	-70.6%
12.72	35.96	-64.6%
3.833	10.96	-65.0%
16.55	46.92	-64.7%

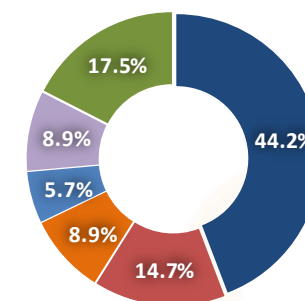
**Sectors**

Accommodation
Food & Drink
Recreation
Shopping
Transport
TOTAL DIRECT
Indirect
TOTAL

**Sectoral Distribution of Employment - FTEs**

2020	2019	+/- %
145	191	-23.7%
49	143	-66.1%
29	81	-63.7%
19	58	-67.5%
29	95	-69.1%
272	568	-52.2%
58	157	-63.3%
329	725	-54.6%

- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport
- Indirect



**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

**Economic Impact - Indexed - Total**

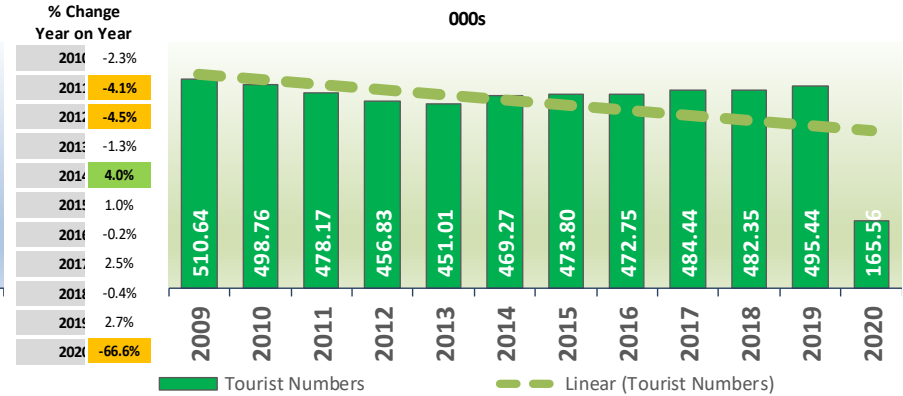


2009 to 2020  
2020 Prices

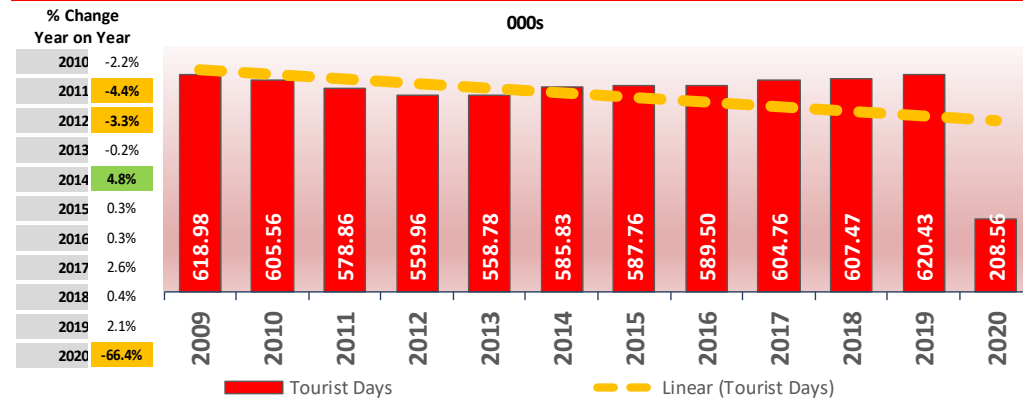
TOTAL

KEY MEASURES  
Indexed

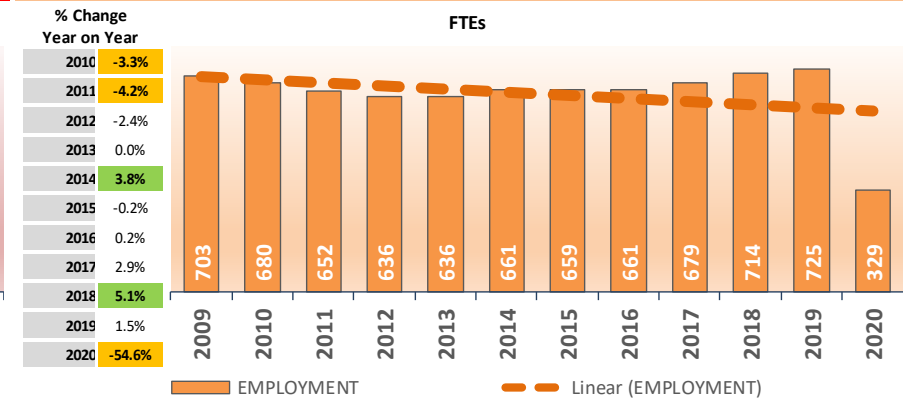
**Visitor Numbers - Total**



**Visitor Days - Total**



**Total Employment Supported - Total**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Indexed		-2.6%	-4.9%	-7.2%	-6.7%	-1.3%	-1.7%	-1.3%	4.6%	10.9%	11.7%	-60.6%
Visitor Numbers		-2.3%	-6.4%	-10.5%	-11.7%	-8.1%	-7.2%	-7.4%	-5.1%	-5.5%	-3.0%	-67.6%
Visitor Days		-2.2%	-6.5%	-9.5%	-9.7%	-5.4%	-5.0%	-4.8%	-2.3%	-1.9%	0.2%	-66.3%
Total Employment		-3.3%	-7.3%	-9.6%	-9.5%	-6.0%	-6.3%	-6.1%	-3.4%	1.5%	3.0%	-53.2%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNA**

**Economic Impact - Indexed - Serviced Accommodation**

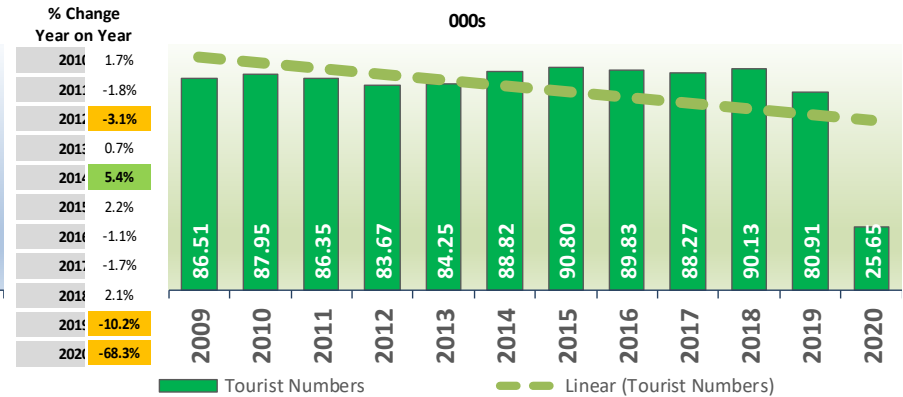


2009 to 2020  
2020 Prices

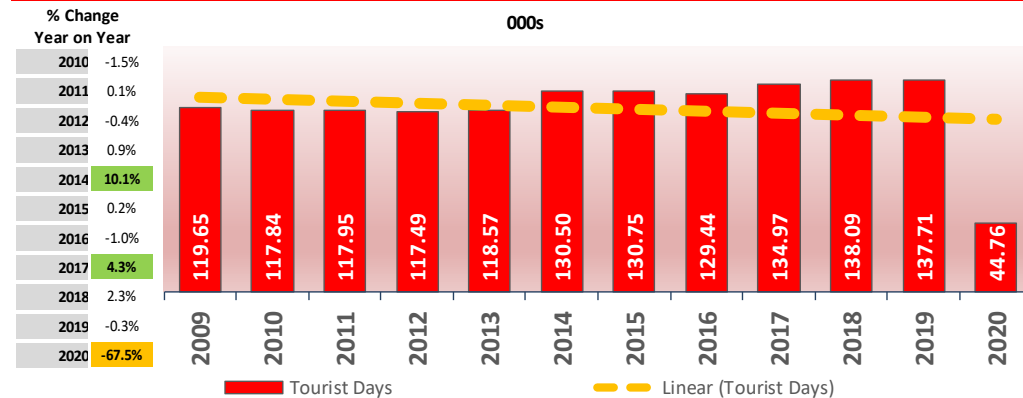
SERVICED  
ACCOMMODATION

KEY MEASURES  
Indexed

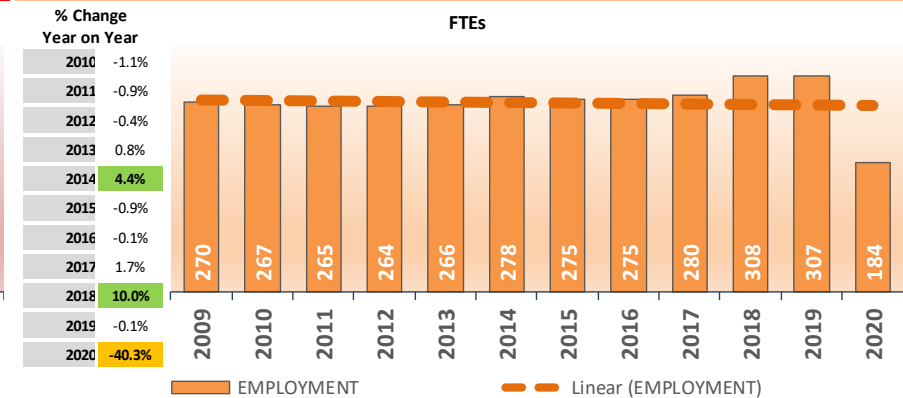
**Visitor Numbers - Serviced Accommodation**



**Visitor Days - Serviced Accommodation**



**Direct Employment Supported - Serviced Accommodation**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Indexed		-2.6%	-0.5%	0.0%	2.2%	11.1%	9.5%	9.2%	20.0%	35.6%	32.8%	-48.9%
Visitor Numbers		1.7%	-0.2%	-3.3%	-2.6%	2.7%	5.0%	3.8%	2.0%	4.2%	-6.5%	-70.4%
Visitor Days		-1.5%	-1.4%	-1.8%	-0.9%	9.1%	9.3%	8.2%	12.8%	15.4%	15.1%	-62.6%
Direct Employment		-1.1%	-1.9%	-2.3%	-1.5%	2.7%	1.8%	1.7%	3.5%	13.8%	13.7%	-32.1%

"Linear" = Linear Trendline



**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

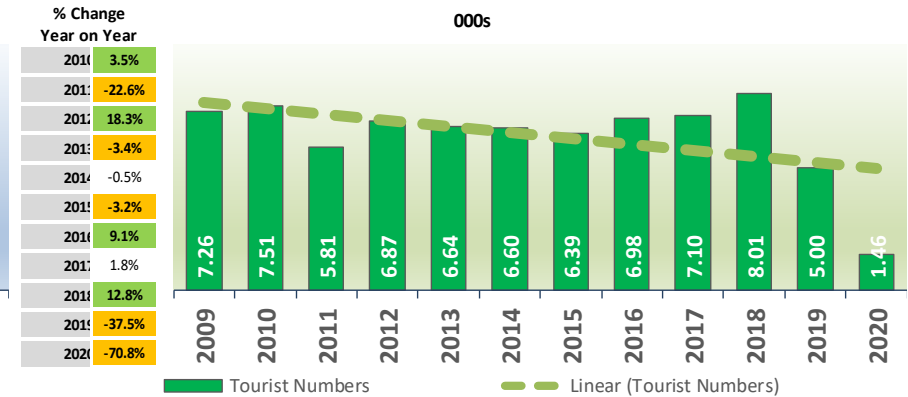
2009 to 2020  
 2020 Prices

NON-SERVED  
 ACCOMMODATION

KEY MEASURES  
 Indexed

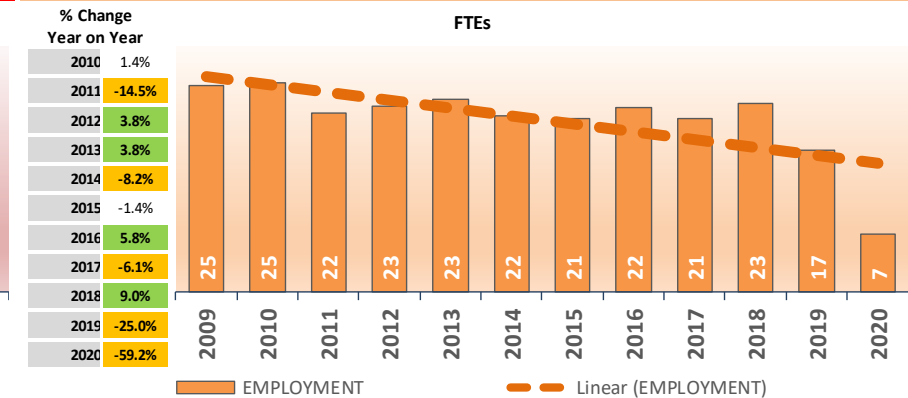
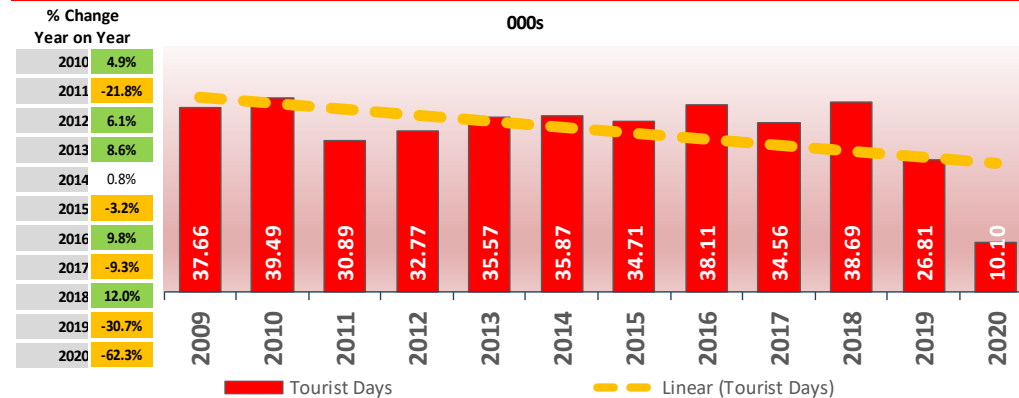
**Economic Impact - Indexed - Non-Served Accommodation**

**Visitor Numbers - Non-Served Accommodation**



**Visitor Days - Non-Served Accommodation**

**Direct Employment Supported - Non-Served Accommodation**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Indexed		4.4%	-17.7%	-13.7%	-7.0%	-5.9%	-7.7%	1.0%	-7.3%	4.8%	-25.6%	-76.0%
Visitor Numbers		3.5%	-19.9%	-5.3%	-8.5%	-9.0%	-11.9%	-3.9%	-2.2%	10.4%	-31.1%	-79.9%
Visitor Days		4.9%	-18.0%	-13.0%	-5.5%	-4.8%	-7.8%	1.2%	-8.2%	2.7%	-28.8%	-73.2%
Direct Employment		1.4%	-13.3%	-10.0%	-6.5%	-14.2%	-15.5%	-10.6%	-16.1%	-8.6%	-31.4%	-72.0%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRETNNA**

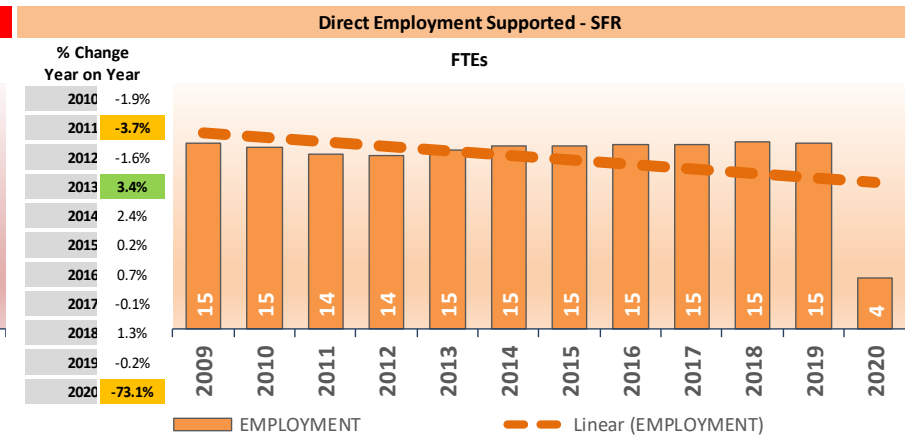
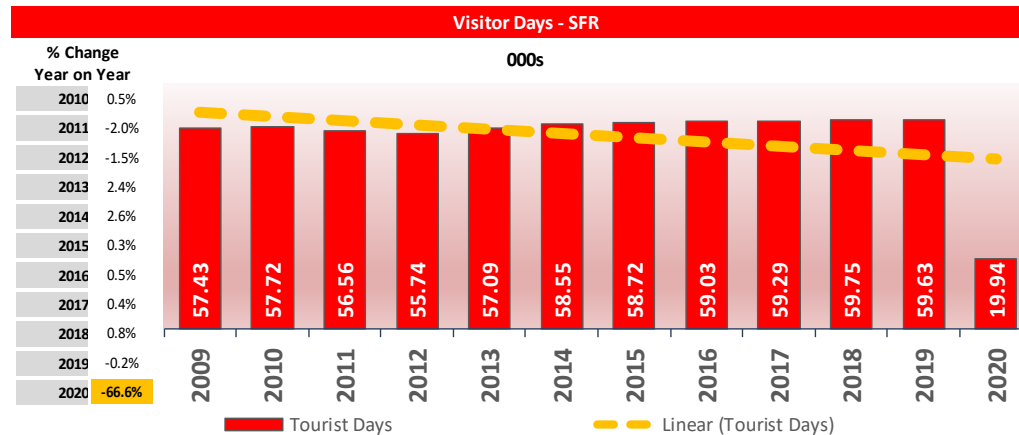
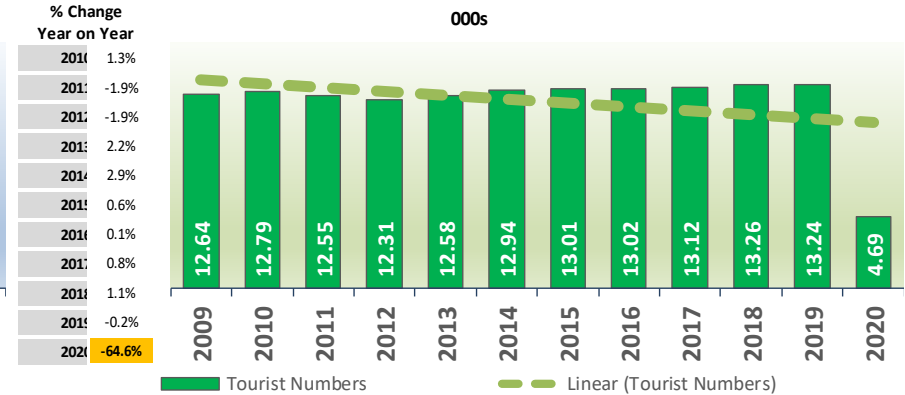
2009 to 2020  
 2020 Prices

SFR

**KEY MEASURES**  
 Indexed

**Economic Impact - Indexed - SFR**

**Visitor Numbers - SFR**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Indexed		0.2%	-1.4%	-3.0%	0.3%	2.7%	2.9%	3.9%	3.8%	5.2%	4.9%	-72.4%
Visitor Numbers		1.3%	-0.7%	-2.6%	-0.5%	2.4%	3.0%	3.1%	3.9%	5.0%	4.8%	-62.9%
Visitor Days		0.5%	-1.5%	-2.9%	-0.6%	2.0%	2.2%	2.8%	3.2%	4.0%	3.8%	-65.3%
Direct Employment		-1.9%	-5.6%	-7.1%	-3.9%	-1.6%	-1.5%	-0.8%	-0.9%	0.4%	0.2%	-73.0%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GRENA**

**Economic Impact - Indexed - Staying Visitor**

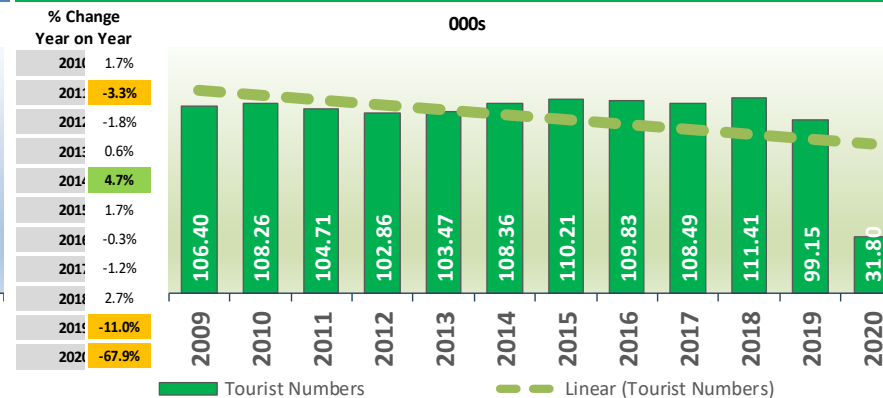


2009 to 2020  
2020 Prices

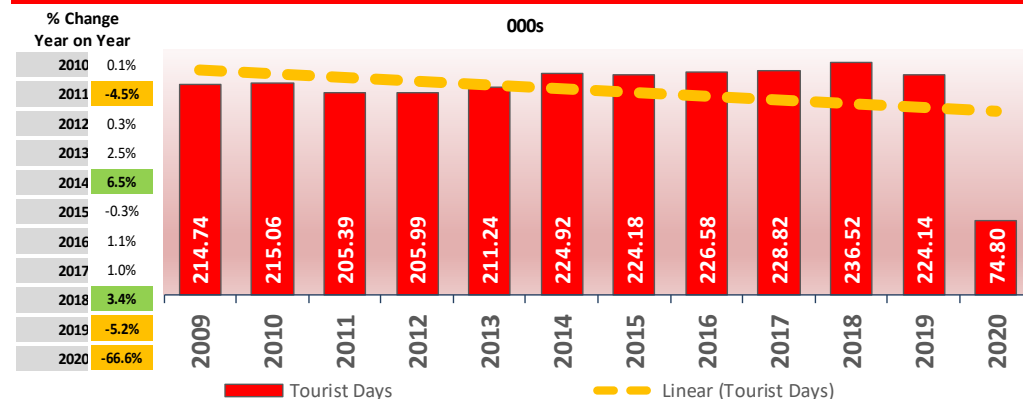
STAYING VISITOR

KEY MEASURES  
Indexed

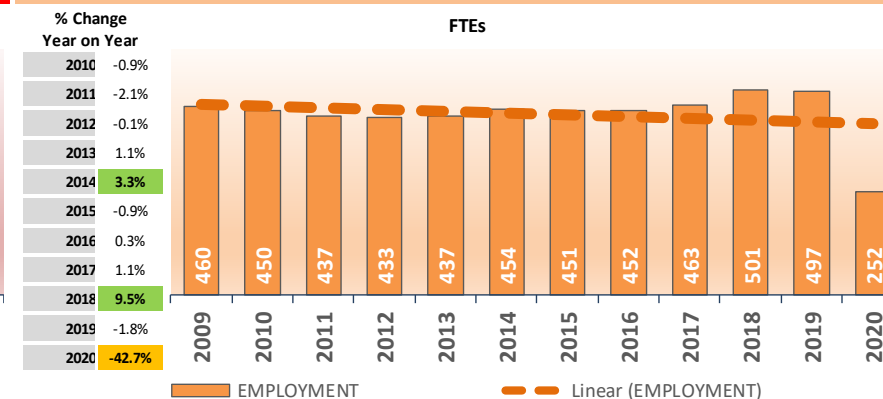
**Visitor Numbers - Staying Visitor**



**Visitor Days - Staying Visitor**



**Direct Employment Supported - Staying Visitor**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Indexed		-1.8%	-2.1%	-1.4%	1.3%	9.1%	7.5%	8.1%	16.6%	31.0%	25.9%	-52.8%
Visitor Numbers		1.7%	-1.6%	-3.3%	-2.8%	1.8%	3.6%	3.2%	2.0%	4.7%	-6.8%	-70.1%
Visitor Days		0.1%	-4.4%	-4.1%	-1.6%	4.7%	4.4%	5.5%	6.6%	10.1%	4.4%	-65.2%
Direct Employment		-2.2%	-5.1%	-5.9%	-5.1%	-1.4%	-2.1%	-1.8%	0.6%	8.9%	7.9%	-45.2%

"Linear" = Linear Trendline

**STEAM FINAL TREND REPORT FOR 2009-2020**  
**DUMFRIES AND GALLOWAY COUNCIL - GREYNA**

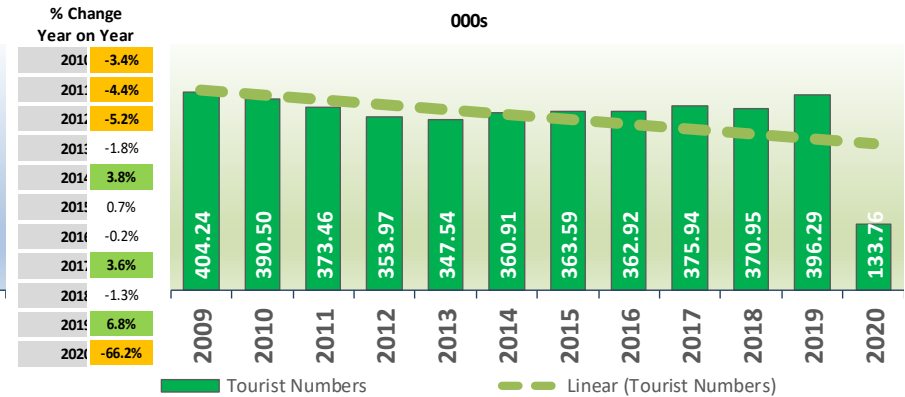
2009 to 2020  
 2020 Prices

**DAY VISITOR**

**KEY MEASURES**  
 Indexed

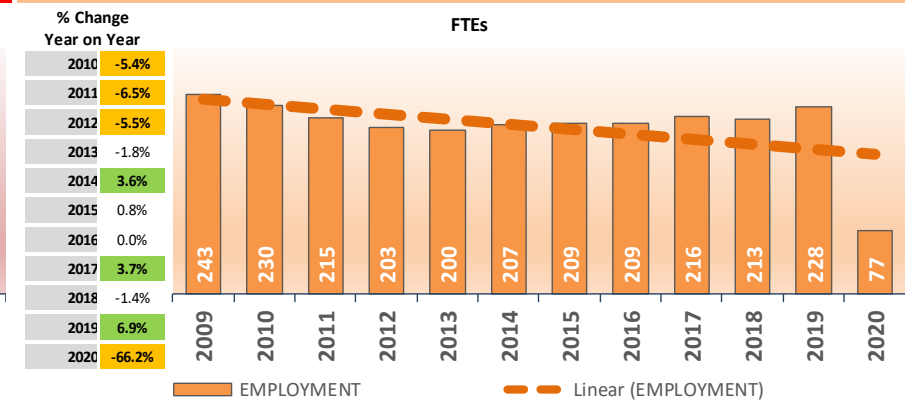
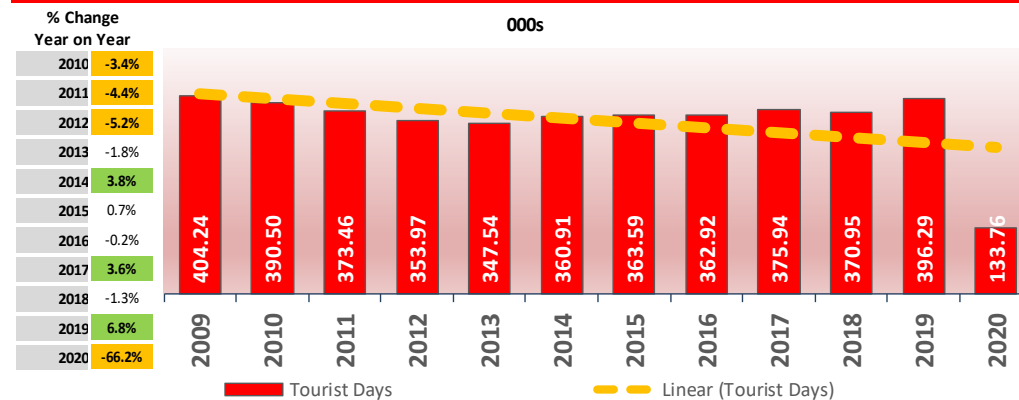
**Economic Impact - Indexed - Day Visitor**

**Visitor Numbers - Day Visitor**



**Visitor Days - Day Visitor**

**Direct Employment Supported - Day Visitor**



% Change from 2009	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Economic Impact - Indexed		-3.3%	-7.6%	-12.7%	-14.3%	-11.2%	-10.5%	-10.2%	-6.8%	-8.1%	-1.8%	-68.0%
Visitor Numbers		-3.4%	-7.6%	-12.4%	-14.0%	-10.7%	-10.1%	-10.2%	-7.0%	-8.2%	-2.0%	-66.9%
Visitor Days		-3.4%	-7.6%	-12.4%	-14.0%	-10.7%	-10.1%	-10.2%	-7.0%	-8.2%	-2.0%	-66.9%
Direct Employment		-5.4%	-11.5%	-16.4%	-17.9%	-14.9%	-14.2%	-14.3%	-11.1%	-12.3%	-6.3%	-68.3%

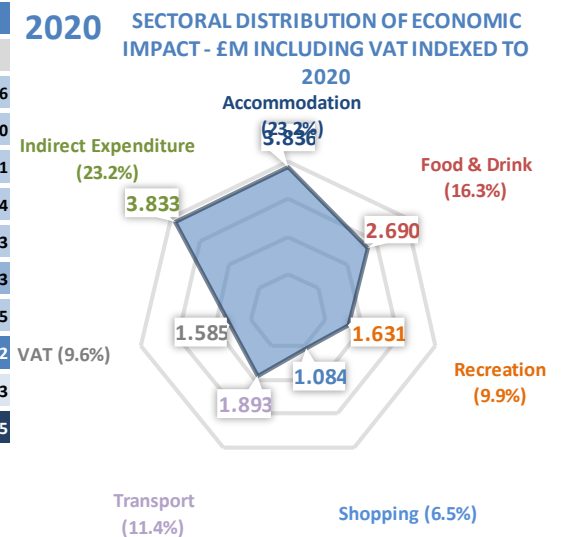
"Linear" = Linear Trendline

STEAM FINAL TREND REPORT FOR 2009-2020										2009 to 2020		TOTAL		SECTORAL ANALYSIS Indexed	
DUMFRIES AND GALLOWAY COUNCIL - GRETNA										2020 Prices					
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2020															
SECTOR / YEAR		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020		
Accommodation	£M	5.685	5.312	5.399	5.507	5.662	6.008	5.955	5.937	6.887	8.431	8.077	3.836		
Food & Drink	£M	7.958	7.608	7.214	6.935	6.920	7.334	7.322	7.348	7.611	7.659	7.925	2.690		
Recreation	£M	4.723	4.492	4.199	4.030	4.011	4.189	4.225	4.240	4.354	4.355	4.496	1.631		
Shopping	£M	3.331	3.191	3.028	2.916	2.911	3.079	3.061	3.078	3.190	3.207	3.333	1.084		
Transport	£M	6.166	5.970	5.583	5.436	5.476	5.828	5.764	5.834	5.988	6.127	6.137	1.893		
Direct Revenue	£M	27.86	26.57	25.42	24.83	24.98	26.44	26.33	26.44	28.03	29.78	29.97	11.13		
VAT	£M	4.179	4.650	5.084	4.965	4.996	5.287	5.265	5.287	5.606	5.956	5.994	1.585		
Direct Expenditure	£M	32.04	31.22	30.51	29.79	29.98	31.72	31.59	31.72	33.64	35.74	35.96	12.72		
Indirect Expenditure	£M	9.976	9.718	9.449	9.192	9.227	9.731	9.705	9.752	10.30	10.84	10.96	3.833		
TOTAL	£M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55		

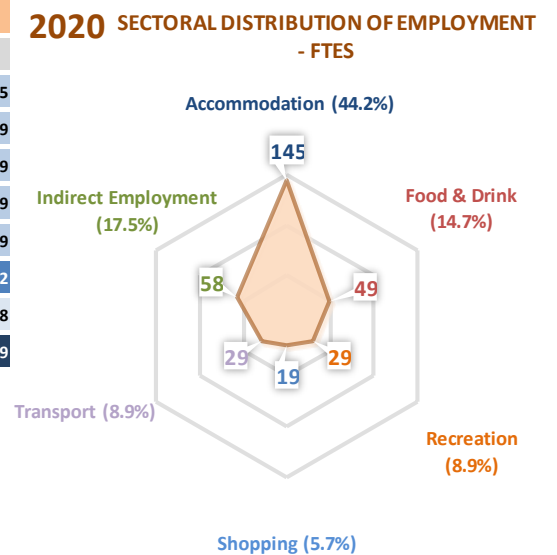
2020

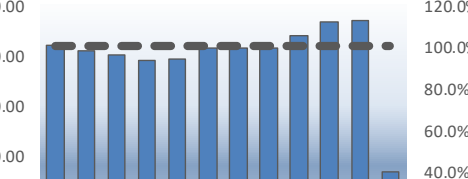
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2020

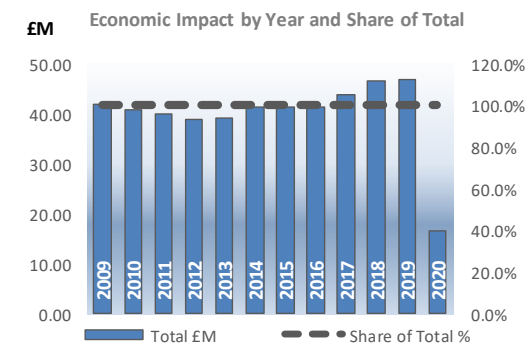
Sector	Indexed Value (2020)
Accommodation	23.2%
Food & Drink	16.3%
Recreation	9.9%
VAT	9.6%
Indirect Expenditure	23.2%
Direct Expenditure	23.2%

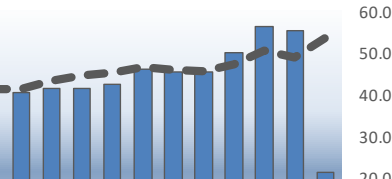


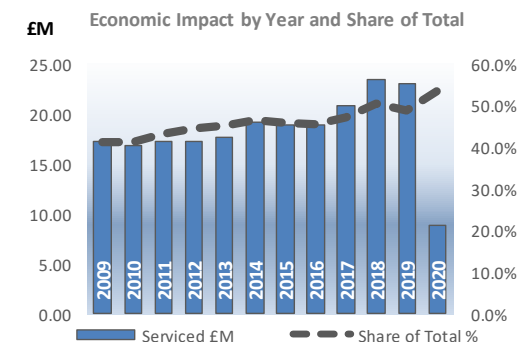
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Accommodation	FTEs	170	170	170	170	170	168	168	168	168	192	191	145
Food & Drink	FTEs	144	138	131	126	125	133	133	133	137	138	143	49
Recreation	FTEs	85	81	76	73	72	76	76	76	78	78	81	29
Shopping	FTEs	58	56	53	51	51	54	53	54	56	56	58	19
Transport	FTEs	96	93	87	85	85	91	90	91	93	95	95	29
Direct Employment	FTEs	554	538	516	504	504	521	520	521	532	559	568	272
Indirect Employment	FTEs	150	143	136	132	133	140	139	140	147	155	157	58
TOTAL	FTEs	703	680	652	636	636	661	659	661	679	714	725	329

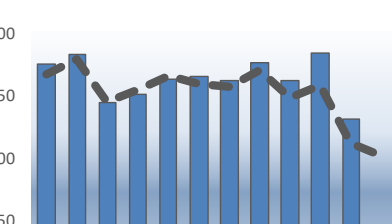


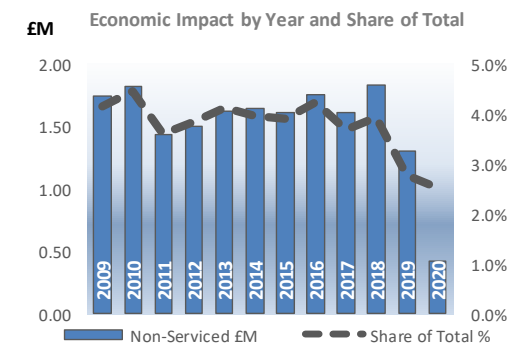
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GREтна											2009 to 2020 2020 Prices			TOTAL		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2020 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2009 to 2020		14.5%	20.5%	-33.4%	-99.7%	-99.7%	-99.2%	-85.1%	-41.9%	-55.6%	-49.5%	-43.3%	-72.1%	-60.6%	Annual Change	2.0%	-99.5%	-60.9%	-54.6%
% Change 2019 to 2020		13.1%	-8.9%	-44.5%	-99.8%	-99.8%	-99.2%	-85.6%	-41.0%	-55.1%	-55.7%	-53.5%	-79.4%	-64.7%		-11.4%	-99.6%	-61.0%	-63.0%
Average Annual Change		1.3%	1.9%	-3.0%	-9.1%	-9.1%	-9.0%	-7.7%	-3.8%	-5.1%	-4.5%	-3.9%	-6.6%	-5.5%		0.2%	-9.0%	-5.5%	-5.0%
2009	£M	2.896	1.777	1.955	3.473	4.252	4.190	5.206	5.582	3.823	3.670	2.507	2.688	42.02		6.628	11.91	14.61	8.865
2010	£M	2.577	1.809	1.984	3.651	3.867	4.245	4.729	5.388	3.910	4.167	2.191	2.422	40.94	-2.6%	6.371	11.76	14.03	8.780
2011	£M	2.560	1.568	2.058	4.296	3.771	4.110	4.915	4.982	3.313	3.638	2.282	2.463	39.96	-2.4%	6.186	12.18	13.21	8.383
2012	£M	2.746	1.789	1.927	3.691	3.621	4.200	4.430	5.009	3.327	3.354	2.435	2.453	38.98	-2.4%	6.462	11.51	12.77	8.242
2013	£M	2.365	1.765	2.066	3.314	3.551	3.948	4.801	5.320	3.099	3.536	2.587	2.850	39.20	0.6%	6.197	10.81	13.22	8.974
2014	£M	2.714	1.868	2.134	3.923	3.993	4.000	5.003	5.446	3.279	3.607	2.659	2.829	41.46	5.7%	6.716	11.92	13.73	9.095
2015	£M	2.731	1.969	2.136	3.811	4.254	3.949	4.890	5.283	3.174	3.690	2.621	2.790	41.30	-0.4%	6.835	12.01	13.35	9.100
2016	£M	2.539	1.820	2.214	3.368	3.849	4.144	4.981	5.296	3.932	3.836	2.407	3.092	41.48	0.4%	6.573	11.36	14.21	9.335
2017	£M	2.680	2.157	2.046	4.405	4.219	4.279	5.386	5.273	3.719	3.732	2.740	3.296	43.93	5.9%	6.883	12.90	14.38	9.768
2018	£M	2.948	2.341	2.456	4.269	4.697	4.452	5.305	5.463	3.899	4.152	3.124	3.473	46.58	6.0%	7.746	13.42	14.67	10.75
2019	£M	2.932	2.351	2.345	4.278	4.959	4.541	5.381	5.500	3.778	4.181	3.055	3.626	46.92	0.7%	7.628	13.78	14.66	10.86
2020	£M	3.316	2.142	1.302	0.009	0.011	0.035	0.774	3.242	1.697	1.854	1.421	0.749	16.55	-64.7%	6.759	0.056	5.714	4.024
ECONOMIC IMPACT - INDEXED TO 2020														TOTAL					
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M Economic Impact by Year and Share of Total					
Total	£M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55						
All Visitor Types	£M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2009	%																		
Avg Ann. Change in Share	%																		



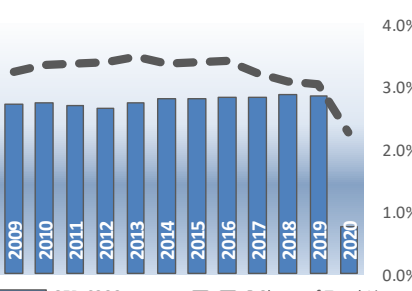
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNNA												2009 to 2020 2020 Prices		SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2020 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2009 to 2020		-11.9%	43.1%	-10.4%	-99.8%	-99.7%	-99.5%	-76.1%	6.3%	-36.5%	-55.2%	-56.2%	-65.2%	-48.9%	Annual Change	3.4%	-99.6%	-32.7%	-58.2%
% Change 2019 to 2020		-1.0%	-19.0%	-46.1%	-99.8%	-99.7%	-99.6%	-82.9%	-14.3%	-50.2%	-69.7%	-67.9%	-75.3%	-61.5%		-24.2%	-99.7%	-48.3%	-70.6%
Average Annual Change		-1.1%	3.9%	-0.9%	-9.1%	-9.1%	-9.0%	-6.9%	0.6%	-3.3%	-5.0%	-5.1%	-5.9%	-4.4%		0.3%	-9.1%	-3.0%	-5.3%
2009	£M	1.378	0.876	0.998	1.287	1.596	1.537	1.871	2.233	1.517	1.600	1.322	1.084	17.30		3.252	4.419	5.622	4.006
2010	£M	1.222	0.939	1.055	1.474	1.546	1.353	1.696	2.052	1.492	1.893	1.150	0.982	16.85		-2.6%	3.217	4.373	5.240
2011	£M	1.258	0.818	1.101	1.584	1.602	1.581	1.903	1.993	1.402	1.746	1.230	0.990	17.21	2.1%	3.177	4.767	5.298	3.966
2012	£M	1.094	0.953	1.111	1.395	1.567	1.606	1.902	2.295	1.544	1.606	1.238	0.984	17.29	0.5%	3.158	4.567	5.741	3.828
2013	£M	0.796	0.923	1.206	1.264	1.473	1.524	2.283	2.579	1.352	1.766	1.318	1.202	17.69	2.3%	2.925	4.261	6.214	4.286
2014	£M	0.868	1.105	1.208	1.485	1.699	1.552	2.508	2.654	1.542	1.976	1.470	1.150	19.22	8.7%	3.181	4.737	6.704	4.596
2015	£M	1.091	1.139	1.199	1.331	1.598	1.621	2.398	2.660	1.433	1.971	1.341	1.152	18.94	-1.5%	3.429	4.551	6.492	4.463
2016	£M	0.871	1.077	1.234	1.305	1.514	1.553	2.488	2.686	1.610	1.881	1.356	1.315	18.89	-0.2%	3.183	4.371	6.784	4.552
2017	£M	1.162	1.319	1.295	1.578	1.743	1.757	2.581	2.612	1.889	2.057	1.449	1.315	20.76	9.9%	3.775	5.078	7.082	4.821
2018	£M	1.249	1.602	1.695	1.744	2.000	1.864	2.659	2.830	1.972	2.418	1.840	1.590	23.46	13.0%	4.546	5.609	7.461	5.847
2019	£M	1.227	1.547	1.660	1.709	1.968	1.849	2.612	2.768	1.933	2.363	1.807	1.525	22.97	-2.1%	4.434	5.527	7.312	5.695
2020	£M	1.215	1.253	0.894	0.003	0.005	0.007	0.448	2.373	0.963	0.717	0.579	0.377	8.835	-61.5%	3.362	0.016	3.784	1.673
ECONOMIC IMPACT - INDEXED TO 2020														SERVICED ACCOMMODATION					
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M	Economic Impact by Year and Share of Total				
Serviced	£M	17.30	16.85	17.21	17.29	17.69	19.22	18.94	18.89	20.76	23.46	22.97	8.835	25.00					
All Visitor Types	£M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	20.00					
Share of Total	%	41.2%	41.2%	43.1%	44.4%	45.1%	46.4%	45.9%	45.5%	47.2%	50.4%	48.9%	53.4%	15.00					
Annual Change in Share	%		0.0%	4.6%	3.0%	1.7%	2.8%	-1.1%	-0.7%	3.7%	6.6%	-2.8%	9.0%	10.00					
Change in Share from 2009	%		0.0%	4.6%	7.8%	9.6%	12.6%	11.4%	10.6%	14.8%	22.3%	18.9%	29.6%						
Avg Ann. Change in Share	%		0.0%	2.3%	2.6%	2.4%	2.5%	1.9%	1.5%	1.8%	2.5%	1.9%	2.7%						



STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA											2009 to 2020 2020 Prices			NON-SERVED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2020 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2009 to 2020		-97.0%	-86.4%	-82.9%	-100.0%	-100.0%	-100.0%	-99.2%	-21.1%	-43.8%	-36.5%	-88.2%	-91.0%	-76.0%	Annual Change	-88.9%	-100.0%	-54.7%	-42.5%	
% Change 2019 to 2020		-81.2%	-49.5%	-43.5%	-99.9%	-100.0%	-100.0%	-98.9%	30.6%	-36.3%	-59.6%	-84.5%	-88.3%	-67.8%		-54.1%	-100.0%	-33.7%	-61.2%	
Average Annual Change		-8.8%	-7.9%	-7.5%	-9.1%	-9.1%	-9.1%	-9.0%	-1.9%	-4.0%	-3.3%	-8.0%	-8.3%	-6.9%		-8.1%	-9.1%	-5.0%	-3.9%	
2009	£M	0.018	0.012	0.019	0.205	0.300	0.315	0.271	0.312	0.149	0.124	0.006	0.010	1.742		0.050	0.821	0.732	0.140	
2010	£M	0.009	0.010	0.011	0.183	0.282	0.384	0.269	0.310	0.198	0.150	0.007	0.006	1.819	4.4%	0.030	0.848	0.778	0.163	
2011	£M	0.004	0.007	0.007	0.323	0.217	0.228	0.234	0.248	0.094	0.060	0.004	0.008	1.434	-21.2%	0.018	0.768	0.576	0.072	
2012	£M	0.001	0.007	0.009	0.241	0.222	0.311	0.206	0.303	0.109	0.082	0.006	0.006	1.504	4.9%	0.018	0.773	0.619	0.094	
2013	£M	0.005	0.009	0.007	0.168	0.279	0.316	0.291	0.283	0.137	0.118	0.004	0.004	1.620	7.8%	0.020	0.763	0.712	0.125	
2014	£M	0.003	0.004	0.004	0.176	0.285	0.297	0.279	0.296	0.166	0.121	0.003	0.005	1.640	1.2%	0.011	0.758	0.741	0.130	
2015	£M	0.003	0.005	0.005	0.180	0.267	0.298	0.248	0.270	0.180	0.145	0.003	0.003	1.607	-2.0%	0.013	0.746	0.697	0.151	
2016	£M	0.003	0.004	0.006	0.175	0.273	0.324	0.290	0.316	0.198	0.161	0.003	0.007	1.759	9.5%	0.013	0.772	0.804	0.171	
2017	£M	0.003	0.003	0.005	0.192	0.299	0.285	0.245	0.281	0.179	0.113	0.004	0.007	1.615	-8.2%	0.011	0.776	0.705	0.123	
2018	£M	0.003	0.003	0.006	0.217	0.333	0.324	0.275	0.289	0.192	0.172	0.005	0.008	1.827	13.1%	0.012	0.874	0.756	0.184	
2019	£M	0.003	0.003	0.006	0.153	0.214	0.210	0.181	0.188	0.131	0.196	0.004	0.008	1.297	-29.0%	0.012	0.577	0.501	0.208	
2020	£M	0.001	0.002	0.003	0.000	0.000	0.000	0.002	0.246	0.084	0.079	0.001	0.001	0.418	-67.8%	0.006	0.000	0.332	0.081	
ECONOMIC IMPACT - INDEXED TO 2020														NON-SERVED ACCOMMODATION						
SHARE OF MARKET		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M Economic Impact by Year and Share of Total						
Non-Served		£M	1.742	1.819	1.434	1.504	1.620	1.640	1.607	1.759	1.615	1.827	1.297	0.418						
All Visitor Types		£M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55						
Share of Total		%	4.1%	4.4%	3.6%	3.9%	4.1%	4.0%	3.9%	4.2%	3.7%	3.9%	2.8%	2.5%						
Annual Change in Share		%		7.2%	-19.2%	7.5%	7.1%	-4.3%	-1.6%	9.0%	-13.3%	6.7%	-29.5%	-8.6%						
Change in Share from 2009		%		7.2%	-13.5%	-7.0%	-0.3%	-4.6%	-6.1%	2.3%	-11.3%	-5.4%	-33.3%	-39.1%						
Avg Ann. Change in Share		%		7.2%	-6.7%	-2.3%	-0.1%	-0.9%	-1.0%	0.3%	-1.4%	-0.6%	-3.3%	-3.6%						





STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA										2009 to 2020 2020 Prices			SFR	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	SFR																		
An increase of 3% or more	ECONOMIC IMPACT £000s - INDEXED TO 2020 / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4			TOTAL	% Change	Q1	Q2	Q3	Q4	
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2009 to 2020	-3.3%	-4.1%	-32.3%	-99.8%	-99.8%	-99.6%	-93.6%	-40.6%	-42.3%	-61.8%	-65.7%	-73.9%	-72.4%	Annual Change	-10.6%	-99.7%	-62.9%	-68.3%	
% Change 2019 to 2020	1.8%	-18.0%	-44.5%	-99.8%	-99.8%	-99.6%	-93.7%	-38.6%	-46.4%	-66.7%	-68.7%	-74.9%	-73.7%		-16.3%	-99.7%	-63.3%	-70.8%	
Average Annual Change	-0.3%	-0.4%	-2.9%	-9.1%	-9.1%	-9.1%	-8.5%	-3.7%	-3.8%	-5.6%	-6.0%	-6.7%	-6.6%		-1.0%	-9.1%	-5.7%	-6.2%	
2009 £000s	53.4	25.5	25.4	136.0	101.5	186.9	132.3	124.5	62.2	180.4	87.4	245.2	1,360.8	0.2%	104.3	424.4	319.0	513.0	
2010 £000s	57.4	26.5	27.2	141.0	98.5	186.4	129.0	119.5	64.6	199.2	85.0	229.8	1,364.1		111.1	425.9	313.1	514.0	
2011 £000s	55.8	25.0	27.5	154.7	96.1	178.0	128.9	113.5	59.1	185.7	85.2	231.7	1,341.3	-1.7%	108.3	428.8	301.5	502.7	
2012 £000s	50.6	25.5	27.1	140.5	94.2	184.1	125.3	119.3	60.8	181.1	85.4	226.6	1,320.4	-1.6%	103.2	418.7	305.3	493.1	
2013 £000s	45.2	26.3	28.9	134.2	97.9	185.9	134.6	120.5	61.4	193.8	89.2	246.6	1,364.5	3.3%	100.4	418.0	316.5	529.6	
2014 £000s	47.3	28.1	29.1	142.2	102.5	186.2	136.1	121.4	65.0	201.5	93.7	244.3	1,397.5	2.4%	104.5	430.9	322.6	539.6	
2015 £000s	52.5	28.5	29.0	137.8	99.9	188.2	132.6	120.0	64.2	204.1	92.5	250.6	1,399.9	0.2%	110.0	425.9	316.8	547.2	
2016 £000s	47.8	27.6	29.7	138.0	99.4	189.6	137.6	124.2	67.5	203.1	91.5	258.1	1,414.1	1.0%	105.1	427.0	329.3	552.7	
2017 £000s	52.3	29.2	29.1	143.7	102.3	188.7	136.3	121.9	68.0	198.3	91.7	251.3	1,412.7	-0.1%	110.6	434.6	326.2	541.3	
2018 £000s	50.8	30.1	31.1	143.7	103.8	188.4	135.2	121.0	66.5	206.6	96.0	258.1	1,431.4	1.3%	112.0	436.0	322.7	560.7	
2019 £000s	50.7	29.8	31.0	145.4	103.3	187.7	134.7	120.5	67.0	207.2	95.6	255.0	1,427.9	-0.2%	111.5	436.4	322.2	557.8	
2020 £000s	51.7	24.4	17.2	0.2	0.2	0.7	8.5	74.0	35.9	68.9	30.0	63.9	375.5	-73.7%	93.3	1.2	118.4	162.8	
ECONOMIC IMPACT - INDEXED TO 2020													SFR						
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£000s Economic Impact by Year and Share of Total						
SFR £000s	1,360.8	1,364.1	1,341.3	1,320.4	1,364.5	1,397.5	1,399.9	1,414.1	1,412.7	1,431.4	1,427.9	375.5							
All Visitor Types	£M	42.0	40.9	40.0	39.0	39.2	41.5	41.3	41.5	43.9	46.6	46.9							16.6
Share of Total	%	3.2%	3.3%	3.4%	3.4%	3.5%	3.4%	3.4%	3.4%	3.2%	3.1%	3.0%							2.3%
Annual Change in Share	%		2.9%	0.8%	0.9%	2.8%	-3.1%	0.6%	0.6%	-5.7%	-4.4%	-1.0%							-25.4%
Change in Share from 2009	%		2.9%	3.7%	4.6%	7.5%	4.1%	4.7%	5.3%	-0.7%	-5.1%	-6.0%							-29.9%
Avg Ann. Change in Share	%		2.9%	1.8%	1.5%	1.9%	0.8%	0.8%	0.8%	-0.1%	-0.6%	-0.6%	-2.7%						

