

STEAM FINAL TREND REPORT FOR 2009-2020

Final

DUMFRIES AND GALLOWAY COUNCIL

Gretna

Global Tourism Solutions (UK) Ltd

Laneside House

Hackthorpe

Penrith

Cumbria

CA10 2HX

Telephone: 01931 712859

Email: david.c@gtsuk.net

Website: www.globaltourismsolutions.co.uk

STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA

CONTENTS









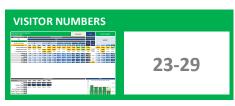
KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE

























Report Section Design and Features

Headers

At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the Headers is a band containing User Controls, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the Years shown in the tables and charts and in some sections of the report allow you to focus on specific Visitor Types. Where there is a financial component to the section you are viewing, you will be able to Index the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a trend or comparative element to the section and percentage changes are shown, you have the option to apply highlighting to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the Focus Year can be any year from the trend period, the Comparison Year can only be set as a year which is earlier than the focus year.



Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

FTEs = Full Time Equivalent jobs supported

£000s / 000s = thousands of pounds or thousands of tourist days / tourist numbers £m/m = millions of pounds or millions of tourist days / tourist numbers £bn/bn = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term Visitor Numbers relates to the estimated number of individual visits to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term Visitor Days relates to the estimated number of days spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the Average Length of Stay for that Visitor Type

This report is copyright © Global Tourism Solutions (UK) Ltd 2021

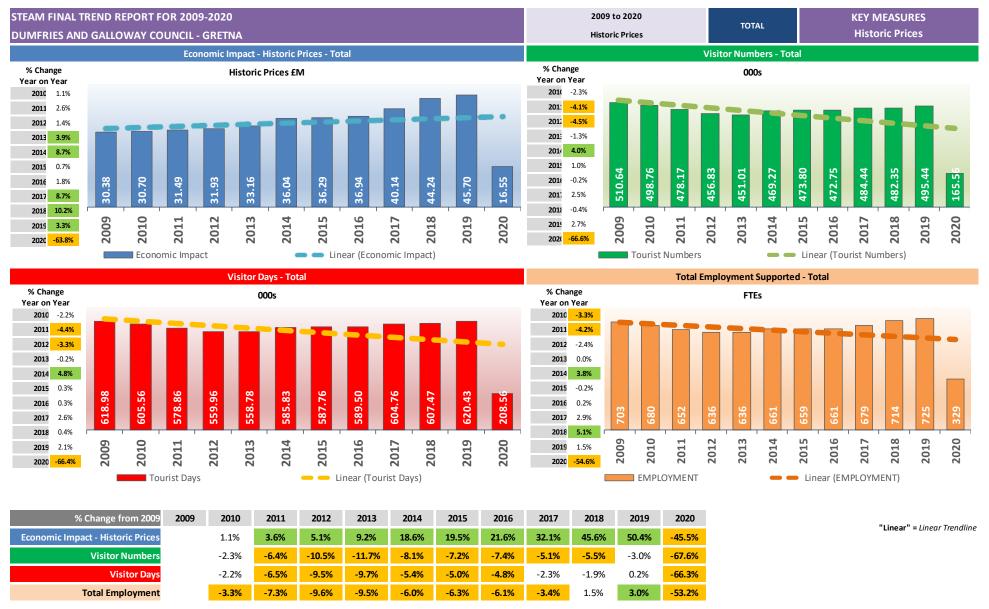


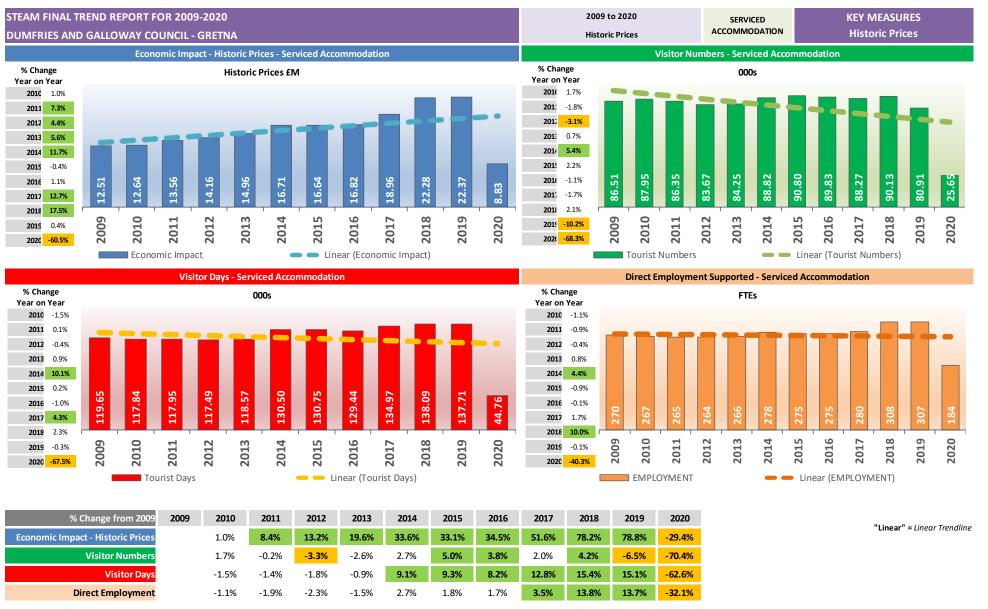
Unindexed Key Measures by Year and Visitor Type for the Period 2009 to 2020

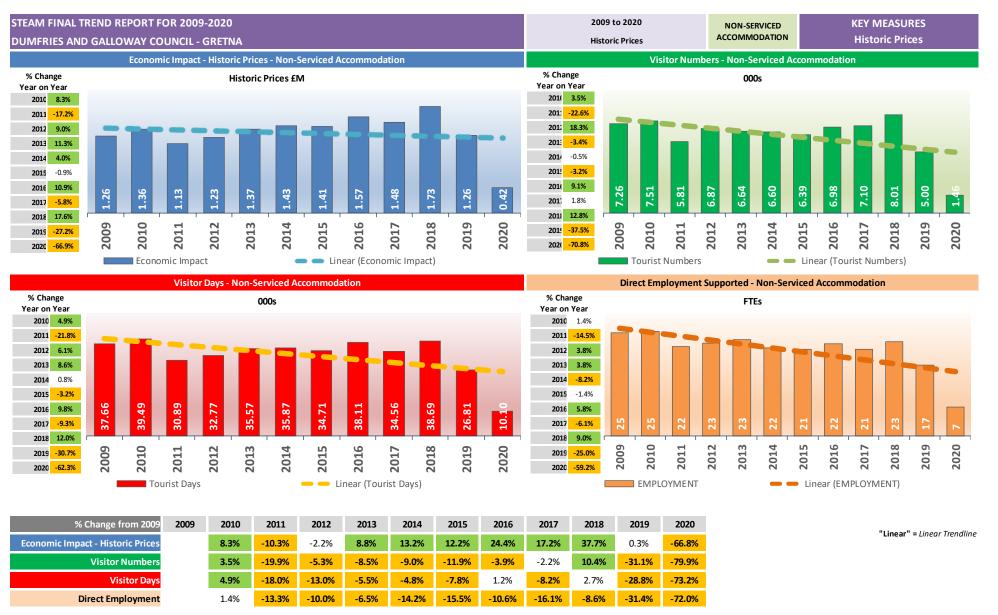
Visitor Types: Total

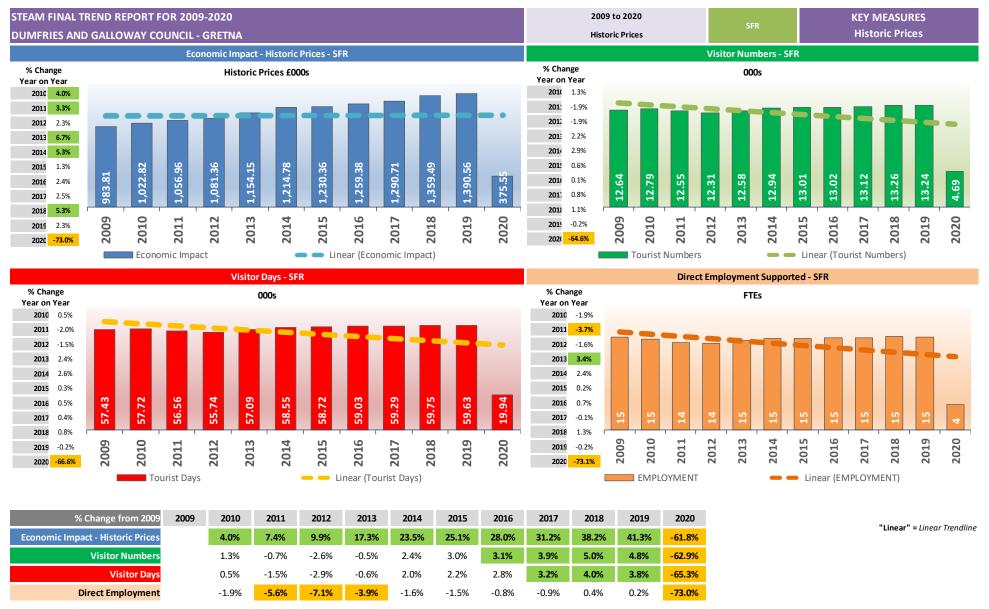
Serviced Accommodation
Non-Serviced Accommodation

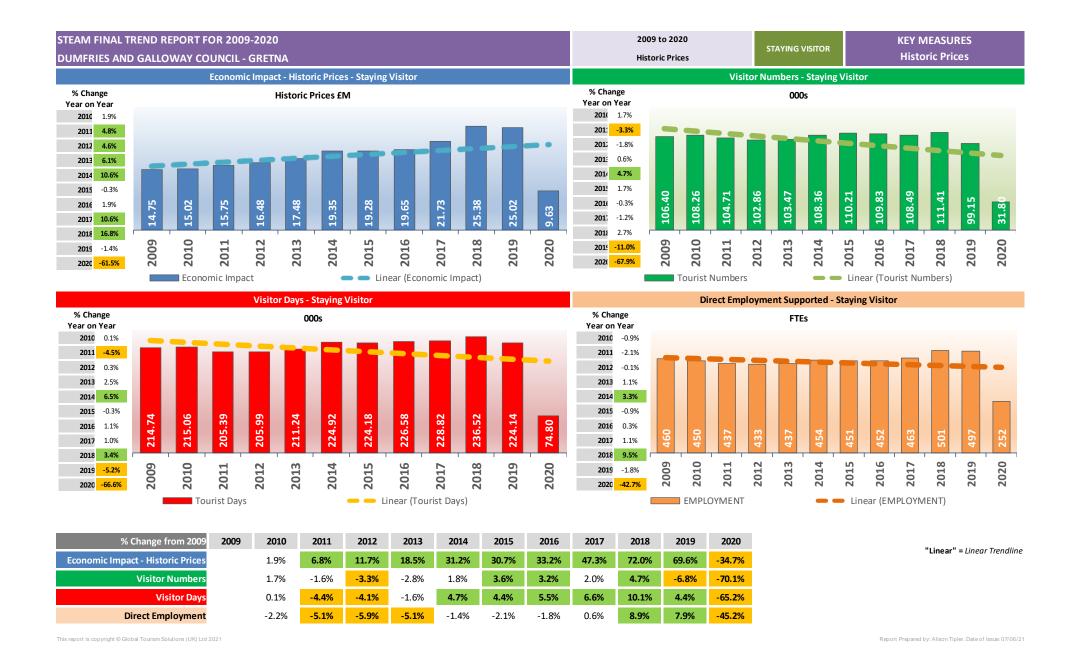
SFR

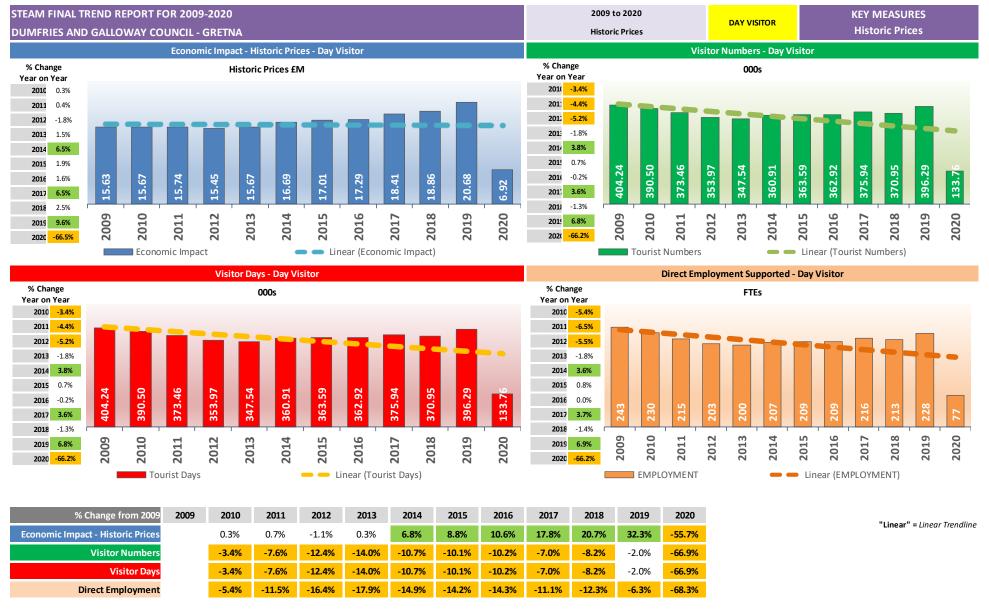












Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2009 to 2020

Visitor Types: Total

Serviced Accommodation

Non-Serviced Accommodation

SFR

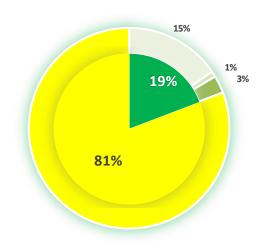
STEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA Economic Impact - Historic Prices - £M - Share of Total TOTAL £16.55m Serviced 8.83 Non-Serviced 0.42 58% 58%



2020

Historic Prices





TOTAL

Visitor Numbers - 2020 - M - Share of Total

Direct Employment Supported - 2020 - FTEs - Share of Total

DISTRIBUTION BY VISITOR TYPE

Historic Prices

Visitor Days - 2020 - M - Share of Total

visitor bays - 2020 - Wi- Share of Te



SFR

Total

Staying Visitor

TOTAL

0.21m

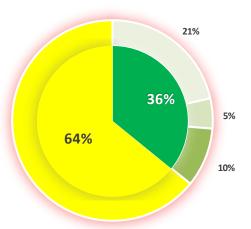
Day Visitor

0.38

9.63

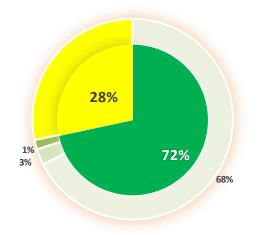
6.92

16.55

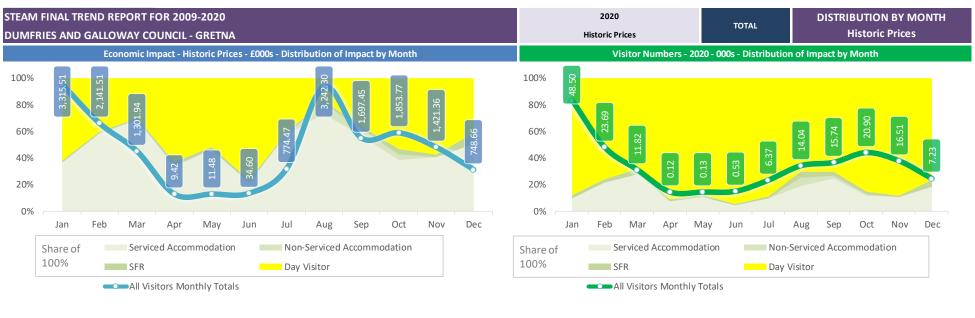


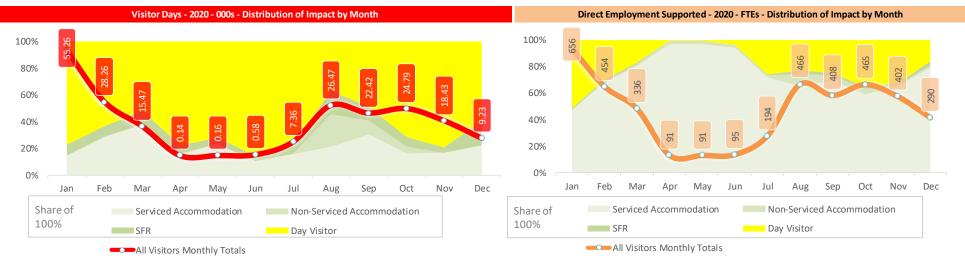
TOTAL 272 Direct FTEs 329 Total FTEs





This report is copyright © Global Tourism Solutions (UK) Ltd 2021





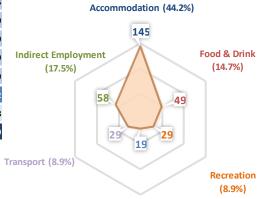
STEAM F	INAL TREND REPORT	FOR 20	09-2020									2	009 to 2020		
DUMFRII	ES AND GALLOWAY	COUNC	IL - GRETNA	١								н	istoric Prices	\$	
			SECTORAL	. DISTRIBUT	TION OF EC	ONOMIC II	MPACT - £N	INCLUDIN	IG VAT IN F	IISTORIC PI	RICES				2
	SECTOR	/ YEAR	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
	Accommodation	£M	4.110	3.983	4.254	4.510	4.789	5.222	5.234	5.287	6.292	8.008	7.865	3.836	
	Food & Drink	£M	5.754	5.704	5.685	5.680	5.853	6.375	6.435	6.544	6.953	7.274	7.718	2.690	In
	Recreation	£M	3.415	3.368	3.309	3.301	3.392	3.641	3.713	3.776	3.978	4.137	4.379	1.631	
	Shopping	£M	2.408	2.392	2.386	2.388	2.463	2.676	2.690	2.741	2.915	3.046	3.246	1.084	
	Transport	£M	4.458	4.477	4.399	4.452	4.631	5.066	5.065	5.195	5.471	5.819	5.977	1.893	
	Direct Revenue	£M	20.14	19.93	20.03	20.33	21.13	22.98	23.14	23.54	25.61	28.28	29.18	11.13	
	VAT	£M	3.022	3.487	4.007	4.066	4.226	4.596	4.627	4.709	5.122	5.657	5.837	1.585	
	Direct Expenditure	£M	23.17	23.41	24.04	24.40	25.35	27.58	27.76	28.25	30.73	33.94	35.02	12.72	VA
In	ndirect Expenditure	£M	7.212	7.287	7.446	7.528	7.805	8.459	8.529	8.685	9.407	10.30	10.68	3.833	
	TOTAL	£M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55	

	TOTAL	Historic Prices
	2020	PRAL DISTRIBUTION OF ECONOMIC
20	IMPAC	T - £M INCLUDING VAT IN HISTORIC
3.836		PRICES Accommodation
2.690	Indirect Expenditure	(2.383%)
1.631	(23.2%)	Food & Drink
1.084	3.833	(16.3%)
1.893		2.690
11.13		
1.585	/ [
12.72	VAT (9.6%)	1.631
3.833		1.084 Recreation (9.9%)
16.55		1.093
	Transpor (11.4%)	Shopping (6.5%)

SECTORAL ANALYSIS

			;	SECTORAL I	DISTRIBUTI	ON OF EMP	LOYMENT	- FTES						
SECTOR / YEAR 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2019 2019 2019 2019 2019 2019 2019														
Accommodation	FTEs	170	170	170	170	170	168	168	168	168	192	191	145	
Food & Drink	FTEs	144	138	131	126	125	133	133	133	137	138	143	49	
Recreation	FTEs	85	81	76	73	72	76	76	76	78	78	81	29	
Shopping	FTEs	58	56	53	51	51	54	53	54	56	56	58	19	
Transport	FTEs	96	93	87	85	85	91	90	91	93	95	95	29	
Direct Employment	FTEs	554	538	516	504	504	521	520	521	532	559	568	272	
Indirect Employment	FTEs	150	143	136	132	133	140	139	140	147	155	157	58	
TOTAL	FTEs	703	680	652	636	636	661	659	661	679	714	725	329	





Shopping (5.7%)

Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2009 to 2020

Visitor Types: Total

Serviced Accommodation

Non-Serviced Accommodation

SFR

STEAM FINAL TREND REPORT FO											:009 to 2020 listoric Price:		то	ΓAL	E	CONOMI Historic		
ECONOMIC IMPACT BY:					N	ONTH AN	D QUARTE	R					CALEND	AD VEAD				
KEY						TO	ΓAL						CALLIND	AN ILAN		QUAI	RTFR	
An increase of 3% or more			ECC	DNOMIC IN	IPACT £M	IN HISTOF	RIC PRICES	/ PERCENTA	AGE CHANG	iES						QO/II		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	58.3%	66.7%	-7.9%	-99.6%	-99.6%	-98.9%	-79.4%	-19.7%	-38.6%	-30.1%	-21.6%	-61.5%	-45.5%	— a	41.0%	-99.4%	-45.9%	-37.2%
% Change 2019 to 2020	16.1%	-6.5%	-43.0%	-99.8%	-99.8%	-99.2%	-85.2%	-39.5%	-53.9%	-54.5%	-52.2%	-78.8%	-63.8%	Annual Change	-9.0%	-99.6%	-60.0%	-62.0%
Average Annual Change	5.3%	6.1%	-0.7%	-9.1%	-9.1%	-9.0%	-7.2%	-1.8%	-3.5%	-2.7%	-2.0%	-5.6%	-4.1%	₹ 5	3.7%	-9.0%	-4.2%	-3.4%
2009 £M	2.094	1.284	1.414	2.511	3.074	3.029	3.764	4.036	2.764	2.653	1.813	1.943	30.38	4.40/	4.792	8.614	10.56	6.409
2010 £M	1.933	1.356	1.488	2.737	2.900	3.183	3.546	4.040	2.932	3.124	1.643	1.816	30.70	1.1%	4.777	8.821	10.52	6.583
2011 £M 2012 £M	2.017	1.236	1.622	3.385	2.972	3.239	3.873	3.926	2.610	2.867	1.798	1.941	31.49	2.6% 1.4%	4.875	9.596	10.41	6.606
	2.249	1.465	1.578	3.023	2.965	3.440	3.628	4.102	2.725	2.747	1.994	2.009	31.93 33.16	3.9%	5.292 5.241	9.428 9.146	10.46	6.750 7.590
	2013 fM 2.000 1.493 1.748 2.803 3.003 3.339 4.061 4.500 2.621 2.991 2.1 2014 fM 2.359 1.624 1.855 3.410 3.471 3.477 4.348 4.734 2.850 3.136 2.3													8.7%	5.838	10.36	11.18	7.906
2015 £M	2.359 1.624 1.855 3.410 3.471 3.477 4.348 4.734 2.850 3.136 2.311 2.400 1.730 1.877 3.349 3.738 3.471 4.298 4.643 2.790 3.243 2.303												36.04 36.29	0.7%	6.007	10.56	11.73	7.998
2016 £M	2.261	1.621	1.972	3.000	3.428	3.691	4.436	4.716	3.502	3.416	2.144	2.452 2.753	36.94	1.8%	5.853	10.12	12.65	8.313
2017 £M	2.448	1.970	1.869	4.025	3.855	3.909	4.921	4.817	3.398	3.410	2.503	3.011	40.14	8.7%	6.288	11.79	13.14	8.924
2018 £M	2.800	2.223	2.333	4.055	4.461	4.229	5.038	5.189	3.703	3.944	2.967	3.298	44.24	10.2%	7.357	12.74	13.93	10.21
2019 £M	2.855	2.290	2.284	4.166	4.829	4.422	5.240	5.356	3.679	4.072	2.975	3.531	45.70	3.3%	7.428	13.42	14.28	10.58
2020 £M	3.316	2.142	1.302	0.009	0.011	0.035	0.774	3.242	1.697	1.854	1.421	0.749	16.55	-63.8%	6.759	0.056	5.714	4.024
			ECONO	OMIC IMPA	CT - IN HIST	ORIC PRIC	ES								тот	AL		
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M	Economic Ir	mpact by Y	ear and Sh	are of Tota	I
Total £M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55	50.00					120.0%
All Visitor Types £M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55	40.00				-	100.0%
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	40.00		🔳			80.0%
Annual Change in Share %													30.00					60.0%
Change in Share from 2009 %													20.00					40.0%
Avg Ann. Change in Share %													10.00	6 0 7	2 8 4	2 9 7	8 6 0	
														2009	2012 2013 2014	2015 2016 2017	2018	20.0%
													0.00	Total	I £M	 • Sh	are of Total	0.0% %
This report is copyright @ Global Tourism Solutions (UK) Ltd 2	2021														Repo	rt Prepared by: Al	ison Tipler. Date o	f Issue: 07/06/21

STEAM FINAL TREND REPORT FO											2009 to 2020		SERV	/ICED	E	CONOMI Historic					
DUMFRIES AND GALLOWAY CO ECONOMIC IMPACT BY:	ONCIL - G	RETNA				/ONTH AN	D OLIAB T E			,	iistoric Price:	•				Thistoric	Tilles				
KEY	_	_	_	_		ICED ACCO			_	_	_		CALEND	AR YEAR							
An increase of 3% or more			FCC	NOMIC IN				/ PERCENTA	CE CHANG	:EC						QUAI	RTER				
Less than 3% change		Q1	100	NOWIE IIV	Q2	- IN THIS TOP	are Frances	Q3	IGE CHAIVE	123	Q4		TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	IOIAL	/o Change	Q1	Q2	Q3	Q4			
% Change 2009 to 2020	21.9%	97.9%	24.0%	-99.7%	-99.5%	-99.3%	-66.9%	47.0%	-12.2%	-38.0%	-39.4%	-51.9%	-29.4%		43.0%	-99.5%	-6.9%	-42.2%			
% Change 2019 to 2020	1.6%	-16.9%	-44.7%	-99.8%	-99.7%	-99.6%	-82.4%	-12.0%	-48.8%	-68.8%	-67.1%	-74.6%	-60.5%	ual 1ge	-22.1%	-99.7%	-46.9%	-69.8%			
Average Annual Change	2.0%	8.9%	2.2%	-9.1%	-9.0%	-9.0%	-6.1%	4.3%	-1.1%	-3.5%	-3.6%	-4.7%	-2.7%	Annual Change	3.9%	-9.0%	-0.6%	-3.8%			
2009 £M	0.996	0.633	0.722	0.930	1.154	1.111	1.353	1.615	1.097	1.157	0.956	0.784	12.51		2.351	3.195	4.065	2.896			
2010 £M	0.917	0.704	0.791	1.105	1.159	1.015	1.272	1.539	1.118	1.419	0.862	0.736	12.64	1.0%	2.412	3.279	3.929	3.017			
2011 £M	0.991	0.645	0.868	1.248	1.263	1.246	1.499	1.571	1.105	1.376	0.969	0.780	13.56	7.3%	2.503	3.757	4.175	3.125			
2012 £M	0.896	0.781	0.910	1.142	1.283	1.315	1.558	1.880	1.265	1.315	1.014	0.806	14.16	4.4%	2.586	3.741	4.702	3.135			
2013 £M	0.673	0.780	1.020	1.069	1.246	1.289	1.931	2.181	1.143	1.494	1.115	1.017	14.96	5.6%	2.474	3.604	5.256	3.626			
2014 £M	0.755	0.961	1.050	1.291	1.477	1.349	2.180	2.307	1.341	1.717	1.278	1.000	16.71	11.7%	2.765	3.995					
2015 £M	0.959	1.001	1.054	1.170	1.405	1.425	2.108	2.338	1.260	1.732	1.179	1.012	16.64	-0.4%	3.014	3.923					
2016 £M	0.776	0.959	1.099	1.162	1.348	1.383	2.216	2.392	1.434	1.675	1.208	1.171	16.82	1.1%	2.835	3.893	6.042	4.054			
2017 £M	1.061	1.205	1.183	1.442	1.592	1.605	2.358	2.387	1.726	1.880	1.324	1.202	18.96	12.7%	3.449	4.640	6.470	4.405			
2018 £M	1.186	1.522	1.610	1.657	1.900	1.770	2.525	2.687	1.873	2.296	1.748	1.510	22.28	17.5%	4.318	5.327	7.086	5.553			
2019 £M	1.195	1.507	1.616	1.664	1.917	1.801	2.543	2.695	1.882	2.301	1.760	1.485	22.37	0.4%	4.318	5.382	7.121	5.546			
2020 £M	1.215	1.253	0.894	0.003	0.005	0.007	0.448	2.373	0.963	0.717	0.579	0.377	8.835	-60.5%	3.362	0.016	3.784	1.673			
			ECONC	MIC IMPA	CT - IN HIST	TORIC PRIC	ES							SER\	VICED ACCO	MMODAT	ION				
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£Μ	Economic I	mpact by Y	ear and Sh	are of Tota	ıl			
Serviced £M	12.51	12.64	13.56	14.16	14.96	16.71	16.64	16.82	18.96	22.28	22.37	8.835	25.00					60.0%			
All Visitor Types £M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55	20.00								
Share of Total %	41.2%	41.2%	43.1%	44.4%	45.1%	46.4%	45.9%	45.5%	47.2%	50.4%	48.9%	53.4%				40.0%					
Annual Change in Share %		0.0%	4.6%	3.0%	1.7%	2.8%	-1.1%	-0.7%	3.7%	6.6%	-2.8%	9.0%	15.00			30.0%					
Change in Share from 2009 %		0.0%	4.6%	7.8%	9.6%	12.6%	11.4%	10.6%	14.8%	22.3%	18.9%	29.6%	10.00					20.0%			
Avg Ann. Change in Share %		0.0%	2.3%	2.6%	2.4%	2.5%	1.9%	1.5%	1.8%	2.5%	1.9%	2.7%	5.00	8 0 1	2 6 4	6	8 6 0	10.0%			
													0.00	2010	2012 2013 2014	2015 2016 2017	2018				
													0.00	Service	ced £M	 •s	hare of Tota	0.0% I %			

STEAM FINAL TREND REPORT FO											2009 to 2020 Historic Price:			ERVICED IODATION	E	CONOMI		Г
ECONOMIC IMPACT BY:	ONCIL - C	ILLINA			D	лоnth an	D OLIARTE	R										
KEY						ERVICED A							CALEND	AR YEAR				
An increase of 3% or more			ECO	NOMIC IM				/ PERCENTA	GE CHANG	ES						QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-95.9%	-81.2%	-76.3%	-99.9%	-100.0%	-100.0%	-99.0%	9.2%	-22.3%	-12.1%	-83.7%	-87.6%	-66.8%		-84.7%	-100.0%	-37.3%	-20.4%
% Change 2019 to 2020	-80.7%	-48.1%	-41.9%	-99.9%	-100.0%	-100.0%	-98.8%	34.1%	-34.6%	-58.5%	-84.1%	-88.0%	-66.9%	ual nge	-52.9%	-100.0%	-32.0%	-60.1%
Average Annual Change	-8.7%	-7.4%	-6.9%	-9.1%	-9.1%	-9.1%	-9.0%	0.8%	-2.0%	-1.1%	-7.6%	-8.0%	-6.1%	Annual Change	-7.7%	-9.1%	-3.4%	-1.9%
2009 £M	0.013	0.009	0.014	0.148	0.217	0.228	0.196	0.225	0.107	0.090	0.004	0.007	1.260		0.036	0.593	0.529	0.101
2010 £M	0.006	0.008	0.008	0.137	0.211	0.288	0.202	0.233	0.149	0.112	0.005	0.005	1.364	8.3%	0.022	0.636	0.583	0.123
2011 £M	0.003	0.005	0.005	0.255	0.171	0.180	0.185	0.195	0.074	0.047	0.003	0.006	1.130	-17.2%	0.014	0.605	0.454	0.057
2012 £M	0.001	0.006	0.007	0.197	0.182	0.255	0.169	0.248	0.090	0.068	0.005	0.005	1.231	9.0%	0.015	0.633	0.507	0.077
2013 £M	0.004	0.007	0.006	0.142	0.236	0.268	0.247	0.240	0.116	0.100	0.003	0.003	1.370	11.3%	0.017	0.602	0.106	
2014 £M	0.003	0.003	0.003	0.153	0.248	0.258	0.243	0.258	0.144	0.105	0.003	0.005	1.425	4.0%	0.009	0.644	0.113	
2015 £M	0.003	0.004	0.005	0.158	0.235	0.262	0.218	0.237	0.158	0.127	0.003	0.003	1.413	-0.9%	0.012	0.613	0.133	
2016 £M	0.003	0.003	0.005	0.156	0.243	0.288	0.258	0.281	0.176	0.143	0.003	0.007	1.567	10.9%	0.011	0.687	0.716	0.153
2017 £M	0.002	0.003	0.004	0.176	0.273	0.261	0.224	0.256	0.164	0.103	0.003	0.006	1.476	-5.8%	0.010	0.709	0.644	0.113
2018 £M	0.003	0.003	0.006	0.206	0.316	0.308	0.261	0.274	0.183	0.163	0.004	0.007	1.735	17.6%	0.012	0.830	0.718	0.175
2019 £M	0.003	0.003	0.006	0.149	0.208	0.205	0.176	0.184	0.128	0.191	0.004	0.007	1.263	-27.2%	0.012	0.562	0.488	0.202
2020 £M	0.001	0.002	0.003	0.000	0.000	0.000	0.002	0.246	0.084	0.079	0.001	0.001	0.418	-66.9%	0.006	0.000	0.332	0.081
			ECONO	MIC IMPA	CT - IN HIS	TORIC PRIC	ES							NON-S	ERVICED AC	соммор	ATION	
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M	Economic I	mpact by Y	ear and Sh	are of Tota	al
Non-Serviced £M	1.260	1.364	1.130	1.231	1.370	1.425	1.413	1.567	1.476	1.735	1.263	0.418	2.00					5.0%
All Visitor Types £M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55		-1		-		4.0%
Share of Total %	4.1%	4.4%	3.6%	3.9%	4.1%	4.0%	3.9%	4.2%	3.7%	3.9%	2.8%	2.5%	1.50					
Annual Change in Share %		7.2%	-19.2%	7.5%	7.1%	-4.3%	-1.6%	9.0%	-13.3%	6.7%	-29.5%	-8.6%	1.00			3.0%		
Change in Share from 2009 %		7.2%	-13.5%	-7.0%	-0.3%	-4.6%	-6.1%	2.3%	-11.3%	-5.4%	-33.3%	-39.1%	2.00			2.0%		
Avg Ann. Change in Share %		7.2 %	-6.7%	-2.3%	-0.1%	-0.9%	-1.0%	0.3%	-1.4%	-0.6%	-3.3%	-3.6%	0.50	60 4	2 6 4	2 9 2	8 6 0	1.0%
														201	2012 2013 2014	2015 2016 2017	2018 2019 2020	
													0.00	Non-Se	erviced £M		Share of To	0.0% tal %

STEAM FINAL TREND REPORT FO											1009 to 2020		SI	FR	E	CONOMI Historic		Г				
DUMFRIES AND GALLOWAY CO	UNCIL - G	IREINA								H	listoric Price	Š				HISTORIC	Prices					
ECONOMIC IMPACT BY:					N	/ONTH AN		R					CALEND	AR YEAR								
KEY						SF				0.70						QUAI	RTER					
An increase of 3% or more			ECO	NOMIC IMP		- IN HISTO	ORIC PRICES	S / PERCENT	AGE CHAN	GES	•			o (
Less than 3% change A Fall of 3% or more	JAN	Q1 FEB	MAR	APR	Q2 MAY	JUN	JUL	Q3 AUG	SEP	ОСТ	Q4 NOV	DEC	TOTAL	% Change	Q1	Q2	Q3	Q4				
% Change 2009 to 2020	33.7%	32.7%	-6.4%	-99.8%	-99.7%	-99.5%	-91.1%	-17.8%	-20.1%	-47.2%	-52.6%	-64.0%	-61.8%		23.7%	-99.6%	-48.7%	-56.1%				
% Change 2019 to 2020	4.5%	-15.8%	-43.0%	-99.8%	-99.8%	-99.6%	-93.5%	-37.0%	-45.0%	-65.8%	-67.8%	-74.3%	-73.0%	ge al	-14.1%	-99.7%	-62.3%	-70.0%				
Average Annual Change	3.1%	3.0%	-0.6%	-9.1%	-9.1%	-9.0%	-8.3%	-1.6%	-1.8%	-4.3%	-4.8%	-5.8%	-5.6%	Annual Change	2.2%	-9.1%	-4.4%	-5.1%				
2009 £000s	38.6	18.4	18.4	98.3	73.4	135.1	95.7	90.0	44.9	130.5	63.2	177.2	983.8	~ 0	75.4	306.9	230.6	370.9				
2010 £000s	43.1	19.9	20.4	105.7	73.8	139.8	96.8	89.6	48.4	149.4	63.8	172.3	1,022.8	4.0%	83.3	319.3	234.8	385.4				
2011 £000s	44.0	19.7	21.7	121.9	75.7	140.2	101.6	89.5	46.6	146.4	67.2	182.6	1,057.0	3.3%	85.3	337.9	237.6	396.1				
2012 £000s	41.5	20.9	22.2	115.1	77.1	150.7	102.6	97.7	49.8	148.4	69.9	185.6	1,081.4	2.3%	84.5	342.9	250.1	403.8				
2013 £000s													1,154.2	6.7%	84.9	353.6	267.7	447.9				
2014 £000s												212.4	1,214.8	5.3%	90.9	374.5	280.4	469.0				
2015 £000s												1,230.4	1.3%	96.7	374.3	278.4	480.9					
2016 £000s	42.6	24.6	26.4	122.9	88.5	168.9	122.5	110.6	60.1	180.9	81.5	229.9	1,259.4	2.4%	93.6	380.3	293.2	492.3				
2017 £000s	47.8	26.7	26.6	131.3	93.5	172.4	124.6	111.4	62.1	181.2	83.7	229.6	1,290.7	2.5%	101.1	397.1	298.0	494.5				
2018 £000s	48.3	28.5	29.5	136.5	98.6	179.0	128.4	114.9	63.2	196.2	91.2	245.1	1,359.5	5.3%	106.4	414.1	306.5	532.5				
2019 £000s	49.4	29.0	30.2	141.6	100.6	182.8	131.2	117.4	65.2	201.8	93.1	248.3	1,390.6	2.3%	108.6	425.0	313.8	543.2				
2020 £000s	51.7	24.4	17.2	0.2	0.2	0.7	8.5	74.0	35.9	68.9	30.0	63.9	375.5	-73.0%	93.3	1.2	118.4	162.8				
			ECONC	MIC IMPA	CT - IN HIS	TORIC PRIC	ES								SF	R						
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£000s	Economic I	mpact by Y	ear and Sh	are of Tota	al				
SFR £000s	983.8	1,022.8	1,057.0	1,081.4	1,154.2	1,214.8	1,230.4	1,259.4	1,290.7	1,359.5	1,390.6	375.5	1,500.00					4.0%				
All Visitor Types £M	30.4	30.7	31.5	31.9	33.2	36.0	36.3	36.9	40.1	44.2	45.7	16.6										
Share of Total %	3.2%	3.3%	3.4%	3.4%	3.5%	3.4%	3.4%	3.4%	3.2%	3.1%	3.0%	2.3%	1,000.00	_ = =				3.0%				
Annual Change in Share %		2.9%	0.8%	0.9%	2.8%	-3.1%	0.6%	0.6%	-5 .7 %	-4.4%	-1.0%	-25.4%		2.0%								
Change in Share from 2009 %		2.9%	3.7%	4.6%	7.5%	4.1%	4.7%	5.3%	-0.7%	-5.1%	-6.0%	-29.9%	500.00									
Avg Ann. Change in Share %		2.9%	1.8%	1.5%	1.9%	0.8%	0.8%	0.8%	-0.1%	-0.6%	-0.6%	-2.7%	500.00		2 6 4	N 60 V		1.0%				
														2009	2012 2013 2014	2015 2016 2017	2018 2019 2020					
													0.00	SFR :	E000s	Sh	are of Total	0.0% %				
This report is copyright © Global Tourism Solutions (UK) Ltd 2	021														Reno	rt Prepared by: Al						

STEAM FINAL TREND REPORT FOR DUMFRIES AND GALLOWAY CO											009 to 2020		STAYING	i VISITOR	E	CONOMI Historic					
ECONOMIC IMPACT BY:					N	ЛONTH AN	D QUARTE	R													
KEY						STAYING	VISITOR						CALEND	AR YEAR		QUAI	OTED.				
An increase of 3% or more			ECC	NOMIC IN	IPACT £M	- IN HISTOF	RIC PRICES	/ PERCENTA	GE CHANG	iES						QUAI	KIEK				
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4			
% Change 2009 to 2020	20.9%	93.7%	21.3%	-99.7%	-99.6%	-99.5%	-72.1%	39.5%	-13.4%	-37.2%	-40.4%	-54.4%	-34.7%		40.5%	-99.6%	-12.2%	-43.1%			
% Change 2019 to 2020	1.6%	-16.9%	-44.6%	-99.8%	-99.8%	-99.6%	-83.9%	-10.1%	-47.9%	-67.9%	-67.2%	-74.6%	-61.5%	Annual Change	-22.0%	-99.7%	-46.6%	-69.5%			
Average Annual Change	1.9%	8.5%	1.9%	-9.1%	-9.1%	-9.0%	-6.6%	3.6%	-1.2%	-3.4%	-3.7%	-4.9%	-3.2%	Ę Ŝ	3.7%	-9.1%	-1.1%	-3.9%			
2009 £M	1.048	0.660	0.754	1.177	1.444	1.474	1.645	1.930	1.249	1.377	1.023	0.968	14.75		2.463	4.095	4.824	3.369			
2010 £M	0.966	0.732	0.820	1.348	1.444	1.442	1.570	1.861	1.315	1.681	0.931	0.913	15.02	1.9%	2.518	4.234	4.747	3.525			
2011 £M	1.038	0.670	0.895	1.625	1.509	1.566	1.786	1.855	1.226	1.570	1.039	0.969	15.75	4.8%	2.603	4.700	4.866	3.578			
2012 £M	0.939	0.807	0.939	1.454	1.542	1.721	1.829	2.226	1.404	1.531	1.088	0.996	16.48	4.6%	2.685	4.717	5.459	3.616			
2013 £M	0.715	0.810	1.051	1.324	1.565	1.714	2.292	2.523	1.311	1.758	1.193	1.229	17.48	6.1%	2.576	4.603	6.126	4.179			
2014 £M	0.798	0.989	1.079	1.568	1.814	1.769	2.541	2.670	1.541	1.998	1.362	1.217	19.35	10.6%	2.866	5.151	6.752	4.577			
2015 £M	1.008	1.030	1.084	1.450	1.728	1.852	2.442		1.474	2.039	1.263	1.235	19.28	-0.3%	3.122	5.029	6.596	4.537			
2016 £M	0.821	0.987	1.131	1.441	1.680	1.840	2.596	2.784	1.670	1.999	1.293	1.407	19.65	1.9%	2.940	4.961	7.051	4.699			
2017 £M	1.111	1.234	1.214	1.749	1.959	2.038	2.706	2.755	1.951	2.164	1.411	1.438	21.73	10.6%	3.560	5.746	7.412	5.012			
2018 £M	1.237	1.553	1.645	1.999	2.315	2.257	2.915		2.119	2.655	1.843	1.762	25.38	16.8%	4.436	6.571	8.111	6.260			
2019 £M	1.247	1.539	1.652	1.955	2.226	2.189	2.851	2.996	2.075	2.693	1.858	1.741	25.02		4.439	6.369	7.922	6.291			
2020 £M	1.267	1.279	0.915 ECONO	0.003	0.006 CT - IN HIS	0.008	0.458	2.693	1.082	0.865	0.610	0.442	9.628	-61.5%	3.461 STAYING	0.017	4.234	1.917			
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020		Fconomic I	Impact by Y		are of Tota	ı			
Staying Visitor £M	14.75	15.02	15.75	16.48	17.48	19.35	19.28	19.65	21.73	25.38	25.02	9.628	EIVI		iiipact by i	car arra orr	arc 01 10to				
All Visitor Types £M	30.38	30.70	31.49	31.93	33.16	36.04	36.29		40.14	44.24	45.70	16.55	30.00					70.0% 60.0%			
Share of Total %	48.6%	48.9%	50.0%	51.6%	52.7%	53.7%	53.1%	53.2%	54.1%	57.4%	54.8%	58.2%	25.00								
Annual Change in Share %		0.8%	2.2%	3.2%	2.2%	1.8%	-1.0%	0.1%	1.8%	6.0%	-4.6%	6.2%	20.00		[50.0%				
Change in Share from 2009 %		0.8%	3.0%	6.3%	8.6%	10.6%	9.4%	9.6%	11.5%	18.1%	12.8%	19.8%	15.00			30.0%					
Avg Ann. Change in Share %		0.8%	1.5%	2.1%	2.1%	2.1%	1.6%	1.4%	1.4%	2.0%	1.3%	1.8%	10.00								
_													5.00	2009	2012	2013 2013 2014 2015 2016 2018 2019 2020					
	0.00												0.0%								
														Staying	y Visitor £M		Share of To	tai %			

STEAM FINAL TREND REPORT FO											009 to 2020		DAY V	ISITOR	E	CONOMI				
DUMFRIES AND GALLOWAY CO	UNCIL - G	KEINA				40NTH AN	D OLLA DEF			н	istoric Price	S				HISCOTIC	FIICES			
ECONOMIC IMPACT BY:						MONTH AN		K					CALEND	AR YEAR						
KEY An increase of 3% or more			FCC	NIODAIC IN	IDACT CNA	DAY VI		/ PERCENTA	CE CHANC	· FC						QUAI	RTER			
Less than 3% change		Q1	ECC	INDIVIIC IIV	Q2	- IIV HISTOR	RIC PRICES	Q3	IGE CHAING	169	Q4		TOTAL	% Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	IUIAL	% Change	Q1	Q2	Q3	Q4		
% Change 2009 to 2020	95.9%	38.2%	-41.3%	-99.6%	-99.6%	-98.3%	-85.1%	-73.9%	-59.4%	-22.5%	2.7%	-68.5%	-55.7%		41.6%	- 99.2 %	- 74.2 %	-30.7%		
% Change 2019 to 2020	27.4%	14.9%	-38.7%	-99.7%	-99.8%	-98.8%	-86.8%	-76.7%	-61.6%	-28.3%	-27.4%	-82.9%	-66.5%	lar ge	10.3%	-99.5%	-76.7%	-50.8%		
Average Annual Change	8.7%	3.5%	-3.8%	-9.1%	-9.1%	-8.9%	-7.7%	-6.7%	-5.4%	-2.0%	0.2%	-6.2%	-5.1%	Annual Change	3.8%	-9.0%	-6.7%	-2.8%		
2009 £M	1.046	0.624	0.660	1.334	1.630	1.555	2.119	2.105	1.514	1.276	0.790	0.975	15.63		2.330	4.519	5.739	3.040		
2010 £M	0.967	0.625	0.668	1.390	1.456	1.741	1.975	2.179	1.616	1.443	0.712	0.903	15.67	0.3%	2.259	4.586	5.771	3.058		
2011 £M	0.979	0.566	0.728	1.761	1.462	1.673	2.088	2.070	1.385	1.297	0.758	0.972	15.74	0.4%	2.272	4.896	5.543	3.028		
2012 £M	1.310	0.658	0.639	1.569	1.423	1.719	1.799	1.877	1.321	1.216	0.906	1.012	15.45	-1.8%	2.607	4.711	4.997	3.134		
2013 £M	1.285	0.683	0.697	1.478	1.438	1.626	1.769	1.977	1.310	1.233	0.995	1.182	15.67	1.5%	2.665	4.542	5.056	3.411		
2014 £M	1.561	0.635	0.777	1.842	1.657	1.709	1.807	2.064	1.309	1.138	0.949	1.242	16.69	6.5%	2.973	5.207	5.180	3.329		
2015 £M	1.393	0.700	0.793	1.900	2.011	1.618	1.856	1.962	1.315	1.204	1.040	1.217	17.01	1.9%	2.885	5.529	5.134	3.461		
2016 £M	1.440	0.633	0.841	1.559	1.748	1.851	1.839	1.932	1.831	1.417	0.851	1.346	17.29	1.6%	2.914	5.158	5.603	3.614		
2017 £M	1.337	0.736	0.655	2.276	1.896	1.871	2.215	2.063	1.446	1.246	1.092	1.574	18.41	6.5%	2.728	6.043	5.724	3.912		
2018 £M	1.563	0.670	0.688	2.055	2.146	1.971	2.123	2.112	1.584	1.289	1.124	1.536	18.86	2.5%	2.921	6.173	5.819	3.949		
2019 £M	1.608	0.751	0.631	2.211	2.603	2.233	2.389	2.360	1.604	1.379	1.117	1.790	20.68	9.6%	2.990	7.048	6.353	4.286		
2020 £M	2.049	0.863	0.387	0.006	0.006	0.027	0.316	0.549	0.615	0.989	0.811	0.307	6.924	-66.5%	3.298	0.038	1.481	2.107		
			ECONO	MIC IMPA	CT - IN HIST	TORIC PRIC	ES								DAY VI	SITOR				
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M	Economic I	mpact by Y	ear and Sh	are of Tota	I		
Day Visitor £M	15.63	15.67	15.74	15.45	15.67	16.69	17.01	17.29	18.41	18.86	20.68	6.924	25.00					60.0%		
All Visitor Types £M	30.38	30.70	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	16.55	20.00		-		50.0%			
Share of Total %	51.4%	51.1%	50.0%	48.4%	47.3%	46.3%	46.9%	46.8%	45.9%	42.6%	45.2%	41.8%						40.0%		
Annual Change in Share %		-0.7%	-2.1%	-3.2%	-2.3%	-2.0%	1.2%	-0.1%	-2.0%	-7.0%	6.1%	-7.5%	15.00				30.0%			
Change in Share from 2009 %		-0.7%	-2.8%	-5.9%	-8.1%	-10.0%	-8.9%	-9.0%	-10.9%	-17.1%	-12.0%	-18.7%	10.00			20.0%				
Avg Ann. Change in Share %		-0.7%	-1.4%	-2.0%	-2.0%	-2.0%	-1.5%	-1.3%	-1.4%	-1.9%	-1.2%	-1.7%	5.00	6 0 t						
														2009						
													0.00 Day Visitor £M O.0%							

Visitor Numbers by Month, Year and Visitor Type for the Period 2009 to 2020

Visitor Types: Total

Serviced Accommodation

Non-Serviced Accommodation

SFR

STEAM FINAL TREND REPORT FO DUMFRIES AND GALLOWAY CO										2	:009 to 2020)	то	TAL	,	VISITOR N	IUMBERS	
VISITOR NUMBERS BY:					1	MONTH AN	D QUARTE	R					CALEND	ARVEAR				
KEY						тот	ΓAL						CALEND	AR YEAR		QUAI	OTED.	
An increase of 3% or more				VISITOR I	NUMBERS	IN THOUSA	NDS / PERG	CENTAGE C	HANGES							QUAI	KIEK	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	27.1%	0.7%	-52.6%	-99.7%	-99.8%	-99.0%	-90.1%	-78.7%	-67.7%	-48.7%	-37.0%	-76.2%	-67.6%		-3.0%	-99.5%	-79.8%	-54.1%
% Change 2019 to 2020	21.1%	3.1%	-42.9%	-99.8%	-99.8%	-99.0%	-88.1%	-73.3%	-59.7%	-40.3%	-39.4%	-81.8%	-66.6%	Annual Change	0.3%	-99.5%	-75.1%	-56.2%
Average Annual Change	2.5%	0.1%	-4.8%	-9.1%	-9.1%	-9.0%	-8.2%	-7.2%	-6.2%	-4.4%	-3.4%	-6.9%	-6.1%	Cha	-0.3%	-9.0%	-7.3%	-4.9%
2009 000s	38.2	23.5	24.9	43.3	53.4	51.1	64.5	65.8	48.7	40.7	26.2	30.4	510.6		86.6	147.8	179.0	97.3
2010 000s	34.9	23.0	24.8	44.9	47.4	54.1	58.5	65.4	50.3	45.7	22.7	27.0	498.8	-2.3%	82.8	146.4	174.2	95.4
2011 000s	33.5	19.6	25.9	53.1	45.4	50.4	59.2	59.3	41.6	39.5	23.1	27.5	478.2	-4.1%	79.1	148.9	160.1	90.1
2012 000s	40.1	22.0	23.0	45.9	42.3	50.8	50.6	53.9	39.9	35.5	25.6	27.2	456.8	-4.5%	85.1	139.0	144.4	88.3
2013 000s	36.8	22.5	24.2	41.5	42.0	47.1	48.8	55.1	37.9	35.8	27.4	31.7	451.0	-1.3%	83.6	130.6	141.9	94.9
2014 000s	43.0	21.3	25.1	49.8	46.8	48.2	49.2	55.6	38.7	33.6	26.0	31.9	469.3	4.0%	89.4	144.8	143.5	91.5
2015 000s	39.4					46.3	49.2	52.7	37.9	35.7	28.1	31.8	473.8	1.0%	88.8	149.6	139.8	95.6
2016 000s	38.9	21.0	26.4	41.9	47.5	50.2	49.2	52.0	49.4	38.7	23.1	34.4	472.7	-0.2%	86.3	139.6	150.6	96.3
2017 000s	36.7	23.5	21.8	56.3	50.5	49.0	55.4	53.0	40.7	33.0	27.6	37.0	484.4	2.5%	82.0	155.8	149.1	97.5
2018 000s	40.3	22.0	23.0	50.1	54.5	49.4	51.6	52.3	41.6	33.7	28.1	35.6	482.4	-0.4%	85.3	154.1	145.5	97.4
2019 000s	40.0	23.0	20.7	51.8	60.0	52.7	53.6	52.6	39.1	35.0	27.3	39.7	495.4	2.7%	83.7	164.5	145.2	102.0
2020 000s	48.5	23.7	11.8	0.1	0.1	0.5	6.4	14.0	15.7	20.9	16.5	7.2	165.6	-66.6%	84.0	0.8	36.1	44.6
				VISITO	R NUMBE	RS									TO	ΓAL		
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor N	o.s by Year	r and Share	of Total	
Total 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	600.00					120.0%
All Visitor Types 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	500.00					100.0%
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	400.00					80.0%
Annual Change in Share %													300.00					60.0%
Change in Share from 2009 %													200.00					40.0%
Avg Ann. Change in Share %														6 0 4	2 8 4	2 9 2	8 6 c	
	100.00 60 70 70 70 70 70 70 70 7											201	20.0%					
													0.00	Total	000s	si	nare of Tota	0.0% %
This report is copyright @ Global Tourism Solutions (UK) Ltd 2	2021														Reni	ort Prepared by: Al	ison Tipler. Date o	f Issue: 07/06/21

STEAM FINAL TREND REPORT FO										2	2009 to 2020)	SERV	/ICED	,	/ISITOR N	IUMBERS	
VISITOR NUMBERS BY:	OTTOIL G				N	MONTH AN	D QUARTE	R		-	-							
KEY					SER	/ICED ACCO	MMODAT	ION					CALEND	AR YEAR				
An increase of 3% or more				VISITOR	NUMBERS	IN THOUSA	NDS / PERG	CENTAGE C	HANGES							QUA	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-30.3%	6.1%	-35.9%	-99.9%	-99.8%	-99.7%	-93.2%	-75.0%	-58.9%	-66.6%	-70.7%	-70.7%	-70.4%		-21.5%	-99.8%	-75.5%	-69.0%
% Change 2019 to 2020	3.4%	-17.1%	-48.3%	-99.9%	-99.8%	-99.7%	-92.0%	-63.3%	-52.0%	-67.6%	-71.2%	-74.2%	-68.3%	Annual Change	-23.4%	-99.8%	-69.0%	-70.6%
Average Annual Change	-2.8%	0.6%	-3.3%	-9.1%	-9.1%	-9.1%	-8.5%	-6.8%	-5.4%	-6.1%	-6.4%	-6.4%	-6.4%	Anr	-2.0%	-9.1%	-6.9%	-6.3%
2009 000s	6.6	4.8	5.1	6.5	8.6	8.1	9.0	10.7	9.3	7.2	5.9	4.6	86.5		16.6	23.2	29.1	17.6
2010 000s	6.6	4.9	5.5	7.8	8.6	7.7	8.8	10.4	9.6	9.1	5.0	3.9	88.0	1.7%	17.0	24.2	28.8	18.0
2011 000s	6.2	4.0	5.9	8.0	8.6	8.3	9.2	10.0	8.8	8.3	5.1	3.9	86.3	-1.8%	16.1	24.9	28.0	17.4
2012 000s	5.5	4.5	5.9	6.8	7.8	8.7	8.8	10.3	9.5	7.2	5.1	3.6	83.7	-3.1%	16.0	23.4	28.6	15.8
2013 000s	4.0	4.9	6.2	6.2	7.9	8.3	8.9	10.7	8.6	7.8	5.6	5.1	84.3	0.7%	15.1	22.5	28.2	18.4
2014 000s	4.3	5.3	5.7	7.6	8.8	8.5	9.5	10.5	9.9	8.3	5.7	4.7	88.8	5.4%	15.3	24.9	29.9	18.6
2015 000s	5.0	6.1	6.3	6.4	8.7	9.0	9.0	10.4	9.2	9.1	6.1	5.4	90.8	2.2%	17.4	24.1	28.7	20.6
2016 000s	4.1	5.5	6.0	6.9	8.5	8.6	9.7	10.7	10.7	8.2	5.3	5.7	89.8	-1.1%	15.5	23.9	31.1	19.3
2017 000s	5.0	5.9	6.1	7.3	9.0	7.9	9.6	10.3	10.5	6.7	5.4	4.5	88.3	-1.7%	17.0	24.2	30.4	16.7
2018 000s	4.9	6.5	7.1	7.2	9.3	7.7	9.0	10.2	9.8	7.3	6.2	5.0	90.1	2.1%	18.4	24.2	29.0	18.5
2019 000s	4.5	6.1	6.4	7.1	7.9	7.5	7.7	7.3	8.0	7.4	6.0	5.2	80.9	-10.2%	17.0	22.4	23.0	18.6
2020 000s	4.6	5.1	3.3	0.0	0.0	0.0	0.6	2.7	3.8	2.4	1.7	1.3	25.6	-68.3%	13.0	0.0	7.1	5.5
				VISITO	R NUMBER	RS								SER	/ICED ACCO	MMODAT	ION	
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor N	o.s by Year	and Share	of Total	
Serviced 000s	86.5	88.0	86.3	83.7	84.3	88.8	90.8	89.8	88.3	90.1	80.9	25.6	100.00					25.0%
All Visitor Types 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	80.00					20.0%
Share of Total %	16.9%	17.6%	18.1%	18.3%	18.7%	18.9%	19.2%	19.0%	18.2%	18.7%	16.3%	15.5%	00.00				TNL	20.070
Annual Change in Share %		4.1%	2.4%	1.4%	2.0%	1.3%	1.3%	-0.9%	-4.1%	2.5%	-12.6%	-5.1%	60.00					15.0%
Change in Share from 2009 %		4.1%	6.6%	8.1%	10.3%	11.7%	13.1%	12.2%	7.6%	10.3%	-3.6%	-8.6%	40.00		ш	ш		10.0%
Avg Ann. Change in Share %		4.1%	3.3%	2.7%	2.6%	2.3%	2.2%	1.7%	0.9%	1.1%	-0.4%	-0.8%	20.00	6 6 4	0 m 4	v 0 v	8 6	5.0%
														2009	2012 2013 2014	2015	2018	
													0.00	Service	ed 000s		Share of Tot	0.0% al %
This report is convright @ Global Tourism Solutions (HK) Ltd.	0021														Pen	ort Prenared by: A		

STEAM FINAL TREND REPORT FO										2	2009 to 2020)	NON-SE	ERVICED	,	/ISITOR N	IUMBERS				
VISITOR NUMBERS BY:	011012				ľ	MONTH AN	D QUARTE	R													
KEY					NON-S	ERVICED A	ССОММО	ATION					CALEND	AR YEAR							
An increase of 3% or more				VISITOR	NUMBERS	IN THOUSA	NDS / PER	CENTAGE C	HANGES							QUAI	RTER				
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4			
% Change 2009 to 2020	-94.8%	-85.4%	-87.3%	-100.0%	-100.0%	-100.0%	-99.6%	-48.0%	-52.8%	-42.4%	-93.2%	-94.7%	-79.9%		-89.1%	-100.0%	-69.5%	-48.8%			
% Change 2019 to 2020	-83.3%	-53.2%	-50.6%	-100.0%	-100.0%	-100.0%	-99.1%	15.3%	-43.5%	-65.4%	-87.7%	-91.4%	-70.8%	Annual Change	-62.2%	-100.0%	-42.6%	-66.6%			
Average Annual Change	-8.6%	-7.8%	- 7.9 %	-9.1%	-9.1%	-9.1%	-9.1%	-4.4%	-4.8%	-3.9%	-8.5%	-8.6%	- 7.3 %	Anr	-8.1%	-9.1%	-6.3%	-4.4%			
2009 000s	0.0	0.0	0.0	0.7	1.1	0.9	1.6	1.6	0.8	0.4	0.0	0.0	7.3		0.1	2.7	3.9	0.5			
2010 000s	0.0	0.0	0.0	0.7	1.1	1.2	1.2	1.7	1.0	0.5	0.0	0.0	7.5	3.5%	0.1	3.0	3.9	0.6			
2011 000s	0.0	0.0	0.0	1.4	0.8	0.7	1.2	1.0	0.4	0.2	0.0	0.0	5.8	-22.6%	0.0	2.9	2.6	0.2			
2012 000s	0.0	0.0	0.0	1.6	0.8	1.0	1.2	1.3	0.6	0.3	0.0	0.0	6.9	18.3%	0.0	3.4	3.1				
2013 000s	0.0	0.0	0.0	1.0	1.0	1.2	1.1	1.3	0.6	0.4	0.0	0.0	6.6	-3.4%	0.1	3.0					
2014 000s	0.0	0.0	0.0	8.0	1.0	1.1	1.1	1.3	0.8	0.4	0.0	0.0	6.6	-0.5%	0.0	3.1					
2015 000s	0.0	0.0	0.0	0.8	1.0	1.2	1.0	1.0	0.8	0.5	0.0	0.0	6.4	-3.2%	0.0	2.9					
2016 000s	0.0	0.0	0.0	0.8	1.0	1.1	1.3	1.2	0.9	0.5	0.0	0.0	7.0	9.1%	0.0	2.9	3.4	0.6			
2017 000s	0.0	0.0	0.0	0.7	1.5	1.1	1.2	1.1	0.9	0.4	0.0	0.0	7.1	1.8%	0.0	3.4	3.2				
2018 000s	0.0	0.0	0.0	0.8	1.7	1.3	1.4	1.1	1.0	0.6	0.0	0.0	8.0	12.8%	0.0	3.8	3.5				
2019 000s	0.0	0.0	0.0	0.6	0.8	0.7	0.7	0.7	0.7	0.7	0.0	0.0	5.0	-37.5%	0.0	2.1	2.1	0.8			
2020 000s	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.4	0.3	0.0	0.0	1.5	-70.8%	0.0	0.0	1.2	0.3			
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020			ERVICED AC						
Non-Serviced 000s	7.3	7.5	5.8	6.9	6.6	6.6	6.4	7.0	7.1	8.0	5.0	1.5	000s	VISITOLIA	o.s by Year	and Share	OI IOLAI				
All Visitor Types 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	10.00					2.0%			
Share of Total %	1.4%	1.5%	1.2%	1.5%	1.5%	1.4%	1.3%	1.5%	1.5%	1.7%	1.0%	0.9%	8.00		1	1.5%					
Annual Change in Share %		6.0%	-19.3%	23.8%	-2.2%	-4.4%	-4.1%	9.4%	-0.7%	13.3%	-39.2%	-12.5%	6.00								
Change in Share from 2009 %		6.0%	-14.5%	5.9%	3.6%	-1.0%	-5.1%	3.8%	3.1%	16.8%	-29.0%	-37.9%	4.00			1.0%					
Avg Ann. Change in Share %		6.0%	-7.2%	2.0%	0.9%	-0.2%	-0.8%	0.5%	0.4%	1.9%	-2.9%	-3.4%	4.00								
													2.00	010	2012 2013 2014	2015	2019	0.5%			
	0.00														0.0%						
														Non-Ser	viced 000s		Share of To	otal %			

STEAM FINAL TREND REPORT FO										2	:009 to 2020)	SI	FR	,	VISITOR N	IUMBERS	
VISITOR NUMBERS BY:					ľ	/IONTH AN	D QUARTE	₹					0415115	4D.V54D				
KEY						SF	R						CALEND	AR YEAR		QUA	DTED	
An increase of 3% or more				VISITOR I	NUMBERS	IN THOUSA	NDS / PERO	CENTAGE C	HANGES							QUA	NIEN	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-3.7%	-4.4%	-32.6%	-99.8%	-99.8%	-99.6%	-93.6%	-40.8%	-42.5%	-62.0%	-65.8%	-74.0%	-62.9%		-11.4%	-99.7%	-60.5%	-67.9%
% Change 2019 to 2020	1.8%	-18.0%	-44.5%	-99.8%	-99.8%	-99.6%	-93.7%	-38.6%	-46.4%	-66.7%	-68.6%	-74.9%	-64.6%	Annual Change	-17.3%	-99.7%	-61.0%	-70.5%
Average Annual Change	-0.3%	-0.4%	-3.0%	-9.1%	-9.1%	-9.1%	-8.5%	-3.7%	-3.9%	-5.6%	-6.0%	-6.7%	-5.7%	ę Ą	-1.0%	-9.1%	-5.5%	-6.2%
2009 000s	1.3	0.7	0.7	1.2	0.9	1.3	1.2	1.2	0.9	1.3	0.6	1.4	12.6		2.6	3.4	3.3	3.3
2010 000s	1.4	0.7	0.7	1.3	0.9	1.3	1.2	1.1	0.9	1.4	0.6	1.3	12.8	1.3%	2.8	3.4	3.2	3.3
2011 000s	1.3	0.7	0.7	1.4	0.9	1.2	1.2	1.1	0.9	1.3	0.6	1.3	12.5		2.7	3.5	3.1	3.2
2012 000s	1.2	0.7	0.7	1.3	0.8	1.3	1.1	1.1	0.9	1.3	0.6	1.3	12.3	-1.9%	2.6	3.4	3.2	3.2
2013 000s	1.1	0.7	0.8	1.2	0.9	1.3	1.2	1.2	0.9	1.3	0.6	1.4	12.6	2.2%	2.5	3.4	3.3	3.4
2014 000s	1.1	0.7	0.8	1.3	0.9	1.3	1.2	1.2		1.4	0.7	1.4	12.9		2.6	3.5	3.3	3.5
2015 000s	1.3	0.7	0.8	1.2	0.9	1.3	1.2	1.1	0.9	1.4	0.7	1.5	13.0	0.6%	2.8	3.4	3.3	3.5
2016 000s	1.1	0.7	0.8	1.2	0.9	1.3	1.2	1.2	1.0	1.4	0.6	1.5	13.0	0.1%	2.7	3.4	3.4	3.5
2017 000s	1.2	0.8	0.8	1.3	0.9	1.3	1.2	1.2	1.0	1.4	0.6	1.5	13.1	0.8%	2.8	3.5	3.4	3.5
2018 000s	1.2	0.8	0.8	1.3	0.9	1.3	1.2	1.2	1.0	1.4	0.7	1.5	13.3	1.1%	2.8	3.5	3.3	3.6
2019 000s 2020 000s	1.2	0.8	0.8	0.0	0.9	0.0	1.2 0.1	1.2 0.7	1.0 0.5	1.4 0.5	0.7	1.5 0.4	13.2		2.8	3.5 0.0	3.3 1.3	3.6 1.1
2020 0005	1.2	0.6	0.5		O.U OR NUMBER		0.1	0.7	0.5	0.5	0.2	0.4	4.7	-04.0%	2.3 SF		1.3	1.1
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor N		r and Share	of Total	
SFR 000s	12.6	12.8	12.5	12.3	12.6	12.9	13.0	13.0	13.1	13.3	13.2	4.7	14.00		-			3.0%
All Visitor Types 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	12.00		111			2.5%
Share of Total %	2.5%	2.6%	2.6%	2.7%	2.8%	2.8%	2.7%	2.8%	2.7%	2.7%	2.7%	2.8%	10.00					
Annual Change in Share %		3.7%	2.3%	2.7%	3.5%	-1.1%	-0.4%	0.3%	-1.6%	1.5%	-2.8%	6.1%	8.00					2.0%
Change in Share from 2009 %		3.7%	6.1%	8.9%	12.7%	11.4%	11.0%	11.3%	9.5%	11.1%	8.0%	14.6%	6.00					1.5%
Avg Ann. Change in Share %		3.7%	3.0%	3.0%	3.2%	2.3%	1.8%	1.6%	1.2%	1.2%	0.8%	1.3%	4.00					1.0%
													2.00	2009	2012 2013 2014	2015	2019	0.5%
													0.00					0.0%
														SFR (JUUS	— • Sr	are of Total	70

STEAM FINAL TREND REPORT FO										2	2009 to 2020	1	STAYING	VISITOR	,	/ISITOR N	IUMBERS	
VISITOR NUMBERS BY:	ONCIL C	KEINA			N	/ONTH AN	D QUARTE	R										
KEY						STAYING	VISITOR						CALEND	AR YEAR				
An increase of 3% or more				VISITOR	NUMBERS	N THOUSA	NDS / PER	CENTAGE C	HANGES							QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-26.3%	4.4%	-35.9%	-99.9%	-99.9%	-99.7%	-94.1%	-68.8%	-57.1%	-64.8%	-70.3%	-71.6%	-70.1%		-20.5%	-99.8%	-73.5%	-68.4%
% Change 2019 to 2020	2.9%	-17.2%	-47.8%	-99.9%	-99.8%	-99.7%	-92.7%	-54.1%	-50.8%	-67.3%	-71.0%	-74.4%	-67.9%	Annual Change	-22.6%	-99.8%	-66.1%	-70.4%
Average Annual Change	-2.4%	0.4%	-3.3%	-9.1%	-9.1%	-9.1%	-8.6%	-6.3%	-5 .2 %	-5.9%	-6.4%	-6.5%	-6.4%	Anr	-1.9%	-9.1%	-6.7%	-6 .2 %
2009 000s	7.9	5.5	5.9	8.4	10.7	10.3	11.8	13.5	11.0	8.9	6.5	6.0	106.4		19.3	29.4	36.3	21.4
2010 000s	8.0	5.6	6.2	9.8	10.7	10.2	11.1	13.2	11.6	11.0	5.6	5.3	108.3	1.7%	19.8	30.6	35.9	21.9
2011 000s	7.6	4.6	6.6	10.8	10.3	10.2	11.6	12.1	10.0	9.8	5.7	5.3	104.7	-3.3%	18.9	31.3	33.8	20.8
2012 000s	6.7	5.2	6.7	9.7	9.4	11.0	11.1	12.8	10.9	8.7	5.7	4.9	102.9	-1.8%	18.6	30.1	34.8	19.3
2013 000s	5.1	5.7	7.0	8.4	9.8	10.8	11.2	13.1	10.1	9.5	6.2	6.5	103.5	0.6%	17.7	29.0	34.5	22.3
2014 000s	5.5	6.1	6.5	9.7	10.7	11.0	11.8	13.0	11.6	10.0	6.3	6.1	108.4	4.7%	18.0	31.4	36.4	22.5
2015 000s	6.3	6.9	7.1	8.5	10.6	11.4	11.2	12.6	11.0	11.0	6.8	6.9	110.2	1.7%	20.2	30.5	34.8	24.6
2016 000s	5.2	6.2	6.8	8.9	10.4	11.0	12.2	13.1	12.6	10.1	6.0	7.2	109.8	-0.3%	18.2	30.3	37.9	23.4
2017 000s	6.3	6.7	6.9	9.3	11.4	10.4	12.0	12.5	12.4	8.5	6.1	6.0	108.5	-1.2%	19.9	31.1	36.9	20.6
2018 000s	6.1	7.3	7.9	9.3	11.9	10.3	11.6	12.5	11.7	9.4	6.9	6.5	111.4	2.7%	21.3	31.5	35.8	22.7
2019 000s	5.7	6.9	7.2	9.0	9.6	9.4	9.6	9.2	9.6	9.6	6.6	6.7	99.2	-11.0%	19.8	28.0	28.4	22.9
2020 000s	5.9	5.7	3.8	0.0	0.0	0.0	0.7	4.2	4.7	3.1	1.9	1.7	31.8	-67.9%	15.3	0.1	9.6	6.8
CHARE OF MARKET	2000	2010	2011		R NUMBER		2045	2045	2047	2010	2010	2020			STAYING			
SHARE OF MARKET Staying Visitor 000s	2009	2010	2011	2012 102.9	2013	2014	2015	2016	2017	2018	2019 99.2	2020	000s	VISITORIN	lo.s by Year	and Share	or rotar	
All Visitor Types 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	31.8 165.6	120.00					25.0%
Share of Total %	20.8%	21.7%	21.9%	22.5%	22.9%	23.1%	23.3%	23.2%	22.4%	23.1%	20.0%	19.2%	100.00					20.0%
Annual Change in Share %	20.070	4.2%	0.9%	2.8%	1.9%	0.7%	0.7%	-0.1%	-3.6%	3.1%	-13.4%	-4.0%	80.00		ш			15.0%
Change in Share from 2009 %		4.2%	5.1%	8.1%	10.1%	10.8%	11.6%	11.5%	7.5%	10.8%	-4.0%	-7.8%	60.00					
Avg Ann. Change in Share %		4.2%	2.5%	2.7%	2.5%	2.2%	1.9%	1.6%	0.9%	1.2%	-0.4%	-0.7%	40.00					10.0%
		116/0	2.370	2.770	2.5/0	2.2/0	1.3/0	1.070	0.570	1.2/0	0.470	0.770	20.00	0000	2012 2013 2014	2015	2018	5.0%
													0.00	מ מ מ	X X X	N N N	7 7	0.0%
														Staying \	Visitor 000s		Share of T	otal %

STEAM FINAL TREND REPORT FOR DUMFRIES AND GALLOWAY CO										2	1009 to 2020)	DAY V	ISITOR	,	VISITOR N	IUMBERS	
VISITOR NUMBERS BY:	0.10.2				-	MONTH AN	D QUARTE	R										
KEY						DAY VI	SITOR						CALEND	AR YEAR			.=	
An increase of 3% or more				VISITOR	NUMBERS	IN THOUSA	NDS / PERG	CENTAGE C	HANGES							QUAI	KIEK	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	41.1%	-0.5%	-57.7%	-99.7%	-99.7%	-98.8%	-89.2%	-81.2%	-70.7%	-44.2%	-26.0%	-77.3%	-66.9%		2.0%	-99.4%	-81.4%	-50.1%
% Change 2019 to 2020	24.1%	11.9%	-40.3%	-99.7%	-99.8%	-98.8%	-87.1%	-77.3%	-62.6%	-30.1%	-29.3%	-83.3%	-66.2%	Annual Change	7.4%	-99.5%	-77.3%	-52.1%
Average Annual Change	3.7%	0.0%	-5.2%	-9.1%	-9.1%	-9.0%	-8.1%	-7.4%	-6.4%	-4.0%	-2.4%	-7.0%	-6.1%	Ch _a	0.2%	-9.0%	-7.4%	-4.6%
2009 000s	30.2	18.0	19.1	34.9	42.7	40.7	52.7	52.4	37.7	31.8	19.7	24.3	404.2		67.3	118.4	142.7	75.8
2010 000s	26.9	17.4	18.6	35.1	36.7	44.0	47.3	52.2	38.7	34.7	17.1	21.7	390.5	-3.4%	62.9	115.8	138.3	73.5
2011 000s	25.9	15.0	19.3	42.3	35.1	40.2	47.6	47.2	31.6	29.7	17.4	22.2	373.5	-4.4%	60.2	117.6	126.4	69.3
2012 000s	33.4	16.8	16.3	36.3	32.9	39.7	39.5	41.2	29.0	26.8	19.9	22.3	354.0	-5.2%	66.5	108.9	109.6	69.0
2013 000s	31.7	16.9	17.2	33.1	32.2	36.4	37.6	42.0	27.8	26.3	21.2	25.2	347.5	-1.8%	65.8	101.6	107.4	72.7
2014 000s	37.5	15.3	18.7	40.1	36.1	37.2	37.4	42.7	27.1	23.6	19.7	25.8	360.9	3.8%	71.4	113.4	107.1	69.0
2015 000s	33.1	16.6	18.8	40.9	43.3	34.9	37.9	40.1	26.9	24.7	21.3	25.0	363.6	0.7%	68.6	119.1	105.0	71.0
2016 000s	33.7	14.8	19.7	33.0	37.0	39.2	37.0	38.9	36.8	28.6	17.2	27.2	362.9	-0.2%	68.1	109.2	112.7	72.9
2017 000s	30.5	16.8	14.9	47.0	39.1	38.6	43.4	40.4	28.3	24.5	21.5	30.9	375.9	3.6%	62.1	124.7	112.2	76.9
2018 000s	34.3	14.7	15.1	40.8	42.6	39.1	40.0	39.8	29.9	24.4	21.3	29.1	370.9	-1.3%	64.0	122.6	109.7	74.7
2019 000s	34.4	16.1	13.5	42.8	50.4	43.3	43.9	43.4	29.5	25.4	20.6	33.0	396.3	6.8%	63.9	136.5	116.8	79.1
2020 000s	42.6	18.0	8.1	0.1	0.1	0.5	5.7	9.8	11.0	17.8	14.6	5.5	133.8	-66.2%	68.7	0.7	26.5	37.9
			_		R NUMBEI	_									DAY V			
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor N	o.s by Year	and Share	of Total	
Day Visitor 000s	404.2	390.5	373.5	354.0	347.5	360.9	363.6	362.9	375.9	370.9	396.3	133.8	500.00					100.0%
All Visitor Types 000s	510.6	498.8	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	400.00					80.0%
Share of Total %	79.2%	78.3%	78.1%	77.5%	77.1%	76.9%	76.7%	76.8%	77.6%	76.9%	80.0%	80.8%	200.00	ПП				50.00/
Annual Change in Share %		-1.1%	-0.2%	-0.8%	-0.5%	-0.2%	-0.2%	0.0%	1.1%	-0.9%	4.0%	1.0%	300.00					60.0%
Change in Share from 2009 %		-1.1%	-1.3%	-2.1%	-2.7%	-2.8%	-3.1%	-3.0%	-2.0%	-2.9%	1.0%	2.1%	200.00					40.0%
Avg Ann. Change in Share %		-1.1%	-0.7%	-0.7%	-0.7%	-0.6%	-0.5%	-0.4%	-0.2%	-0.3%	0.1%	0.2%	100.00	8 9 1	Z E Z	7 6 V	∞ σ ς	20.0%
													0.00	2009	2012 2013 2014	2015 2016 2017	2018	
													0.00	Day Vis	itor 000s		Share of To	0.0% tal %
This report is copyright @ Global Tourism Solutions (UK) Ltd:	2021														Rep	ort Prepared by: Al	lison Tipler. Date o	if Issue: 07/06/21

Visitor Days by Month, Year and Visitor Type for the Period 2009 to 2020

Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

SFR

STEAM FINAL TREND REPORT FO										2	:009 to 2020	1	то	TAL		VISITOR	DAYS	
VISITOR DAYS BY:					1	MONTH AN	D QUARTE	₹					CALEND	ADVEAD				
KEY						TO	TAL .						CALEND	AR YEAR		QUAF	TED	
An increase of 3% or more				VISITO	R DAYS IN	THOUSANI	OS / PERCEI	NTAGE CHA	NGES							QUAI	NIEK	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	21.4%	5.3%	-46.4%	-99.7%	-99.8%	-99.1%	-90.8%	-67.9%	-61.2%	-48.6%	-38.9%	-75.3%	-66.3%		-2.2%	-99.5%	-74.5%	-54.7%
% Change 2019 to 2020	18.2%	-1.2%	-42.4%	-99.8%	-99.8%	-99.1%	-89.6%	-62.5%	-55.8%	-46.7%	-44.0%	-80.7%	-66.4%	Annual Change	-3.2%	-99.6%	-70.7%	-58.8%
Average Annual Change	1.9%	0.5%	-4.2%	-9.1%	-9.1%	-9.0%	-8.3%	- 6.2 %	-5.6%	-4.4%	-3.5%	-6.8%	-6.0%	Cha	-0.2%	-9.0%	-6.8%	-5.0%
2009 000s	45.5	26.8	28.9	53.1	63.8	64.7	80.2	82.6	57.7	48.3	30.1	37.3	619.0		101.2	181.6	220.5	115.7
2010 000s	41.7	27.0	28.9	54.4	57.0	68.2	73.4	81.0	60.1	53.8	26.5	33.7	605.6	-2.2%	97.6	179.5	214.4	114.0
2011 000s	40.2	23.3	29.9	65.5	54.4	62.3	73.8	73.2	48.9	46.0	26.9	34.5	578.9	-4.4%	93.4	182.3	195.9	107.3
2012 000s	45.9	26.0	26.8	56.0	51.8	64.0	64.3	70.6	48.1	42.5	29.8	34.2	560.0	-3.3%	98.7	171.8	183.1	106.4
2013 000s	41.8	26.2	28.8	50.5	52.1	60.4	66.2	71.2	46.7	44.2	31.7	39.0	558.8	-0.2%	96.8	163.0	184.1	114.8
2014 000s	48.4	26.2	30.4	59.7	58.1	61.3	66.8	72.3	48.7	43.2	31.3	39.3	585.8	4.8%	105.0	179.1	187.9	113.8
2015 000s	46.1	28.0	30.6	59.4	64.3	59.6	65.8	69.2	48.0	44.9	32.7	39.2	587.8	0.3%	104.7	183.3	183.0	116.9
2016 000s	44.7	25.5	31.7	51.3	57.4	64.0	66.9	69.6	60.0	48.3	28.1	42.1	589.5	0.3%	101.8	172.7	196.6	118.4
2017 000s	43.2	28.5	26.6	66.8	60.9	63.2	72.7	70.1	52.0	43.2	32.5	45.1	604.8	2.6%	98.4	190.9	194.8	120.8
2018 000s	46.6	27.4	28.5	61.0	65.4	64.0	69.2	69.5	52.8	45.2	33.6	44.2	607.5	0.4%	102.5	190.5	191.5	123.0
2019 000s	46.7	28.6	26.8	61.8	71.0	66.0	70.8	70.5	50.8	46.5	32.9	47.9	620.4	2.1%	102.2	198.9	192.1	127.3
2020 000s	55.3	28.3	15.5	0.1	0.2	0.6	7.4	26.5	22.4	24.8	18.4	9.2	208.6	-66.4%	99.0	0.9	56.2	52.4
				VISI	TOR DAYS										TO1	AL		
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor I	Days by Yea	ar and Shar	e of Total	
Total 000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	700.00					120.0%
All Visitor Types 000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	600.00					100.0%
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	500.00	\mathbf{III}	111			80.0%
Annual Change in Share %													400.00	ш	\mathbf{III}			60.0%
Change in Share from 2009 %													300.00	ш	\mathbf{III}			40.0%
Avg Ann. Change in Share %													200.00	0 - 6	√ w 4	N 6 V	8 6 0	
													100.00	7 0 1 S	2013 2014	2015 2016 2017	2018 2019 2020	20.0%
													0.00	Total	000s	Sh	are of Total	0.0% %
This report is convright @ Global Tourism Solutions (HK) Ltd 2	2021															ort Prepared by: Al		

STEAM FINAL TREND REPORT FO										2	2009 to 2020)	SERV	/ICED		VISITO	R DAYS	
VISITOR DAYS BY:	OldCIE - C	ILLIVA			N	ЛONTH AN	D QUARTE	R										
KEY					SERV	/ICED ACCO	OMMODAT	ION					CALEND	AR YEAR				
An increase of 3% or more				VISITO	R DAYS IN	THOUSANI	OS / PERCE	NTAGE CHA	NGES							QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-22.2%	27.2%	-19.7%	-99.8%	-99.7%	-99.5%	-90.7%	-61.1%	-43.2%	-58.9%	-62.0%	-68.4%	-62.6%		-8.3%	-99.6%	-64.8%	-62.4%
% Change 2019 to 2020	2.1%	-17.9%	-44.5%	-99.8%	-99.7%	-99.5%	-91.9%	-62.4%	-49.5%	-68.5%	-68.5%	-74.7%	-67.5%	Annual Change	-22.3%	-99.7%	-68.0%	-70.2%
Average Annual Change	-2.0%	2.5%	-1.8%	-9.1%	-9.1%	-9.0%	-8.2%	-5.6%	-3.9%	-5.4%	-5.6%	-6.2%	-5.7%	Ann Cha	-0.8%	-9.1%	-5.9%	-5.7%
2009 000s	10.2	6.4	7.3	9.5	11.8	11.4	12.1	14.4	12.1	9.8	8.1	6.5	119.7		23.9	32.8	38.7	24.3
2010 000s	9.5	7.1	7.7	10.9	11.4	10.4	11.1	13.3	11.8	11.6	7.1	5.9	117.8	-1.5%	24.3	32.8	36.2	24.6
2011 000s	9.2	5.9	8.0	11.7	11.8	11.5	12.1	12.6	11.1	10.5	7.3	6.1	117.9	0.1%	23.2	35.1	35.8	23.9
2012 000s	7.9	6.8	8.0	10.2	11.4	11.9	11.7	14.2	12.3	9.7	7.5	5.9	117.5	-0.4%	22.7	33.5	38.2	23.1
2013 000s	5.9	6.9	8.9	9.5	11.2	11.5	12.7	14.4	11.2	11.0	8.1	7.3	118.6	0.9%	21.7	32.1	38.3	26.4
2014 000s	6.6	8.4	9.1	11.3	13.0	11.9	13.9	14.6	12.9	12.5	9.2	7.1	130.5	10.1%	24.1	36.2	41.5	28.7
2015 000s	8.3	8.7	9.1	10.2	12.4	12.5	13.4	14.9	12.1	12.7	8.9	7.7	130.8	0.2%	26.0	35.1	40.3	29.3
2016 000s	6.7	8.1	9.3	10.1	11.7	12.0	14.1	15.2	13.5	12.0	8.5	8.1	129.4	-1.0%	24.1	33.9	42.8	28.6
2017 000s	8.0	9.1	9.0	11.2	12.5	12.6	14.8	15.1	14.5	11.8	8.6	7.6	135.0	4.3%	26.2	36.4	44.4	28.0
2018 000s	7.8	10.0	10.5	11.1	13.0	12.2	13.9	14.9	13.6	12.9	9.8	8.3	138.1	2.3%	28.3	36.3	42.5	31.0
2019 000s	7.8	9.9	10.5	11.1	13.0	12.3	14.0	14.9	13.6	12.8	9.7	8.1	137.7	-0.3%	28.2	36.4	42.5	30.6
2020 000s	8.0	8.1	5.8	0.0	0.0	0.1	1.1	5.6	6.9	4.0	3.1	2.1	44.8	-67.5%	21.9	0.1	13.6	9.1
				VISI	TOR DAYS									SER	VICED ACCO	MMODAT	ION	
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor I	Days by Yea	ar and Shar	e of Total	
Serviced 000s	119.7	117.8	117.9	117.5	118.6	130.5	130.8	129.4	135.0	138.1	137.7	44.8	150.00					25.0%
All Visitor Types 000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6			-1			20.0%
Share of Total %	19.3%	19.5%	20.4%	21.0%	21.2%	22.3%	22.2%	22.0%	22.3%	22.7%	22.2%	21.5%	100.00				•	20.0%
Annual Change in Share %		0.7%	4.7%	3.0%	1.1%	5.0%	-0.1%	-1.3%	1.6%	1.9%	-2.4%	-3.3%	250.00	\mathbf{III}				15.0%
Change in Share from 2009 %		0.7%	5.4%	8.5%	9.8%	15.2%	15.1%	13.6%	15.5%	17.6%	14.8%	11.0%	50.65	ш				10.0%
Avg Ann. Change in Share %		0.7%	2.7%	2.8%	2.4%	3.0%	2.5%	1.9%	1.9%	2.0%	1.5%	1.0%	50.00		2 m 4	v 9 7	8 6 6	5.0%
														2009 2010 2011	2012 2013 2014	2015 2016 2017	2018	5.0%
													0.00	Service			hare of Tota	0.0%
This report is convigable @ Global Tourism Solutions (LIK) Ltd 2	0021															ort Prepared by: Al		

STEAM FINAL TREND REPORT FO										2	1009 to 2020)	NON-SE	ERVICED		VISITOR	RDAYS	
VISITOR DAYS BY:	0.1.0.2				N	ЛОNTH AN	D QUARTE	R		_								
KEY					NON-SI	ERVICED A	ссоммог	DATION					CALEND	AR YEAR				
An increase of 3% or more				VISITO	R DAYS IN	THOUSANI	OS / PERCE	NTAGE CHA	NGES							QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-97.6%	-89.2%	-86.4%	-100.0%	-100.0%	-100.0%	-99.4%	-20.2%	-44.1%	-37.7%	-91.5%	-93.5%	-73.2%		-91.2%	-100.0%	-54.4%	-44.6%
% Change 2019 to 2020	-83.6%	-56.0%	-50.8%	-100.0%	-100.0%	-100.0%	-99.0%	36.2%	-34.8%	-59.3%	-87.2%	-90.4%	-62.3%	ual nge	-60.1%	-100.0%	-31.5%	-61.0%
Average Annual Change	-8.9%	-8.1%	-7.9%	-9.1%	-9.1%	-9.1%	-9.0%	-1.8%	-4.0%	-3.4%	-8.3%	-8.5%	-6.7%	Annual Change	-8.3%	-9.1%	-4.9%	-4.1%
2009 000s	0.2	0.1	0.2	3.9	5.7	6.0	7.1	8.1	4.1	1.9	0.1	0.2	37.7		0.6	15.5	19.4	2.2
2010 000s	0.1	0.1	0.1	3.4	5.3	7.3	7.0	8.1	5.5	2.3	0.1	0.1	39.5	4.9%	0.4	16.0	20.6	2.6
2011 000s	0.0	0.1	0.1	6.1	4.1	4.3	6.1	6.4	2.6	0.9	0.1	0.1	30.9	-21.8%	0.2	14.5	15.0	1.2
2012 000s	0.0	0.1	0.1	4.6	4.2	5.9	5.4	7.9	3.1	1.3	0.1	0.1	32.8	6.1%	0.2	14.7	16.4	1.5
2013 000s	0.1	0.1	0.1	3.2	5.3	6.0	7.6	7.4	3.8	1.8	0.1	0.1	35.6	8.6%	0.2	14.5	18.8	2.0
2014 000s	0.0	0.0	0.0	3.3	5.4	5.6	7.1	7.5	4.7	1.9	0.1	0.1	35.9	0.8%	0.1	14.4	19.3	2.0
2015 000s	0.0	0.1	0.1	3.4	5.1	5.6	6.3	6.8	5.0	2.2	0.1	0.1	34.7	-3.2%	0.1	14.1	18.1	2.3
2016 000s	0.0	0.0	0.1	3.3	5.1	6.1	7.3	7.9	5.5	2.5	0.1	0.1	38.1	9.8%	0.1	14.5	20.8	2.6
2017 000s	0.0	0.0	0.1	3.6	5.6	5.3	6.1	7.0	4.9	1.7	0.1	0.1	34.6	-9.3%	0.1	14.5	18.1	1.9
2018 000s	0.0	0.0	0.1	4.0	6.2	6.0	6.9	7.3	5.3	2.6	0.1	0.1	38.7	12.0%	0.1	16.3	19.5	2.8
2019 000s	0.0	0.0	0.1	2.8	4.0	3.9	4.6	4.7	3.5	3.0	0.1	0.1	26.8	-30.7%	0.1	10.6	12.9	3.2
2020 000s	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	2.3	1.2	0.0	0.0	10.1	-62.3%	0.1	0.0	8.8	1.2
				VISI	TOR DAYS									NON-S	ERVICED AC	ссоммор	ATION	
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor I	Days by Ye	ar and Shar	e of Total	
Non-Serviced 000s	37.7	39.5	30.9	32.8	35.6	35.9	34.7	38.1	34.6	38.7	26.8	10.1	50.00					7.0%
All Visitor Types 000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	40.00		/		1	6.0%
Share of Total %	6.1%	6.5%	5.3%	5.9%	6.4%	6.1%	5.9%	6.5%	5.7%	6.4%	4.3%	4.8%						5.0%
Annual Change in Share %		7.2%	-18.2%	9.7%	8.8%	-3.8%	-3.5%	9.5%	-11.6%	11.5%	-32.2%	12.1%	30.00	ш				4.0%
Change in Share from 2009 %		7.2%	-12.3%	-3.8%	4.6%	0.6%	-2.9%	6.3%	-6.1%	4.7%	-29.0%	-20.4%	20.00	ш	ш		•	3.0%
Avg Ann. Change in Share %		7.2%	-6.1%	-1.3%	1.2%	0.1%	-0.5%	0.9%	-0.8%	0.5%	-2.9%	-1.9%	10.00	o o ←	7 m 4	2 9 7	∞ σ σ	2.0%
														2009 2010 2011	201	2015 2016 2017	2018	J
													0.00	Non-Ser	viced 000s		Share of To	0.0% tal %
This seemed is seemed the Olehed Tayloine California (IIIO) and (2004														D	net Drangrad by: Al	inna Tinlan Data	-6107/00/04

STEAM FINAL TREND REPORT FO										2	2009 to 2020)	SI	FR		VISITO	R DAYS	
VISITOR DAYS BY:					ı	лоnth an	D QUARTE	R										
KEY						SF	R						CALEND	AR YEAR				
An increase of 3% or more				VISITO	R DAYS IN	THOUSANI	OS / PERCE	NTAGE CHA	NGES							QUA	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-3.7%	-4.4%	-32.6%	-99.8%	-99.8%	-99.6%	-93.6%	-40.8%	-42.5%	-62.0%	-65.8%	-74.0%	-65.3%		-10.9%	-99.7%	-63.0%	-68.4%
% Change 2019 to 2020	1.8%	-18.0%	-44.5%	-99.8%	-99.8%	-99.6%	-93.7%	-38.6%	-46.4%	-66.7%	-68.6%	-74.9%	-66.6%	Annual Change	-16.3%	-99.7%	-63.3%	-70.8%
Average Annual Change	-0.3%	-0.4%	-3.0%	-9.1%	-9.1%	-9.1%	-8.5%	-3.7%	-3.9%	-5.6%	-6.0%	-6.7%	-5.9%	Cha	-1.0%	-9.1%	-5.7%	-6.2%
2009 000s	4.8	2.3	2.3	4.8	3.6	6.6	8.2	7.7	3.8	4.7	2.3	6.4	57.4		9.4	14.9	19.8	13.3
2010 000s	5.2	2.4	2.4	5.0	3.5	6.6	8.0	7.4	4.0	5.2	2.2	6.0	57.7	0.5%	10.0	15.0	19.4	13.3
2011 000s	5.0	2.3	2.5	5.4	3.4	6.3	8.0	7.0	3.7	4.8	2.2	6.0	56.6	-2.0%	9.8	15.1	18.7	13.0
2012 000s	4.6	2.3	2.4	4.9	3.3	6.5	7.8	7.4	3.8	4.7	2.2	5.9		-1.5%	9.3	14.7	18.9	12.8
2013 000s	4.1	2.4	2.6	4.7	3.4	6.5	8.3	7.5	3.8	5.0	2.3	6.4	57.1	2.4%	9.1	14.7	19.6	13.7
2014 000s	4.3	2.5	2.6	5.0	3.6	6.5	8.4	7.5	4.0	5.2	2.4	6.3	58.6	2.6%	9.4	15.2	20.0	14.0
2015 000s	4.7	2.6	2.6	4.8	3.5	6.6	8.2	7.4	4.0	5.3	2.4	6.5	58.7	0.3%	9.9	15.0	19.6	14.2
2016 000s	4.3	2.5	2.7	4.8	3.5	6.6	8.5	7.7	4.2	5.3	2.4	6.7	59.0	0.5%	9.4	15.0	20.3	14.3
2017 000s	4.7	2.6	2.6	5.0	3.6	6.6	8.4	7.5	4.2	5.1	2.4	6.5	59.3	0.4%	9.9	15.2	20.1	14.0
2018 000s	4.6	2.7	2.8	5.0	3.6	6.6	8.3	7.5	4.1	5.3	2.5	6.7	59.8	0.8%	10.1	15.3	19.9	14.5
2019 000s	4.6	2.7	2.8	5.1	3.6	6.6	8.3		4.1	5.4	2.5	6.6	59.6	-0.2%	10.0	15.3	19.9	14.4
2020 000s	4.6	2.2	1.5	0.0	0.0	0.0	0.5	4.6	2.2	1.8	0.8	1.7	19.9	-66.6%	8.4	0.0	7.3	4.2
					TOR DAYS										SF			
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor I	Days by Yea	ar and Shar	e of Total	
SFR 000s	57.4	57.7	56.6	55.7	57.1	58.6	58.7	59.0	59.3	59.8	59.6	19.9	70.00					12.0%
All Visitor Types 000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	60.00					10.0%
Share of Total %	9.3%	9.5%	9.8%	10.0%	10.2%	10.0%	10.0%	10.0%	9.8%	9.8%	9.6%	9.6%	50.00	ш	ш		•	8.0%
Annual Change in Share %		2.7%	2.5%	1.9%	2.7%	-2.2%	0.0%	0.2%	-2.1%	0.3%	-2.3%	-0.5%	40.00	\mathbf{III}				6.0%
•													30.00	\mathbf{III}				4.0%
Avg Ann. Change in Share %		2.7%	2.7%	2.4%	2.5%	1.5%	1.3%	1.1%	0.7%	0.7%	0.4%	0.3%		10 0	13 2	16	8 6 0 8 0	
														2 2 2	2 2 2	20 20 20	20 20 20	
													0.00	SFR C	000s	Sh	are of Total s	
Change in Share from 2009 % Avg Ann. Change in Share %		2.7% 2.7%	5.3% 2.7%	7.3% 2.4%	10.1% 2.5%	7.7% 1.5%	7.7% 1.3%	7.9% 1.1%	5.7% 0.7%	6.0% 0.7%	3.6% 0.4%	3.0% 0.3%	30.00 20.00 10.00 0.00		2012 2013 2014	2015 2016 2017	2010 2010 are of Total 9	4.0% 2.0% 0.0%

STEAM FINAL TREND REPORT FO										2	2009 to 2020)	STAYING	VISITOR		VISITO	R DAYS	
VISITOR DAYS BY:	Olicie C	METHER.			N	ЛONTH AN	D QUARTE	R		-	_							
KEY						STAYING	VISITOR						CALEND	AR YEAR				
An increase of 3% or more				VISITO	R DAYS IN	THOUSANI	OS / PERCE	NTAGE CHA	NGES							QUAI	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-17.4%	17.1%	-24.3%	-99.8%	-99.8%	-99.6%	-93.8%	-45.0%	-43.2%	-57.3%	-63.1%	-71.5%	-65.2%		-10.4%	-99.7%	-61.8%	-63.4%
% Change 2019 to 2020	1.8%	-18.0%	-44.5%	-99.8%	-99.8%	-99.6%	-93.7%	-38.6%	-46.4%	-66.7%	-68.7%	-75.0%	-66.6%	Annual Change	-20.8%	-99.7%	-60.5%	-69.8%
Average Annual Change	-1.6%	1.6%	-2.2%	-9.1%	-9.1%	-9.1%	-8.5%	-4.1%	-3.9%	-5.2%	-5.7%	-6.5%	-5.9%	Cha	-0.9%	-9.1%	-5.6%	-5.8%
2009 000s	15.3	8.8	9.8	18.2	21.1	23.9	27.5	30.2	20.1	16.4	10.4	13.0	214.7		33.9	63.2	77.8	39.9
2010 000s	14.8	9.6	10.2	19.3	20.2	24.2	26.1	28.8	21.3	19.1	9.4	12.0	215.1	0.1%	34.7	63.8	76.2	40.5
2011 000s	14.3	8.3	10.6	23.3	19.3	22.1	26.2	26.0	17.4	16.3	9.5	12.2	205.4	-4.5%	33.1	64.7	69.5	38.1
2012 000s	12.5	9.2	10.5	19.7	18.9	24.2	24.9	29.5	19.1	15.7	9.8	11.9	206.0	0.3%	32.3	62.9	73.4	37.4
2013 000s	10.1	9.3	11.6	17.4	19.9	24.0	28.7	29.2	18.8	17.9	10.5	13.8	211.2	2.5%	31.0	61.4	76.7	42.1
2014 000s	10.9	11.0	11.8	19.6	22.0	24.1	29.5	29.7	21.6	19.6	11.6	13.5	224.9	6.5%	33.6	65.8	80.8	44.8
2015 000s	13.0	11.3	11.8	18.5	21.0	24.7	27.8	29.1	21.1	20.2	11.4	14.3	224.2	-0.3%	36.1	64.2	78.0	45.9
2016 000s	11.0	10.7	12.0	18.3	20.4	24.8	29.9	30.8	23.2	19.7	10.9	14.9	226.6	1.1%	33.7	63.4	83.9	45.5
2017 000s	12.8	11.8	11.7	19.9	21.7	24.6	29.3	29.6	23.6	18.7	11.0	14.2	228.8	1.0%	36.2	66.1	82.6	43.9
2018 000s	12.4	12.7	13.4	20.2	22.8	24.9	29.2	29.7	23.0	20.8	12.3	15.1	236.5	3.4%	38.5	67.9	81.8	48.3
2019 000s	12.4	12.6	13.4	19.0	20.6	22.8	26.9	27.1	21.3	21.1	12.3	14.8	224.1	-5.2%	38.3	62.4	75.2	48.2
2020 000s	12.6	10.3	7.4	0.0	0.0	0.1	1.7	16.6	11.4	7.0	3.8	3.7	74.8	-66.6%	30.3	0.2	29.7	14.6
					TOR DAYS			_							STAYING			
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	000s	Visitor I	Days by Yea	ar and Shar	e of Total	
Staying Visitor 000s	214.7	215.1	205.4	206.0	211.2	224.9	224.2		228.8	236.5	224.1	74.8	250.00			_	-	50.0%
All Visitor Types 000s	619.0	605.6	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	200.00					40.0%
Share of Total %	34.7%	35.5%	35.5%	36.8%	37.8%	38.4%	38.1%	38.4%	37.8%	38.9%	36.1%	35.9%	150.00		ПП			30.0%
Annual Change in Share %		2.4%	-0.1%	3.7%	2.8%	1.6%	-0.7%	0.8%	-1.6%	2.9%	-7.2%	-0.7%	150.00	ш			•	30.0%
Change in Share from 2009 %		2.4%	2.3%	6.0%	9.0%	10.7%	9.9%	10.8%	9.1%	12.2%	4.1%	3.4%	100.00	ш	ш			20.0%
Avg Ann. Change in Share %		2.4%	1.1%	2.0%	2.2%	2.1%	1.7%	1.5%	1.1%	1.4%	0.4%	0.3%	50.00	2010	2012 2013 2014	015 016 017	019	10.0%
													0.00				2 2 2	0.0%
This report is convright @ Global Tourism Solutions (LIK) Ltd 2	2021													Staying \	/isitor 000s	ort Prenared by: Al	Share of To	

									2	009 to 2020	1	DAY V	ISITOR		VISITOR	DAYS	
ONCIE - O	KLINA				/ONTH AN	D OUARTFI	₹		_	_							
						_ `						CALEND	AR YEAR				
			VISITO	R DAYS IN			NTAGE CHA	NGES							QUAI	RTER	
	Q1			Q2			Q3			Q4		TOTAL	% Change				
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
41.1%	-0.5%	-57.7%	-99.7%	-99.7%	-98.8%	-89.2%	-81.2%	-70.7%	-44.2%	-26.0%	-77.3%	-66.9%		2.0%	-99.4%	-81.4%	-50.1%
24.1%	11.9%	-40.3%	-99.7%	-99.8%	-98.8%	-87.1%	-77.3%	-62.6%	-30.1%	-29.3%	-83.3%	-66.2%	ual 1ge	7.4%	-99.5%	-77.3%	-52.1%
3.7%	0.0%	-5.2%	-9.1%	-9.1%	-9.0%	-8.1%	-7.4%	-6.4%	-4.0%	-2.4%	- 7.0 %	-6.1%	Ann Cha	0.2%	-9.0%	-7.4%	-4.6%
30.2	18.0	19.1	34.9	42.7	40.7	52.7	52.4	37.7	31.8	19.7	24.3	404.2		67.3	118.4	142.7	75.8
26.9	17.4	18.6	35.1	36.7	44.0	47.3	52.2	38.7	34.7	17.1	21.7	390.5	-3.4%	62.9	115.8	138.3	73.5
25.9	15.0	19.3	42.3	35.1	40.2	47.6	47.2	31.6	29.7	17.4	22.2	373.5	-4.4%	60.2	117.6	126.4	69.3
33.4	16.8	16.3	36.3	32.9	39.7	39.5	41.2	29.0	26.8	19.9	22.3	354.0	-5.2%	66.5	108.9	109.6	69.0
31.7	16.9	17.2	33.1	32.2	36.4	37.6	42.0	27.8	26.3	21.2	25.2	347.5	-1.8%	65.8	101.6	107.4	72.7
37.5	15.3	18.7	40.1	36.1	37.2	37.4	42.7	27.1	23.6	19.7	25.8	360.9	3.8%	71.4	113.4	107.1	69.0
33.1	16.6	18.8	40.9	43.3	34.9	37.9	40.1	26.9	24.7	21.3	25.0	363.6	0.7%	68.6	119.1	105.0	71.0
33.7	14.8	19.7	33.0	37.0	39.2	37.0	38.9	36.8	28.6	17.2	27.2	362.9	-0.2%	68.1	109.2	112.7	72.9
30.5	16.8	14.9	47.0	39.1	38.6	43.4	40.4	28.3	24.5	21.5	30.9	375.9	3.6%	62.1	124.7	112.2	76.9
34.3	14.7	15.1	40.8	42.6	39.1	40.0	39.8	29.9	24.4	21.3	29.1	370.9	-1.3%	64.0	122.6	109.7	74.7
34.4	16.1	13.5	42.8	50.4	43.3	43.9	43.4	29.5	25.4	20.6	33.0	396.3	6.8%	63.9	136.5	116.8	79.1
42.6	18.0	8.1	0.1	0.1	0.5	5.7	9.8	11.0	17.8	14.6	5.5	133.8	-66.2%	68.7	0.7	26.5	37.9
				TOR DAYS													
2009	2010	2011		2013	-	2015	2016	2017	2018	2019	2020	000s	Visitor I	Days by Yea	ar and Shar	e of Total	
								375.9	370.9		133.8	500.00		_			70.0%
											208.6	400.00	-				60.0%
65.3%													ш				50.0%
												300.00	ш	ш		ш	40.0%
	-1.3%	-1.2%								-2.2%	-1.8%	200.00	\mathbf{III}				30.0%
	-1.3%	-0.6%	-1.1%	-1.2%	-1.1%	-0.9%	-0.8%	-0.6%	-0.7%	-0.2%	-0.2%	100.00	2 0 1	13 2	15	8 0 S	20.0%
												0.00	70 70	70 Z0 Z0 Z0	70 70 70	20 20	
												0.00	Day Visi	itor 000s		hare of Tot	0.0% al %
	JAN 41.1% 24.1% 3.7% 30.2 26.9 25.9 33.4 31.7 37.5 33.1 33.7 30.5 34.3 34.4 42.6	JAN FEB 41.1% -0.5% 24.1% 11.9% 3.7% 0.0% 30.2 18.0 26.9 17.4 25.9 15.0 33.4 16.8 31.7 16.9 37.5 15.3 33.1 16.6 33.7 14.8 30.5 16.8 34.3 14.7 34.4 16.1 42.6 18.0 2009 2010 404.2 390.5 619.0 605.6 65.3% 64.5% -1.3% -1.3%	Q1 JAN FEB MAR 41.1% -0.5% -57.7% 24.1% 11.9% -40.3% 3.7% 0.0% -5.2% 30.2 18.0 19.1 26.9 17.4 18.6 25.9 15.0 19.3 33.4 16.8 16.3 31.7 16.9 17.2 37.5 15.3 18.7 33.1 16.6 18.8 33.7 14.8 19.7 30.5 16.8 14.9 34.3 14.7 15.1 34.4 16.1 13.5 42.6 18.0 8.1 2009 2010 2011 404.2 390.5 373.5 619.0 605.6 578.9 65.3% 64.5% 64.5% -1.3% 0.0% -1.3% -1.2%	VISITO Q1 JAN FEB MAR APR 41.1% -0.5% -57.7% -99.7% 24.1% 11.9% -40.3% -99.7% 3.7% 0.0% -5.2% -9.1% 30.2 18.0 19.1 34.9 26.9 17.4 18.6 35.1 25.9 15.0 19.3 42.3 33.4 16.8 16.3 36.3 31.7 16.9 17.2 33.1 37.5 15.3 18.7 40.1 33.1 16.6 18.8 40.9 33.7 14.8 19.7 33.0 30.5 16.8 14.9 47.0 34.3 14.7 15.1 40.8 34.4 16.1 13.5 42.8 42.6 18.0 8.1 0.1 VISITO 2009 2010 2011 2012 404.2 390.5 373.5 354.0 619.0 605.6 578.9 560.0 65.3% 64.5% 64.5% 63.2% -1.3% 0.0% -2.0% -1.3% -1.2% -3.2%	VISITOR DAYS IN INTERPRETATION OF THE NUMBER OF TH	VISITOR DAYS IN THOUSAND	VISITOR DAYS IN THOUSANDS / PERCEING Q1	WONTH AND QUARTER	NONTH AND QUARTER	NONTH AND QUARTER STATE STATE	MONTH AND QUARTER	North and Quarter Nort	MONTH AND QUARTER CALEND CALEND	Notice Color Col	NOTICE - GRETNA	MONTH AND QUARTE	Note Note

Direct and Total Employment by Month, Year and Visitor Type for the Period 2009 to 2020

Visitor Types: Total

Serviced Accommodation

Non-Serviced Accommodation

SFR

Staying Visitor Day Visitor

STEAM FINAL TREND REPORT FOR 200										20	009 to 202	20	то	TAL	TO	OTAL EMF	PLOYMEN	т		
DUMFRIES AND GALLOWAY COUNCI	L - GRETNA	4																		
EMPLOYMENT BY:					ľ		D QUARTE	R					CALEND	AR YEAR						
KEY						TO	ΓAL									QUA	RTER			
An increase of 3% or more			TOTAL E	MPLOYMEN	IT IN FULL	TIME EQUI	VALENTS (F	TEs) / PERC	ENTAGE C	HANGES						~-				
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2009 to 2020	7.7%	4.2%	-27.0%	-87.2%	-89.0%	-88.4%	-79.5%	-52.5%	-45.8%	-37.5%	-26.9%	-51.4%	-53.2%		-3.9%	-88.2%	-60.2%	-38.8%		
% Change 2019 to 2020	7.7%	-7.1%	-29.9%	-88.7%	-89.9%	-88.7%	-78.0%	-47.4%	-41.4%	-39.5%	-34.1%	-59.8%	-54.6%	Annual Change	-8.3%	-89.1%	-56.6%	-44.9%		
Average Annual Change	0.7%	0.4%	-2.5%	-7.9%	-8.1%	-8.0%	-7.2%	-4.8%	-4.2%	-3.4%	-2.4%	-4.7%	-4.8%	Anr	-0.4%	-8.0%	-5.5%	-3.5%		
2009 FTEs	609	436	461	712	830	821	946	982	752	744	550	598	703		502	788	893	631		
2010 FTEs	560	435	457	722	752	830	860	945	755	806	495	548	680	-3.3%	484	768	853	616		
2011 FTEs	538	391	461	811	720	778	860	864	648	708	499	549	652	-4.2%	463	769	791	585		
2012 FTEs	580	421	436	722	695	792	774	839	641	664	524	545	636	-2.4%	479	736	751	578		
2013 FTEs	533	421	457	666	693	757	792	857	617	692	548	604	636	0.0%	471	705	755	615		
2014 FTEs	586	427	468	759	757	765	806	871	637	698	558	599	661	3.8%	494	760	771	618		
2015 FTEs	575	443	470	748	808	752	797	843	623	708	555	590	659	-0.2%	496	769	754	618		
2016 FTEs	554	420	480	672	740	788	802	839	742	737	518	634	661	0.2%	485	733	795	630		
2017 FTEs	553	455	439	824	780	789	869	846	676	700	562	661	679	2.9%	482	797	797	641		
2018 FTEs	609	481	495	801	856	823	858	870	713	759	618	690	714	5.1%	528	827	813	689		
2019 FTEs	609	489	480	806	906	842	879	887	697	769	610	722	725	1.5%	526	851	821	700		
2020 FTEs	656	454	336	91	91	95	194	466	408	465	402	290	329	-54.6%	482	93	356	386		
				ЕМР	LOYMENT										тот	AL				
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employm	ent (FTEs)	and Share	of Total (%)		
Total FTEs	703	680	652	636	636	661	659	661	679	714	725	329	800					120.0%		
Total Employment FTEs	703	680	652	636	636	661	659	661	679	714	725	329						100.0%		
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	600					80.0%		
Annual Change in Share %													400							
Change in Share from 2009 %													400		60.0					
Avg Ann. Change in Share %													200					40.0%		
														2010	2014	2015 2016 2017	2019	20.0%		
													0	Total	LETEC		hara of Tat	0.0%		
This are not in a supplied @ Clabel Tauriers Calabia as (UIC) Ltd (Total	IFIES	art Droppored Ir A	Share of Tota	dl		

STEAM FINAL TREND REPORT FOR 20										20	009 to 202	20	SERV	/ICED	DI	RECT EM	PLOYMEN	IT				
DUMFRIES AND GALLOWAY COUNC	IL - GRETNA	1																				
EMPLOYMENT BY:						MA HTMON							CALEND	AR YEAR								
KEY						/ICED ACCO										QUA	RTER					
An increase of 3% or more			DIRECT E	MPLOYME		TIME EQUI	VALENTS (F	• • • • • • • • • • • • • • • • • • • •	CENTAGE C	HANGES												
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4				
% Change 2009 to 2020	-11.1%	8.6%	-4.5%	-66.4%	-69.2%	-68.3%	-57.0%	-26.2%	-13.9%	-25.5%	-20.5%	-21.4%	-32.1%		-2.9%	-68.0%	-32.2%	-22.6%				
% Change 2019 to 2020	-7.4%	-12.8%	-22.2%	-70.5%	-72.3%	-71.4%	-62.1%	-31.9%	-23.7%	-38.6%	-31.8%	-31.8%	-40.3%	Annual Change	-14.5%	-71.4%	-39.2%	-34.3%				
Average Annual Change	-1.0%	0.8%	-0.4%	-6.0%	-6.3%	-6 .2 %	-5 .2 %	-2.4%	-1.3%	-2.3%	-1.9%	-1.9%	-2.9%	Ę Ŗ	-0.3%	-6.2%	-2.9%	-2.1%				
2009 FTEs	273	231	241	262	285	279	270	291	271	303	278	260	270		248	276	277	280				
2010 FTEs	266	237	244	276	280	266	258	278	266	329	260	249	267	-1.1%	249	274	267	279				
2011 FTEs	257	223	246	280	280	277	265	270	258	310	264	250	265	-0.9%	242	279	264	275				
2012 FTEs	244	233	245	266	277	280	263	284	268	297	264	248	264	-0.4%	241							
2013 FTEs	223	233	255	259	275	278	272	287	258	315	273	267	266	0.8%	237							
2014 FTEs	226	248	257	279	295	283	284	292	275	340	293	261	278	4.4%	244							
2015 FTEs	244	252	256	266	286	288	278	293	266	335	279	259	275	-0.9%	251	280	279	291				
2016 FTEs	227	246	259	264	279	283	283	294	279	328	282	275	275	-0.1%	244	275	285	295				
2017 FTEs	241	256	255	275	287	288	292	293	288	332	281	267	280	1.7%	251	283	291	293				
2018 FTEs	262	289	296	298	316	308	306	314	305	369	324	302	308	10.0%	282	308	308	332				
2019 FTEs	263	288	295	298	317	309	306	315	305	368	324	299	307	-0.1%	282	308	309	330				
2020 FTEs	243	251	230	88	88	88	116	214	233	226	221	204	184	-40.3%	241	88	188	217				
				EMP	PLOYMENT									SER\	/ICED ACC	OMMODAT	ION					
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employm	ent (FTEs)	and Share	of Total (%)				
Serviced FTEs	270	267	265	264	266	278	275	275	280	308	307	184	350					60.0%				
Total Employment FTEs	703	680	652	636	636	661	659	661	679	714	725	329	300					50.0%				
Share of Total %	38.4%	39.3%	40.6%	41.5%	41.8%	42.0%	41.7%	41.6%	41.2%	43.1%	42.4%	55.8%	250									
Annual Change in Share %		2.3%	3.4%	2.1%	0.7%	0.5%	-0.7%	-0.3%	-1.1%	4.6%	-1.5%	31.5%	200									
Change in Share from 2009 %		2.3%	5.8%	8.0%	8.8%	9.4%	8.6%	8.3%	7.1%	12.1%	10.4%	45.1%	150			30						
Avg Ann. Change in Share %		2.3%	2.9%	2.7%	2.2%	1.9%	1.4%	1.2%	0.9%	1.3%	1.0%	4.1%	100			20						
													50	010	013	015 016	2018	10.0%				
													0					0.0%				
This are not in a social to the Color of Taylor Californ (UK) lad	2024													Servic	ed FTEs	ort Droporod by A	Share of To	:al				

STEAM FINAL TREND REPORT FOR 20	09-2020									20	009 to 202) n	NON-SE	:DVICED	DI	RECT EM	DIOVMEN	ıT
DUMFRIES AND GALLOWAY COUNCI	IL - GRETNA	4								20	109 10 202	20	NON-SE	KVICED	DI	RECT EIVI	PLOTIVIEN	•
EMPLOYMENT BY:					N	ONTH AN	D QUARTE	R					CALEND	AR YEAR				
KEY					NON-S	ERVICED A	ссоммог	DATION					CALLIND	ANTEAN		QUA	RTFR	
An increase of 3% or more			DIRECT EI	MPLOYMEN	NT IN FULL	TIME EQUI	VALENTS (FTEs) / PERG	CENTAGE C	HANGES						QUA	VIEW	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-59.1%	-55.6%	-60.4%	-93.8%	-95.4%	-95.7%	-93.2%	-29.5%	-50.1%	-43.6%	-55.8%	-57.9%	-72.0%		-58.5%	-95.1%	-57.4%	-49.3%
% Change 2019 to 2020	-35.7%	-34.8%	-35.8%	-90.8%	-93.0%	-93.1%	-88.9%	23.5%	-32.4%	-52.7%	-40.5%	-43.0%	-59.2%	Annual Change	-35.4%	-92.4%	-32.1%	-49.2%
Average Annual Change	-5.4%	-5.1%	-5.5%	-8.5%	-8.7%	-8.7%	-8.5%	-2.7%	-4.6%	-4.0%	-5.1%	-5.3%	-6.5%	Ğ. Ā	-5.3%	-8.6%	-5 .2 %	-4.5%
2009 FTEs	10	9	11	34	45	46	38	42	26	23	9	9	25		10	42	36	13
2010 FTEs	9	9	10	31	42	53	37	41	31	26	9	9	25	1.4%	9	42	37	14
2011 FTEs	8	9	9	46	34	35	33	35	20	15	8	9	22	-14.5%	9	38	29	11
2012 FTEs	8	9	10	39	35	45	31	40	22	18	8	8	23	3.8%	9	39	31	12
2013 FTEs	8	9	9	29	41	45	39	38	25	22	8	8	23	3.8%	9	38	34	13
2014 FTEs	6	6	7	28	40	41	35	37	26	20	6	6	22	-8.2%	7	36	32	11
2015 FTEs	6	6	7	28	38	41	32	34	27	23	6	6	21	-1.4%	7	36	31	12
2016 FTEs	6	6	7	27	38	44	36	38	29	25	6	7	22	5.8%	7	36	34	12
2017 FTEs	6	6	7	29	41	39	31	35	27	19	6	7	21	-6.1%	7	36	31	11
2018 FTEs	6	6	7	32	44	43	34	36	28	26	6	7	23	9.0%	7	40	33	13
2019 FTEs	6	6	7	23	29	29	23	24	19	27	6	7	17	-25.0%	6	27	22	13
2020 FTEs	4	4	4	2	2	2	3	30	13	13	4	4	7	-59.2%	4	2	15	7
				EMP	LOYMENT									NON-S	ERVICED AC	COMMOD	ATION	
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Non-Serviced FTEs	25	25	22	23	23	22	21	22	21	23	17	7	30					4.0%
Total Employment FTEs	703	680	652	636	636	661	659	661	679	714	725	329	25		-	-	-	
Share of Total %	3.6%	3.7%	3.3%	3.6%	3.7%	3.3%	3.2%	3.4%	3.1%	3.2%	2.4%	2.1%	20					3.0%
Annual Change in Share %		4.9%	-10.8%	6.4%	3.8%	-11.6%	-1.2%	5.6%	-8.7%	3.6%	-26.1%	-10.2%	15					2.0%
Change in Share from 2009 %		4.9%	-6.5%	-0.5%	3.3%	-8.7%	-9.8%	-4.8%	-13.1%	-10.0%	-33.4%	-40.2%	10					2.070
Avg Ann. Change in Share %		4.9%	-3.2%	-0.2%	0.8%	-1.7%	-1.6%	-0.7%	-1.6%	-1.1%	-3.3%	-3.7%			7 W 4	N 9 6		1.0%
													5	201 201	2012	201	2012	
													0	Non-Se	rviced FTEs		• Share of 1	0.0% Total

STEAM FINAL TREND REPORT FOR 200										20	009 to 202	20	S	FR	DI	RECT EM	PLOYMEN	JΤ
DUMFRIES AND GALLOWAY COUNCI	L - GRETN	1																
EMPLOYMENT BY:					ı	MONTH AN		R					CALEND	AR YEAR				
KEY						SF	R									QUA	RTER	
An increase of 3% or more			DIRECT E	MPLOYMEN	NT IN FULL	TIME EQUI	VALENTS (FTEs) / PERO	CENTAGE C	HANGES						7		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-7.7%	-8.4%	-35.4%	-99.8%	-99.8%	-99.6%	-93.8%	-41.3%	-43.0%	-62.2%	-66.1%	-74.2%	-73.0%		-14.6%	-99.7%	-63.4%	-68.6%
% Change 2019 to 2020	1.8%	-18.0%	-44.5%	-99.8%	-99.8%	-99.6%	-93.6%	-36.5%	-44.6%	-65.5%	-67.5%	-74.0%	-73.1%	Annual Change	-16.3%	-99.7%	-62.0%	-69.8%
Average Annual Change	-0.7%	-0.8%	-3.2%	-9.1%	-9.1%	-9.1%	-8.5%	-3.8%	-3.9%	-5.7%	-6.0%	-6.7%	-6.6%	Anr Cha	-1.3%	-9.1%	-5.8%	-6.2%
2009 FTEs	7	3	3	18	14	25	18	17	8	24	12	33	15		5	19	14	23
2010 FTEs	7	3	3	18	13	24	17	16	8	26	11	30	15	-1.9%	5	19	14	22
2011 FTEs	7	3	3	20	12	23	16	15	8	24	11	30	14	-3.7%	5	18	13	21
2012 FTEs	6	3	3	18	12	24	16	15	8	23	11	29	14	-1.6%	4	18	13	21
2013 FTEs	6	3	4	17	13	24	17	15	8	25	11	32	15	3.4%	4	18	13	23
2014 FTEs	6	4	4	18	13	24	17	16	8	26	12	31	15	2.4%	4	18	14	23
2015 FTEs	7	4	4	18	13	24	17	15	8	26	12	32	15	0.2%	5	18	14	23
2016 FTEs	6	3	4	18	13	24	18	16	9	26	12	33	15	0.7%	4	18	14	24
2017 FTEs	7	4	4	18	13	24	17	16	9	25	12	32	15	-0.1%	5	18	14	23
2018 FTEs	6	4	4	18	13	24	17	15	8	26	12	33	15	1.3%	5	18	14	24
2019 FTEs	6	4	4	19	13	24	17	15	9	26	12	33	15	-0.2%	5	19	14	24
2020 FTEs	6	3	2	0	0	0	1	10	5	9	4	8	4	-73.1%	4	0	5	7
				EMP	LOYMENT										SF	R		
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employm	ent (FTEs) a	and Share	of Total (%)
SFR FTEs	15	15	14	14	15	15	15	15	15	15	15	4	20					2.5%
Total Employment FTEs	703	680	652	636	636	661	659	661	679	714	725	329			,	,		
Share of Total %	2.2%	2.2%	2.2%	2.2%	2.3%	2.3%	2.3%	2.3%	2.2%	2.1%	2.1%	1.2%	15					2.0%
Annual Change in Share %		1.4%	0.5%	0.9%	3.3%	-1.4%	0.4%	0.5%	-2.9%	-3.6%	-1.7%	-40.7%						1.5%
Change in Share from 2009 %		1.4%	1.8%	2.8%	6.2%	4.7%	5.1%	5.7%	2.6%	-1.1%	-2.8%	-42.3%	10					1.0%
Avg Ann. Change in Share %		1.4%	0.9%	0.9%	1.5%	0.9%	0.9%	0.8%	0.3%	-0.1%	-0.3%	-3.8%	5					1.070
													,	010 010	012	015	018	0.5%
													0				7 7 7	0.0%
													ı	SFR	FTEs	5	hare of Tota	1

STEAM FINAL TREND REPORT FOR 20	09-2020									20	009 to 202	0	STAYING	VISITOR	D	RECT EM	PLOYMEN	IT
DUMFRIES AND GALLOWAY COUNCI	IL - GRETNA	4								_,	.05 10 201						20 1111211	•
EMPLOYMENT BY:					P	/ONTH AN	D QUARTEI	₹					CALEND	AR YEAR				
KEY						STAYING	VISITOR						<i>-</i>	7 <u>-</u> 7		QUA	RTFR	
An increase of 3% or more			DIRECT E	MPLOYMEN	NT IN FULL	TIME EQUI	VALENTS (I	TEs) / PER	CENTAGE C	HANGES						٠		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-12.7%	5.9%	-7.2 %	-71.3%	-73.8%	-74.2%	-63.2%	-27.3%	-17.9%	-29.2%	-23.3%	-28.3%	-37.3%		-5 .2 %	-73.2%	-36.3%	-27.1%
% Change 2019 to 2020	-7.9%	-13.4%	-22.8%	-73.4%	-75.0%	-75.0%	-65.5%	-28.3%	-24.8%	-41.2%	-33.2%	-36.0%	-42.7%	Annual Change	-14.9%	-74.5%	-39.6%	-37.1%
Average Annual Change	-1.2%	0.5%	-0.7%	-6.5%	-6.7%	-6.7%	-5 .7 %	-2.5%	-1.6%	-2.7%	-2.1%	-2.6%	-3.4%	G _R	-0.5%	-6.7%	-3.3%	-2.5%
2009 FTEs	290	244	254	314	343	351	326	349	305	351	298	301	311		263	336	327	317
2010 FTEs	282	250	257	325	334	343	312	335	306	380	280	288	308	-0.9%	263	334	318	316
2011 FTEs	273	235	258	345	326	335	315	320	285	349	284	289	301	-2.1%	255	335	307	307
2012 FTEs	259	245	258	323	324	348	309	339	298	338	284	286	301	-0.1%	254	332	315	302
2013 FTEs	237	245	268	304	328	347	328	340	290	362	293	307	304	1.1%	250	327	319	321
2014 FTEs	238	258	267	324	348	347	337	344	309	386	312	299	314	3.3%	255	340	330	332
2015 FTEs	257	262	267	312	337	353	327	342	301	384	297	297	311	-0.9%	262	334	323	326
2016 FTEs	239	256	270	309	330	351	337	348	316	378	300	314	312	0.3%	255	330	334	331
2017 FTEs	254	266	266	322	341	351	340	343	324	377	299	305	316	1.1%	262	338	336	327
2018 FTEs	275	299	307	348	374	376	357	365	342	421	343	341	346	9.5%	294	366	355	369
2019 FTEs	275	298	306	339	359	362	347	354	333	422	343	338	340	-1.8%	293	353	345	368
2020 FTEs	254	258	236	90	90	91	120	254	251	248	229	216	195	-42.7%	249	90	208	231
				EMP	LOYMENT										STAYING	VISITOR		
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employm	ent (FTEs)	and Share	of Total (%)
Staying Visitor FTEs	460	450	437	433	437	454	451	452	463	501	497	252	600					100.0%
Total Employment FTEs	703	680	652	636	636	661	659	661	679	714	725	329	500					80.0%
Share of Total %	65.4%	66.2%	67.0%	68.0%	68.6%	68.7%	68.4%	68.4%	68.2%	70.1%	68.5%	76.6%	400					80.076
Annual Change in Share %		1.2%	1.2%	1.6%	0.8%	0.1%	-0.5%	0.1%	-0.4%	2.9%	-2.3%	11.8%	300					60.0%
Change in Share from 2009 %		1.2%	2.4%	4.0%	4.9%	5.0%	4.5%	4.6%	4.2%	7.2%	4.8%	17.1%						40.0%
Avg Ann. Change in Share %		1.2%	1.2%	1.3%	1.2%	1.0%	0.7%	0.7%	0.5%	0.8%	0.5%	1.6%	200					20.0%
													100	30 TO 50 50 50 50 50 50 50 50 50 50 50 50 50	2013	2016	2018	20.0%
													0	Staying '	Visitor FTEs		Share of T	0.0% otal

STEAM FINAL TREND REPORT FOR 200	09-2020									20	009 to 202	00	DAVV	ISITOR	DI	DECT EM		ıT
DUMFRIES AND GALLOWAY COUNCI	L - GRETNA	4								20	109 to 202	20	DAYV	ISHUK	DI	RECT EM	PLOTIVIEN	•
EMPLOYMENT BY:					ľ	MONTH AN	D QUARTE	R					CALEND	AR YEAR				
KEY						DAY V	ISITOR						CALEND	AR ILAR		QUA	DTED	
An increase of 3% or more			DIRECT EI	MPLOYMEN	NT IN FULL	TIME EQUI	VALENTS (FTEs) / PERG	CENTAGE C	HANGES						QUA	VILIV	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	35.2%	-4.6%	-59.5%	-99.7%	-99.7%	-98.8%	-89.4%	-80.8%	-70.1%	-43.1%	-24.5%	-76.9%	-68.3%		-2.3%	-99.4%	-81.1%	-49.1%
% Change 2019 to 2020	24.1%	11.9%	-40.3%	-99.7%	-99.8%	-98.8%	-86.7%	-75.8%	-60.1%	-25.6%	-24.7%	-82.2%	-66.2%	Annual Change	7.4%	-99.5%	-75.9%	-49.0%
Average Annual Change	3.2%	-0.4%	-5.4%	-9.1%	-9.1%	-9.0%	-8.1%	-7.3%	-6.4%	-3.9%	-2.2%	-7.0%	-6.2%	Ŗ Ŗ	-0.2%	-9.0%	-7.4%	-4.5%
2009 FTEs	197	117	124	249	304	290	396	393	283	238	147	182	243		146	281	357	189
2010 FTEs	171	111	119	244	256	306	348	384	285	254	125	159	230	-5.4%	134	269	339	179
2011 FTEs	162	94	120	288	240	274	343	340	227	213	124	159	215	-6.5%	125	267	303	165
2012 FTEs	208	105	102	247	224	271	284	296	209	192	143	160	203	-5.5%	138	248	263	165
2013 FTEs	198	105	107	226	220	248	271	302	200	188	152	180	200	-1.8%	137	231	258	174
2014 FTEs	234	95	116	273	246	254	269	307	195	169	141	184	207	3.6%	148	258	257	165
2015 FTEs	206	104	118	279	295	238	273	289	194	177	153	179	209	0.8%	143	271	252	169
2016 FTEs	210	92	123	225	253	267	266	280	265	205	123	194	209	0.0%	142	248	270	174
2017 FTEs	190	105	93	320	267	263	312	291	204	175	154	222	216	3.7%	129	284	269	184
2018 FTEs	214	92	94	278	291	267	288	287	215	175	152	208	213	-1.4%	133	279	263	178
2019 FTEs	214	100	84	292	344	295	316	312	212	182	148	237	228	6.9%	133	310	280	189
2020 FTEs	266	112	50	1	1	3	42	76	85	135	111	42	77	-66.2%	143	2	67	96
				EMP	LOYMENT										DAY VI	SITOR		
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FTEs	Employm	ent (FTEs)	and Share	of Total (%	.)
Day Visitor FTEs	243	230	215	203	200	207	209	209	216	213	228	77	300					40.0%
Total Employment FTEs	703	680	652	636	636	661	659	661	679	714	725	329	250		• • •			
Share of Total %	34.6%	33.8%	33.0%	32.0%	31.4%	31.3%	31.6%	31.6%	31.8%	29.9%	31.5%	23.4%	200					30.0%
Annual Change in Share %		-2.2%	-2.4%	-3.2%	-1.8%	-0.2%	1.0%	-0.2%	0.8%	-6.2%	5.4%	-25.7%	150				•	20.0%
Change in Share from 2009 %		-2.2%	-4.5%	-7.6%	-9 .2 %	-9.4%	-8.5%	-8.7%	- 7.9 %	-13.7%	-9.0%	-32.4%						20.076
Avg Ann. Change in Share %		-2.2%	-2.3%	-2.5%	-2.3%	-1.9%	-1.4%	-1.2%	-1.0%	-1.5%	-0.9%	-2.9%	100			10 10		10.0%
													50	2017	2012	2016	2018	1
													0	Day Vi	sitor FTEs		Share of To	0.0% otal

STEAM FINAL TREND REPORT FOR 2009-2020			
DUMFRIES AND GALLOWAY COUNCIL - GRETNA			
SERVICED A COOLANAD ATION	2020	Change on 2019	C

	((
SERVICED ACCOMMODATION	20)20	Change	on 2019	Change	on 2009
2020	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	22	762	-3	-61	-3	-35
+50 Room	3	424	-0	-16	+1	+98
26-50 Room	2	136	-0	-8	-0	-45
<26 Room	5	101	-0	-5	-1	-57
Guest Houses/B&Bs	12	101	-3	-32	-3	-31

NON-SERVICED ACCOMMODATION	20	20	Change	on 2019	Change	on 2009
2020	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	2	273	-1	-3	-3	-132
Self-Catering	1	4	-1	-2	-2	-5
Touring/Camping	1	269	-0	-1	-1	-127

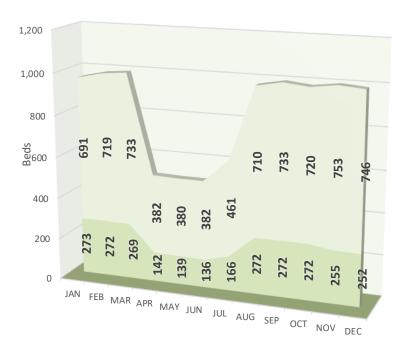
DISTRIBUTION BY TYPE OF ACCOMMODATION	20	20	Change	on 2019	Change	on 2009
2020	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	24	1,035	-4	-64	-6	-167
Serviced Accommodation Share of Total	92%	74%				
Non-Serviced Accommodation Share of Total	8%	26%				

2020 STAYING VISITORS

ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE

SEASONAL AVAILABILITY OF BED SUPPLY 2020





SEASONAL AVAILABILITY OF BED SUPPLY						20)20					
2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
All Paid Accommodation Total	963	991	1,002	523	519	519	627	982	1,005	992	1,008	999
Serviced Accommodation	691	719	733	382	380	382	461	710	733	720	753	746
Non-Serviced Accommodation	273	272	269	142	139	136	166	272	272	272	255	252

Report Sections With Historic Financial Data Indexed to 2020 Prices

Sections: Comparative Headlines Visitor Types: Total

> Key Measures Serviced Accommodation

Economic Impact Non-Serviced Accommodation SFR

Sectoral Analysis

Staying Visitor Day Visitor

Indexation: Indexation to: 2020

2009 1.38

2010 1.33

2011 1.27

2012 1.22

2013 1.18

2014 1.15

2015 1.14

2016 1.12

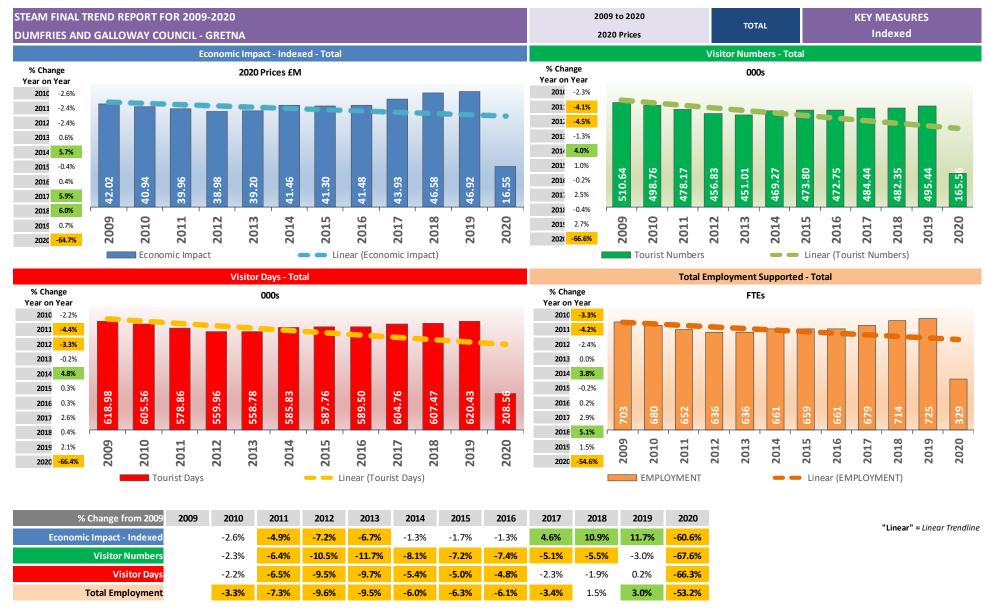
2017 1.09

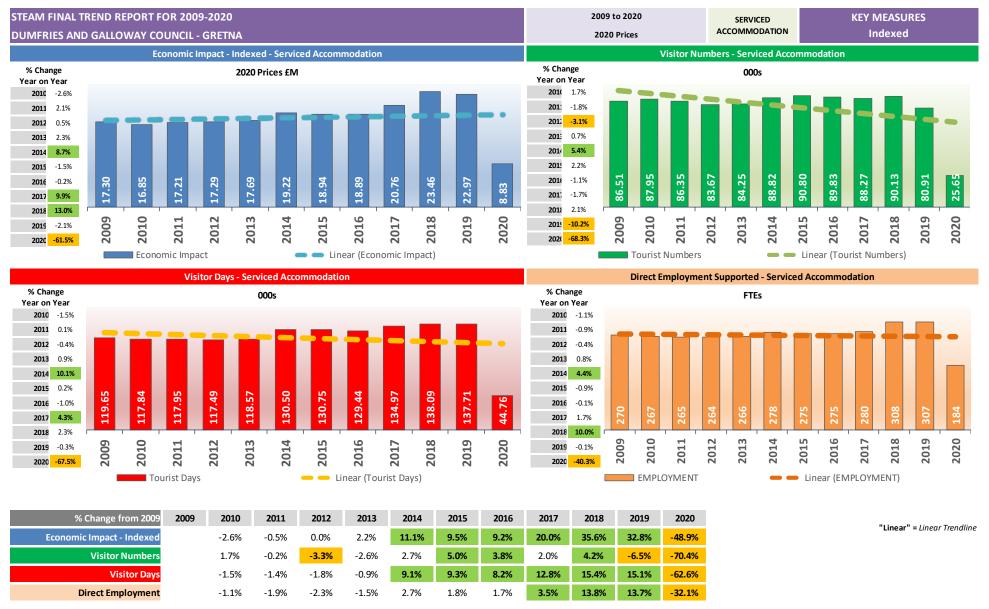
2018 1.05

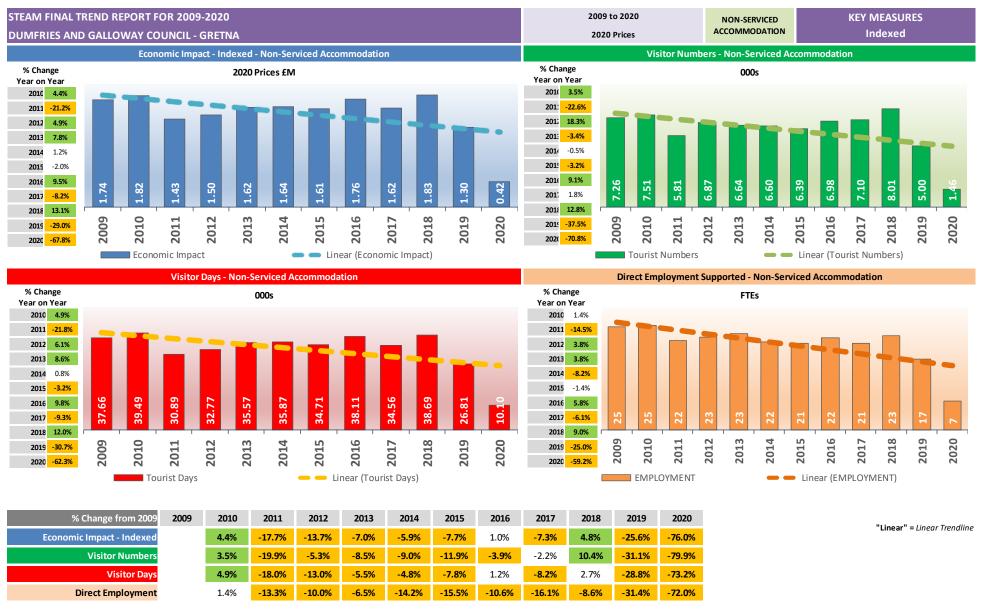
2019 1.03

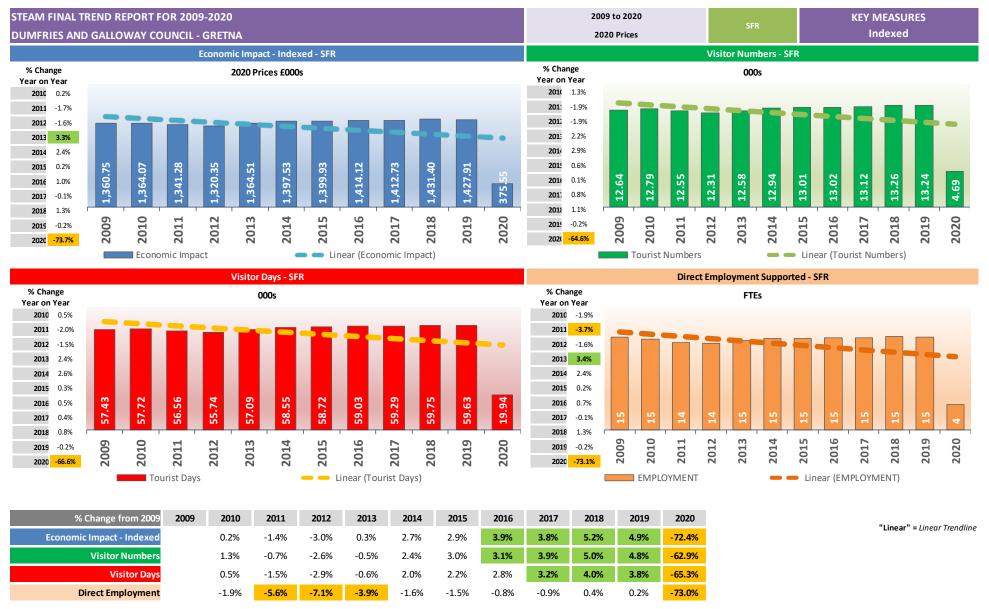
2020 1.00

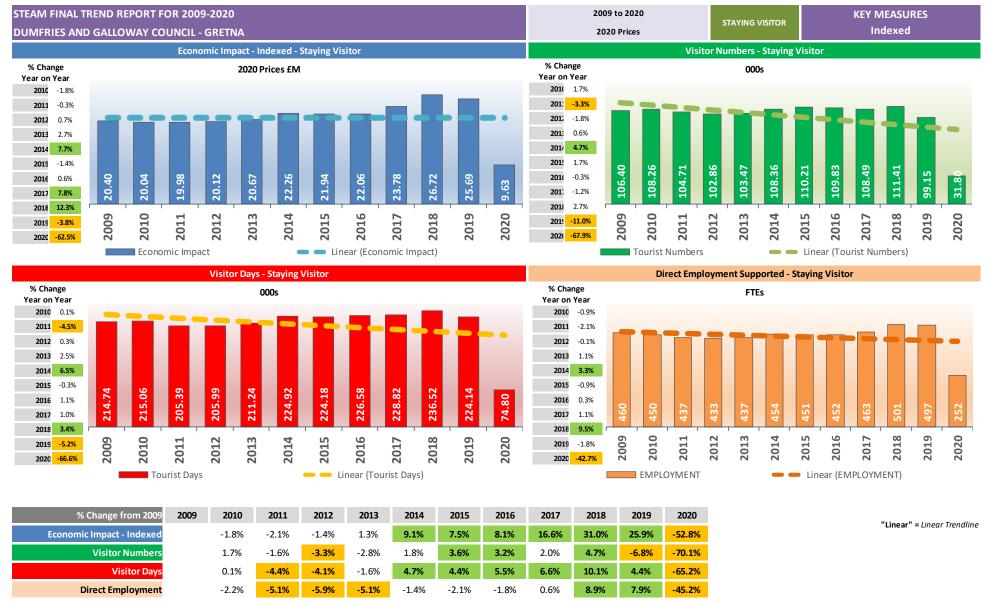


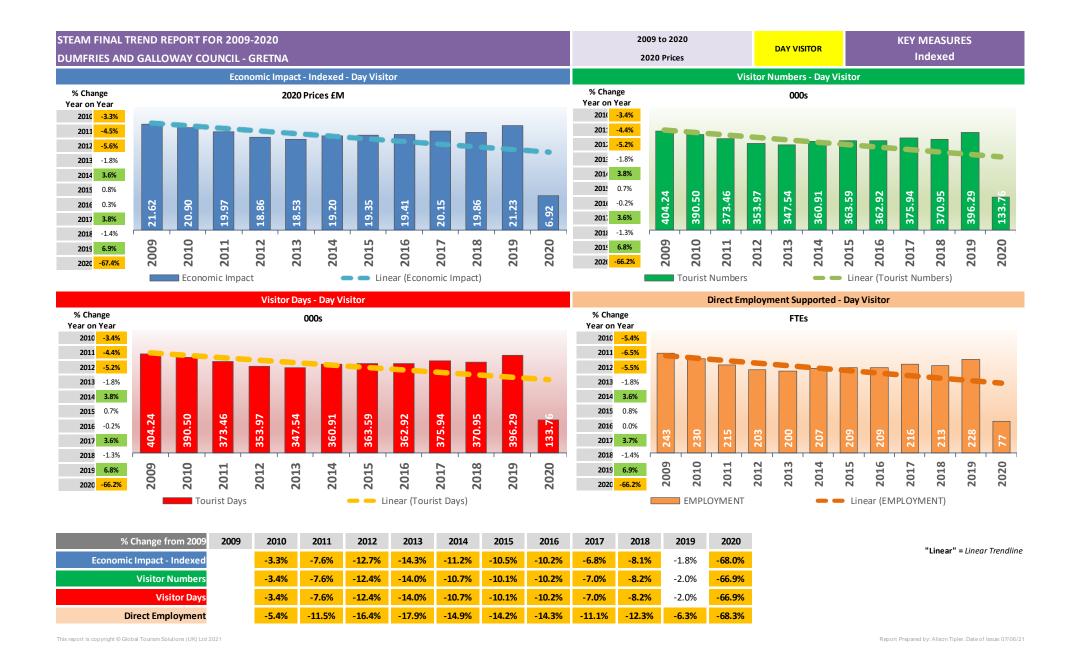












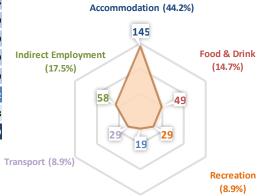
STEAM FINAL TREND REPORT	FOR 20	09-2020									2	009 to 2020		
DUMFRIES AND GALLOWAY	COUNC	IL - GRETNA	1								:	2020 Prices		
		SECTORA	L DISTRIBU	TION OF E	CONOMICI	MPACT - £I	M INCLUDII	NG VAT INI	DEXED TO 2	:020				
SECTOR	/ YEAR	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Ī
Accommodation	£M	5.685	5.312	5.399	5.507	5.662	6.008	5.955	5.937	6.887	8.431	8.077	3.836	
Food & Drink	£M	7.958	7.608	7.214	6.935	6.920	7.334	7.322	7.348	7.611	7.659	7.925	2.690	lr
Recreation	£M	4.723	4.492	4.199	4.030	4.011	4.189	4.225	4.240	4.354	4.355	4.496	1.631	
Shopping	£M	3.331	3.191	3.028	2.916	2.911	3.079	3.061	3.078	3.190	3.207	3.333	1.084	
Transport	£M	6.166	5.970	5.583	5.436	5.476	5.828	5.764	5.834	5.988	6.127	6.137	1.893	
Direct Revenue	£M	27.86	26.57	25.42	24.83	24.98	26.44	26.33	26.44	28.03	29.78	29.97	11.13	
VAT	£M	4.179	4.650	5.084	4.965	4.996	5.287	5.265	5.287	5.606	5.956	5.994	1.585	
Direct Expenditure	£M	32.04	31.22	30.51	29.79	29.98	31.72	31.59	31.72	33.64	35.74	35.96	12.72	V
Indirect Expenditure	£M	9.976	9.718	9.449	9.192	9.227	9.731	9.705	9.752	10.30	10.84	10.96	3.833	
TOTAL	£M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	

	тота	L	Indexed	
	2020		RAL DISTRIBUTION OF EC	
020		IMPACT	T - £M INCLUDING VAT IN	IDEXED TO
3.836			2020 Accommodation	
2.690	Indirect Exp	enditure	(23,2%)	
1.631	(23.2			ood & Drink
1.084		3.833		(16.3%)
1.893			2.690	
11.13				
1.585		1	1.631	
12.72	VAT (9.6%)	(1.		Recreation
3.833			1.084	(9.9%)
16.55				
	1	ransport (11.4%)	t Shopping (6.5%)

SECTORAL ANALYSIS

SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES														
SECTOR	/ YEAR	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
Accommodation	FTEs	170	170	170	170	170	168	168	168	168	192	191	145	
Food & Drink	FTEs	144	138	131	126	125	133	133	133	137	138	143	49	
Recreation	FTEs	85	81	76	73	72	76	76	76	78	78	81	29	
Shopping	FTEs	58	56	53	51	51	54	53	54	56	56	58	19	
Transport	FTEs	96	93	87	85	85	91	90	91	93	95	95	29	
Direct Employment	FTEs	554	538	516	504	504	521	520	521	532	559	568	272	
Indirect Employment	FTEs	150	143	136	132	133	140	139	140	147	155	157	58	
TOTAL	FTEs	703	680	652	636	636	661	659	661	679	714	725	329	





Shopping (5.7%)

	TEAM FINAL TREND REPORT FOR 2009-2020 UMFRIES AND GALLOWAY COUNCIL - GRETNA														ECONOMIC IMPACT Indexed						
ECONOMIC IMPACT BY:					N	/IONTH AN		R					CALEND	AR YEAR							
KEY						TO1										QUAI	RTER				
An increase of 3% or more			EC	ONOMIC II		- INDEXED	TO 2020 /		GE CHANGI	S											
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change							
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4			
% Change 2009 to 2020	14.5%	20.5%	-33.4%	-99.7%	-99.7%	-99.2%	-85.1%	-41.9%	-55.6%	-49.5%	-43.3%	-72.1%	-60.6%	— a	2.0%	-99.5%	-60.9%	-54.6%			
% Change 2019 to 2020	13.1%	-8.9%	-44.5%	-99.8%	-99.8%	-99.2%	-85.6%	-41.0%	-55.1%	-55.7%	-53.5%	-79.4%	-64.7%	Annual Change	-11.4%	-99.6%	-61.0%	-63.0%			
Average Annual Change	1.3%	1.9%	-3.0%	-9.1%	-9.1%	-9.0%	-7.7%	-3.8%	-5.1%	-4.5%	-3.9%	-6.6%	-5.5%	₹Đ	0.2% 6.628	-9.0% 11.91	-5.5%	-5.0%			
2009 £M 2010 £M	2.896	1.777	1.955	3.473	4.252	4.190	5.206	5.582	3.823	3.670	2.507	2.688	42.02 40.94	-2.6%	14.61 14.03	8.865					
	2010 EM 2.577 1.809 1.984 3.651 3.867 4.245 4.729 5.388 3.910 4.167 2.191 2011 EM 2.560 1.568 2.058 4.296 3.771 4.110 4.915 4.982 3.313 3.638 2.282													-2.4%	6.371 6.186	11.76 12.18	13.21	8.780 8.383			
	2011 £M 2.560 1.568 2.058 4.296 3.771 4.110 4.915 4.982 3.313 3.638 2.282 2.463 39.96 -2.4% 6.186 2012 £M 2.746 1.789 1.927 3.691 3.621 4.200 4.430 5.009 3.327 3.354 2.435 2.453 38.98 -2.4% 6.462												11.51	12.77	8.242						
2013 £M	2.365	1.765	2.066	3.314	3.551	3.948	4.801	5.320	3.099	3.534	2.587	2.850	39.20	0.6%	6.197	8.974					
2014 £M	2.714	1.868	2.134	3.923	3.993	4.000	5.003	5.446	3.279	3.607	2.659	2.829	41.46	5.7%	6.716	9.095					
2015 £M	2.731	1.969	2.136	3.811	4.254	3.949	4.890	5.283	3.174	3.690	2.621	2.790	41.30	-0.4%	6.835	13.73 13.35	9.100				
2016 £M	2.539	1.820	2.214	3.368	3.849	4.144	4.981	5.296	3.932	3.836	2.407	3.092	41.48	0.4%	6.573	11.36	14.21	9.335			
2017 £M	2.680	2.157	2.046	4.405	4.219	4.279	5.386	5.273	3.719	3.732	2.740	3.296	43.93	5.9%	6.883	12.90	14.38	9.768			
2018 £M	2.948	2.341	2.456	4.269	4.697	4.452	5.305	5.463	3.899	4.152	3.124	3.473	46.58	6.0%	7.746	13.42	14.67	10.75			
2019 £M	2.932	2.351	2.345	4.278	4.959	4.541	5.381	5.500	3.778	4.181	3.055	3.626	46.92	0.7%	7.628	13.78	14.66	10.86			
2020 £M	3.316	2.142	1.302	0.009	0.011	0.035	0.774	3.242	1.697	1.854	1.421	0.749	16.55	-64.7%	6.759	0.056	5.714	4.024			
	ECONOMIC IMPACT - INDEXED TO 2020													TOTAL							
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£M	Economic II	mpact by Y	ear and Sh	are of Tota	ıl			
Total £M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	50.00					120.0%			
All Visitor Types £M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	40.00				-	100.0%			
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	40.00					80.0%			
Annual Change in Share %													30.00					60.0%			
Change in Share from 2009 %													20.00		60						
Avg Ann. Change in Share %												10.00 0 0 1 7 8 4 19 9 7 8 6 0									
													2019 2014 4 2019 2019 2019 2019 2019 2019 2019 2019								
												0.00	Tota	l£M	Sh	are of Total	0.0% %				
This report is copyright @ Global Tourism Solutions (UK) Ltd 2	2021														Repo	rt Prepared by: Al	ison Tipler. Date o	f Issue: 07/06/21			

	TEAM FINAL TREND REPORT FOR 2009-2020 UMFRIES AND GALLOWAY COUNCIL - GRETNA														ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:	ONCIL - C	INCINA				лоnth an	D OUARTE	R			2020 Prices									
KEY						/ICED ACCO							CALEND	AR YEAR						
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2020 /	PERCENTA	GE CHANGI	ES						QUA	RTER			
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2009 to 2020	-11.9%	43.1%	-10.4%	-99.8%	-99.7%	-99.5%	-76.1%	6.3%	-36.5%	-55.2%	-56.2%	-65.2%	-48.9%		3.4%	-99.6%	-32.7%	-58.2%		
% Change 2019 to 2020	-1.0%	-19.0%	-46.1%	-99.8%	-99.7%	-99.6%	-82.9%	-14.3%	-50.2%	-69.7%	-67.9%	-75.3%	-61.5%	Annual Change	-24.2%	-99.7%	-48.3%	-70.6%		
Average Annual Change	-1.1%	3.9%	-0.9%	-9.1%	-9.1%	-9.0%	-6.9%	0.6%	-3.3%	-5.0%	-5.1%	-5.9%	-4.4%	Ann Cha	0.3%	-9.1%	-3.0%	-5.3%		
2009 £M	1.378	0.876	0.998	1.287	1.596	1.537	1.871	2.233	1.517	1.600	1.322	1.084	17.30		3.252	5.622	4.006			
2010 £M	1.222	0.939	1.055	1.474	1.546	1.353	1.696	2.052	1.492	1.893	1.150	0.982	16.85	-2.6%	3.217	4.373	5.240	4.024		
2011 £M	1.258	0.818	1.101	1.584	1.602	1.581	1.903	1.993	1.402	1.746	1.230	0.990	17.21	2.1%	3.177	4.767	5.298	3.966		
2012 £M	1.094	0.953	1.111	1.395	1.567	1.606	1.902	2.295	1.544	1.606	1.238	0.984	17.29	0.5%	3.158	5.741	3.828			
2013 £M	0.796	0.923	1.206	1.264	1.473	1.524	2.283	2.579	1.352	1.766	1.318	1.202	17.69	2.3%	2.925	4.261	6.214	4.286		
2014 £M	0.868	1.105	1.208	1.485	1.699	1.552	2.508	2.654	1.542	1.976	1.470	1.150	19.22	8.7%	3.181	4.737	6.704	4.596		
2015 £M	1.091	1.139	1.199	1.331	1.598	1.621	2.398	2.660	1.433	1.971	1.341	1.152	18.94	-1.5%	3.429	4.551	6.492	4.463		
2016 £M	0.871	1.077	1.234	1.305	1.514	1.553	2.488	2.686	1.610	1.881	1.356	1.315	18.89	-0.2%	3.183	4.371	6.784	4.552		
2017 £M	1.162	1.319	1.295	1.578	1.743	1.757	2.581	2.612	1.889	2.057	1.449	1.315	20.76	9.9%	3.775	5.078	7.082	4.821		
2018 £M	1.249	1.602	1.695	1.744	2.000	1.864	2.659	2.830	1.972	2.418	1.840	1.590	23.46	13.0%	4.546	5.609	7.461	5.847		
2019 £M	1.227	1.547	1.660	1.709	1.968	1.849	2.612	2.768	1.933	2.363	1.807	1.525	22.97	-2.1%	4.434	5.527	7.312	5.695		
2020 £M	1.215	1.253	0.894	0.003	0.005	0.007	0.448	2.373	0.963	0.717	0.579	0.377	8.835	-61.5%	3.362	0.016	3.784	1.673		
				OMIC IMP											VICED ACCO					
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	£Μ	Economic I	mpact by Y	ear and Sh	are of Tota	ıl		
Serviced £M	17.30	16.85	17.21	17.29	17.69	19.22	18.94	18.89	20.76	23.46	22.97	8.835	25.00					60.0%		
All Visitor Types £M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	20.00	_	-	50.0%				
Share of Total %	41.2%	41.2%	43.1% 4.6%	44.4%	45.1%	46.4%	45.9%	45.5%	47.2% 3.7%	50.4% 6.6%	48.9%	53.4%	15.00			40.0%				
Annual Change in Share %		0.0%		3.0%	1.7%	2.8%	-1.1%	-0.7%			-2.8%	9.0%	13.00			30.0%				
Change in Share from 2009 % Avg Ann. Change in Share %		0.0%	4.6% 2.3%	7.8% 2.6%	9.6% 2.4%	12.6% 2.5%	11.4% 1.9%	10.6% 1.5%	14.8% 1.8%	22.3% 2.5%	18.9% 1.9%	29.6% 2.7%	10.00		20.0 20.0 20.0 20.0 20.0 20.0 20.0 20.0					
Avg Ann. Change in Share %		0.0%	2.3%	2.0%	2.470	2.5%	1.9%	1.5%	1.8%	2.5%	1.9%	2.170	5.00	010						
													0.00	2 2 2	2 2 2			0.0%		
														Servio	ced £M	9	hare of Tota			

	TEAM FINAL TREND REPORT FOR 2009-2020 DUMFRIES AND GALLOWAY COUNCIL - GRETNA														ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:					N	/ONTH AN	D QUARTE	R										
KEY					NON-SI	ERVICED AC	ССОММО	ATION					CALEND	AR YEAR			n=-n	
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2020 /	PERCENTA	GE CHANGI	ES						QUA	RTER	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change				
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2009 to 2020	-97.0%	-86.4%	-82.9%	-100.0%	-100.0%	-100.0%	-99.2%	-21.1%	-43.8%	-36.5%	-88.2%	-91.0%	-76.0%		-88.9%	-100.0%	-54.7%	-42.5%
% Change 2019 to 2020	-81.2%	-49.5%	-43.5%	-99.9%	-100.0%	-100.0%	-98.9%	30.6%	-36.3%	-59.6%	-84.5%	-88.3%	-67.8%	Annual Change	-54.1%	-100.0%	-33.7%	-61.2%
Average Annual Change	-8.8%	- 7.9 %	-7.5%	-9.1%	-9.1%	-9.1%	-9.0%	-1.9%	-4.0%	-3.3%	-8.0%	-8.3%	-6.9%	Ę ĝ	-8.1%	-9.1%	-5.0%	-3.9%
2009 £M	0.018	0.012	0.019	0.205	0.300	0.315	0.271	0.312	0.149	0.124	0.006	0.010	1.742		0.050	0.821	0.732	0.140
2010 £M	0.009	0.010	0.011	0.183	0.282	0.384	0.269	0.310	0.198	0.150	0.007	0.006	1.819	4.4%	0.030	0.848	0.778	0.163
2011 £M	0.004	0.007	0.007	0.323	0.217	0.228	0.234	0.248	0.094	0.060	0.004	0.008	1.434	-21.2%	0.018	0.768	0.576	0.072
2012 £M	0.001	0.007	0.009	0.241	0.222	0.311	0.206	0.303	0.109	0.082	0.006	0.006	1.504	4.9%	0.018	0.773	0.619	0.094
2013 £M	0.005	0.009	0.007	0.168	0.279	0.316	0.291	0.283	0.137	0.118	0.004	0.004	1.620	7.8%	0.020	0.763	0.712	0.125
2014 £M	0.003	0.004	0.004	0.176	0.285	0.297	0.279	0.296	0.166	0.121	0.003	0.005	1.640	1.2%	0.011	0.758	0.741	0.130
2015 £M	0.003	0.005	0.005	0.180	0.267	0.298	0.248	0.270	0.180	0.145	0.003	0.003	1.607	-2.0%	0.013	0.746	0.697	0.151
2016 £M	0.003	0.004	0.006	0.175	0.273	0.324	0.290	0.316	0.198	0.161	0.003	0.007	1.759	9.5%	0.013	0.772	0.804	0.171
2017 £M	0.003	0.003	0.005	0.192	0.299	0.285	0.245	0.281	0.179	0.113	0.004	0.007	1.615	-8.2%	0.011	0.776	0.705	0.123
2018 £M	0.003	0.003	0.006	0.217	0.333	0.324	0.275	0.289	0.192	0.172	0.005	0.008	1.827	13.1%	0.012	0.874	0.756	0.184
2019 £M 2020 £M	0.003	0.003	0.006	0.153	0.214	0.210	0.181	0.188	0.131	0.196	0.004	0.008	1.297 0.418	-29.0% -67.8%	0.012	0.577	0.501	0.208
2020 EIVI	0.001	0.002		OMIC IMP				0.246	0.084	0.079	0.001	0.001	0.418		ERVICED AC			0.081
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020			mpact by Y			al
Non-Serviced £M	1,742	1.819	1.434	1.504	1.620	1.640	1.607	1.759	1.615	1.827	1,297	0.418	£M 2.00					5.0%
All Visitor Types £M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	2.00					5.0%
Share of Total %	4.1%	4.4%	3.6%	3.9%	4.1%	4.0%	3.9%	4.2%	3.7%	3.9%	2.8%	2.5%	1.50	111	117	111		4.0%
Annual Change in Share %		7.2%	-19.2%	7.5%	7.1%	-4.3%	-1.6%	9.0%	-13.3%	6.7%	-29.5%	-8.6%					7	3.0%
Change in Share from 2009 %		7.2%	-13.5%	-7.0%	-0.3%	-4.6%	-6.1%	2.3%	-11.3%	-5.4%	-33.3%	-39.1%	1.00					2.0%
Avg Ann. Change in Share %		7.2%	-6.7%	-2.3%	-0.1%	-0.9%	-1.0%	0.3%	-1.4%	-0.6%	-3.3%	-3.6%	0.50					
													3.50	2018 2019 2020	1.0%			
													0.00	North College	2012	2015		0.0%
														Non-Se	erviced £M		Share of To	ldi %

ECONOMIC IMPACT BY: KEY An increase of 3% or more Less than 3% change Q1 Q2 Q3 Q4 TOTAL (Change 2009 to 2020 A Fall of 3% or more Wind Sep Oct Nov Dec	ECONOMIC IMPACT Indexed				
A Fall of 3% or more Seconomic Seco					
Less than 3% change					
A Fall of 3% or more JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC % Change 2009 to 2020 -3.3% -4.1% -32.3% -99.8% -99.8% -99.8% -99.8% -99.6% -93.6% -40.6% -42.3% -61.8% -66.7% -73.9% -74.9% -73.7% -7					
% Change 2009 to 2020					
% Change 2019 to 2020 1.8% -18.0% -44.5% -99.8% -99.8% -99.8% -99.6% -93.7% -38.6% -46.4% -66.7% -68.7% -68.7% -74.9% -73.7% -68.7% -74.9% -73.7% -74.9% -	Q4				
2009 £000s 53.4 25.5 25.4 136.0 101.5 186.9 132.3 124.5 62.2 180.4 87.4 245.2 1,360.8 104.3 424.4 319.0 2010 £000s 57.4 26.5 27.2 141.0 98.5 186.4 129.0 119.5 64.6 199.2 85.0 229.8 1,364.1 0.2% 111.1 425.9 313.1 2011 £000s 55.8 25.0 27.5 154.7 96.1 178.0 128.9 113.5 59.1 185.7 85.2 231.7 1,341.3 -1.7% 108.3 428.8 301.5 2012 £000s 50.6 25.5 27.1 140.5 94.2 184.1 125.3 119.3 60.8 181.1 85.4 226.6 1,320.4 -1.6% 103.2 418.7 305.3 2013 £000s 45.2 26.3 28.9 134.2 97.9 185.9 134.6 120.5 61.4 193.8 89.2 246.6 1,364.5 3.3% 100.4 418.0 316.5 2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	-68.3%				
2009 £000s 53.4 25.5 25.4 136.0 101.5 186.9 132.3 124.5 62.2 180.4 87.4 245.2 1,360.8 104.3 424.4 319.0 2010 £000s 57.4 26.5 27.2 141.0 98.5 186.4 129.0 119.5 64.6 199.2 85.0 229.8 1,364.1 0.2% 111.1 425.9 313.1 2011 £000s 55.8 25.0 27.5 154.7 96.1 178.0 128.9 113.5 59.1 185.7 85.2 231.7 1,341.3 -1.7% 108.3 428.8 301.5 2012 £000s 50.6 25.5 27.1 140.5 94.2 184.1 125.3 119.3 60.8 181.1 85.4 226.6 1,320.4 -1.6% 103.2 418.7 305.3 2013 £000s 45.2 26.3 28.9 134.2 97.9 185.9 134.6 120.5 61.4 193.8 89.2 246.6 1,364.5 3.3% 100.4 418.0 316.5 2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	-70.8%				
2010 £000s 57.4 26.5 27.2 141.0 98.5 186.4 129.0 119.5 64.6 199.2 85.0 229.8 1,364.1 0.2% 111.1 425.9 313.1 2011 £000s 55.8 25.0 27.5 154.7 96.1 178.0 128.9 113.5 59.1 185.7 85.2 231.7 1,341.3 -1.7% 108.3 428.8 301.5 2012 £000s 50.6 25.5 27.1 140.5 94.2 184.1 125.3 119.3 60.8 181.1 85.4 226.6 1,320.4 -1.6% 103.2 418.7 305.3 2013 £000s 45.2 26.3 28.9 134.2 97.9 185.9 134.6 120.5 61.4 193.8 89.2 246.6 1,364.5 3.3% 100.4 418.0 316.5 2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	-6.2%				
2011 £000s 55.8 25.0 27.5 154.7 96.1 178.0 128.9 113.5 59.1 185.7 85.2 231.7 1,341.3 -1.7% 108.3 428.8 301.5 2012 £000s 50.6 25.5 27.1 140.5 94.2 184.1 125.3 119.3 60.8 181.1 85.4 226.6 1,320.4 -1.6% 103.2 418.7 305.3 2013 £000s 45.2 26.3 28.9 134.2 97.9 185.9 134.6 120.5 61.4 193.8 89.2 246.6 1,364.5 3.3% 100.4 418.0 316.5 2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	513.0				
2012 £000s 50.6 25.5 27.1 140.5 94.2 184.1 125.3 119.3 60.8 181.1 85.4 226.6 1,320.4 -1.6% 103.2 418.7 305.3 2013 £000s 45.2 26.3 28.9 134.2 97.9 185.9 134.6 120.5 61.4 193.8 89.2 246.6 1,364.5 3.3% 100.4 418.0 316.5 2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	514.0				
2013 £000s 45.2 26.3 28.9 134.2 97.9 185.9 134.6 120.5 61.4 193.8 89.2 246.6 1,364.5 3.3% 100.4 418.0 316.5 2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	502.7				
2014 £000s 47.3 28.1 29.1 142.2 102.5 186.2 136.1 121.4 65.0 201.5 93.7 244.3 1,397.5 2.4% 104.5 430.9 322.6 2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	493.1				
2015 £000s 52.5 28.5 29.0 137.8 99.9 188.2 132.6 120.0 64.2 204.1 92.5 250.6 1,399.9 0.2% 110.0 425.9 316.8 2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	529.6				
2016 £000s 47.8 27.6 29.7 138.0 99.4 189.6 137.6 124.2 67.5 203.1 91.5 258.1 1,414.1 1.0% 105.1 427.0 329.3 2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	539.6				
2017 £000s 52.3 29.2 29.1 143.7 102.3 188.7 136.3 121.9 68.0 198.3 91.7 251.3 1,412.7 -0.1% 110.6 434.6 326.2	547.2				
	552.7				
2018 f000s 50.8 30.1 31.1 143.7 103.8 188.4 135.2 121.0 66.5 206.6 96.0 258.1 1.431.4 1.3% 112.0 436.0 322.7	541.3				
	560.7				
2019 £000s 50.7 29.8 31.0 145.4 103.3 187.7 134.7 120.5 67.0 207.2 95.6 255.0 1,427.9 -0.2% 111.5 436.4 322.2	557.8				
2020 £000s 51.7 24.4 17.2 0.2 0.2 0.7 8.5 74.0 35.9 68.9 30.0 63.9 375.5 -73.7% 93.3 1.2 118.4	162.8				
ECONOMIC IMPACT - INDEXED TO 2020 SFR					
SHARE OF MARKET 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 £000s Economic Impact by Year and Share of Total					
SFR £000s 1,360.8 1,364.1 1,341.3 1,320.4 1,364.5 1,397.5 1,399.9 1,414.1 1,412.7 1,431.4 1,427.9 375.5 2,000.00	4.0%				
All Visitor Types £M 42.0 40.9 40.0 39.0 39.2 41.5 41.3 41.5 43.9 46.6 46.9 16.6	2.00/				
Share of Total % 3.2% 3.3% 3.4% 3.4% 3.5% 3.4% 3.4% 3.4% 3.2% 3.1% 3.0% 2.3% ^{1,500.00}	3.0%				
Annual Change in Share % 2.9% 0.8% 0.9% 2.8% -3.1% 0.6% 0.6% -5.7% -4.4% -1.0% -25.4% 1,000.00	2.0%				
Change in Share from 2009 % 2.9% 3.7% 4.6% 7.5% 4.1% 4.7% 5.3% -0.7% -5.1% -6.0% -29.9%					
Avg Ann. Change in Share 2.9% 1.8% 1.5% 1.9% 0.8% 0.8% 0.8% -0.1% -0.6% -0.6% -2.7% 500.00	1.0%				
20 010 7 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1	0.007				
0.00 SFR £000s SFR £000s Share of Total	0.0%				

STEAM FINAL TREND REPORT FO	2009 to 2020 STAYING VISITOR					ECONOMIC IMPACT Indexed														
ECONOMIC IMPACT BY:	ONCIE - C	ILLINA			N	ΛΟΝΤΗ AN	D QUARTE	R												
KEY						STAYING							CALEND	AR YEAR						
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2020 /	PERCENTAC	GE CHANGE	ES .						QUAI	RTER			
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2009 to 2020	-12.6%	40.0%	-12.3%	-99.8%	-99.7%	-99.6%	-79.9%	0.9%	-37.4%	-54.6%	-56.9%	-67.0%	-52.8%		1.6%	-99.7%	-36.6%	-58.9%		
% Change 2019 to 2020	-1.1%	-19.1%	-46.1%	-99.8%	-99.8%	-99.6%	-84.4%	-12.5%	-49.2%	-68.7%	-68.0%	-75.3%	-62.5%	Annual Change	-24.1%	-99.7%	-48.0%	-70.3%		
Average Annual Change	-1.1%	3.6%	-1.1%	-9.1%	-9.1%	-9.1%	-7.3%	0.1%	-3.4%	-5.0%	- 5.2 %	-6.1%	-4.8%	Anr	0.1%	-9.1%	-3.3%	-5.4%		
2009 £M	1.450	0.913	1.043	1.628	1.997	2.039	2.275	2.670	1.728	1.905	1.415	1.339	20.40		3.406	5.664	6.673	4.659		
2010 £M	1.288	0.976	1.093	1.798	1.926	1.923	2.094	2.482	1.754	2.242	1.242	1.218	20.04	-1.8%	3.358	5.647	6.331	4.702		
2011 £M	1.318	0.850	1.135	2.062	1.915	1.987	2.266	2.354	1.555	1.992	1.319	1.230	19.98	-0.3%	3.303	5.964	6.176	4.541		
2012 £M	1.146	0.986	1.147	1.776	1.883	2.101	2.233	2.718	1.714	1.869	1.329	1.217	20.12	0.7%	3.279	5.760	6.665	4.415		
2013 £M	0.846	0.957	1.242	1.566	1.850	2.026	2.710	2.983	1.550	2.078	1.411	1.453	20.67	2.7%	3.045	5.442	7.242	4.941		
2014 £M	0.918	1.137	1.241	1.804	2.087	2.035	2.924	3.071	1.773	2.298	1.567	1.400	22.26	7.7%	3.297	5.926	7.768	5.266		
2015 £M	1.146	1.172	1.234	1.649	1.966	2.108	2.778	3.050	1.677	2.320	1.437	1.405	21.94	-1.4%	3.552	5.723	7.506	5.162		
2016 £M	0.922	1.109	1.270	1.618	1.886	2.066	2.915	3.126	1.875	2.245	1.451	1.580	22.06	0.6%	3.301	5.570	7.917	5.276		
2017 £M	1.217	1.351	1.329	1.914	2.144	2.231	2.962	3.015	2.136	2.368	1.544	1.574	23.78	7.8%	3.897	6.289	8.113	5.486		
2018 £M	1.303	1.635	1.732	2.105	2.437	2.377	3.069	3.240	2.231	2.796	1.941	1.855	26.72	12.3%	4.670	6.919	8.540	6.592		
2019 £M	1.281	1.580	1.697	2.007	2.285	2.247	2.927	3.077	2.131	2.765	1.907	1.787	25.69	-3.8%	4.558	6.540	8.135	6.460		
2020 £M	1.267	1.279	0.915	0.003	0.006	0.008	0.458	2.693	1.082	0.865	0.610	0.442	9.628	-62.5%	3.461	0.017	4.234	1.917		
			_	_	ACT - INDE										STAYING					
SHARE OF MARKET	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TIVI	Economic I	mpact by Y	ear and Sn	are of lota	I		
Staying Visitor £M	20.40	20.04	19.98	20.12	20.67	22.26	21.94 41.30	22.06	23.78 43.93	26.72 46.58	25.69 46.92	9.628	30.00				_	70.0%		
All Visitor Types £M Share of Total %	42.02 48.6%	40.94 48.9%	39.96 50.0%	38.98 51.6%	39.20 52.7%	41.46 53.7%	53.1%	41.48 53.2%	54.1%	57.4%	54.8%	16.55 58.2%	25.00	_				60.0%		
Annual Change in Share %	46.0%	0.8%	2.2%	3.2%	2.2%	1.8%	-1.0%	0.1%	1.8%	6.0%	- 4.6 %	6.2%	20.00					50.0%		
Change in Share from 2009 %		0.8%	3.0%	6.3%	8.6%	10.6%	9.4%	9.6%	11.5%	18.1%	12.8%	19.8%	15.00			40.0% 30.0%				
Avg Ann. Change in Share %		0.8%	1.5%	2.1%	2.1%	2.1%	1.6%	1.4%	1.4%	2.0%	1.3%	1.8%	10.00		20.					
A48 Allin Change III Share 76		0.0/0	1.5/0	∠. 1/0	Z.1/0	Z.1/0	1.0/0	1.→/0	1.4/0	2.0/0	1.3/0	1.0/0	5.00	2010						
													0.00		7 7 7	0.0%				

Report Prepared by: Alison Tipler. Date of Issue: 07/06/21

Staying Visitor £M Share of Total %

	TEAM FINAL TREND REPORT FOR 2009-2020 UMFRIES AND GALLOWAY COUNCIL - GRETNA														ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:	ONCIL C	KETIVA			N	лоnth an	D QUARTE	R			2020 Prices									
KEY						DAY VI	ISITOR						CALEND	AR YEAR		01141	TED.			
An increase of 3% or more			EC	ONOMIC II	MPACT £M	- INDEXED	TO 2020 /	PERCENTAC	GE CHANGI	ES						QUAI	KIEK			
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2009 to 2020	41.6%	-0.1%	-57.6%	-99.7%	-99.7%	-98.8%	-89.2%	-81.1%	-70.6%	-44.0%	-25.7%	-77.2 %	-68.0%		2.4%	-99.4%	-81.3%	-49.9%		
% Change 2019 to 2020	24.1%	11.8%	-40.3%	-99.7%	-99.8%	-98.8%	-87.1%	-77.3%	-62.6%	-30.1%	-29.3%	-83.3%	-67.4%	Annual Change	7.4%	-99.5%	-77.3%	-52.1%		
Average Annual Change	3.8%	0.0%	-5.2%	-9.1%	-9.1%	-9.0%	-8.1%	-7.4%	-6.4%	-4.0%	-2.3%	-7.0%	-6.2%	Ğ Ä	0.2%	-9.0%	-7.4%	-4.5%		
2009 £M	1.447	0.863	0.912	1.845	2.255	2.151	2.931	2.912	2.094	1.765	1.092	1.348	21.62		3.222	7.938	4.205			
2010 £M												3.013	6.116	7.696	4.078					
2011 £M	1.242	0.719	0.923	2.234	1.856	2.123	2.650	2.627	1.757	1.646	0.962	1.234	19.97	-4.5%	2.884	7.034	3.842			
2012 £M	1.600	0.803	0.780	1.915	1.738	2.099	2.197	2.291	1.613	1.485	1.106	1.236	18.86	-5.6%	3.183	6.101	3.827			
2013 £M	1.519	0.808	0.824	1.748	1.701	1.922	2.092	2.337	1.549	1.458	1.176	1.398	18.53	-1.8%	3.151	5.978	4.032			
2014 £M	1.795	0.731	0.893	2.119	1.906	1.966	2.079	2.375	1.506	1.309	1.092	1.429	19.20	3.6%	3.420	5.990	5.960	3.830		
2015 £M	1.585	0.796	0.902	2.161	2.288	1.841	2.112	2.233	1.497	1.370	1.184	1.384	19.35	0.8%			5.842	3.938		
2016 £M	1.617	0.711	0.944	1.750	1.963	2.078	2.065	2.170	2.056	1.591	0.956	1.511	19.41	0.3%	3.272	5.791	6.292	4.058		
2017 £M	1.463	0.806	0.717	2.491	2.075	2.048	2.424	2.258	1.583	1.364	1.195	1.722	20.15	3.8%	2.986	6.614	6.265	4.282		
2018 £M	1.646	0.706	0.724	2.164	2.260	2.076	2.235	2.223	1.668	1.357	1.183	1.618	19.86	-1.4%	3.076	6.500	6.127	4.158		
2019 £M	1.651	0.771	0.648	2.270	2.673	2.293	2.453	2.423	1.647	1.416	1.147	1.838	21.23	6.9%	3.070	7.237	6.523	4.401		
2020 £M	2.049	0.863	0.387 FCON	0.006	0.006	0.027	0.316	0.549	0.615	0.989	0.811	0.307	6.924	-67.4%	3.298 DAY VI	0.038	1.481	2.107		
SHARE OF MARKET	2009	2010	2011	OMIC IMPA 2012	2013	2014	2015	2016	2017	2018	2019	2020		Economic I	mpact by Y		are of Tota	al		
Day Visitor £M	21.62	20.90	19.97	18.86	18.53	19.20	19.35	19.41	2017	19.86	21.23	6.924	TIVI	Leonomic	impact by i	car ana sn	are or rote			
All Visitor Types £M	42.02	40.94	39.96	38.98	39.20	41.46	41.30	41.48	43.93	46.58	46.92	16.55	25.00					60.0%		
Share of Total %	51.4%	51.1%	50.0%	48.4%	47.3%	46.3%	46.9%	46.8%	45.9%	42.6%	45.2%	41.8%	20.00					50.0%		
Annual Change in Share %	01	-0.7%	-2.1%	-3.2%	-2.3%	-2.0%	1.2%	-0.1%	-2.0%	-7.0%	6.1%	-7.5%	15.00					40.0%		
Change in Share from 2009 %		-0.7%	-2.8%	-5.9%	-8.1%	-10.0%	-8.9%	-9.0%	-10.9%	-17.1%	-12.0%	-18.7%	10.00			30.0%				
Avg Ann. Change in Share %		-0.7%	-1.4%	-2.0%	-2.0%	-2.0%	-1.5%	-1.3%	-1.4%	-1.9%	-1.2%	-1.7%	10.00			20.0%				
													5.00	0009	2013 2013 2013 2014 2016 2016 2017 2020 2020					
													0.00					0.0%		
														Day Vi	sitor £M		Share of Tot	al %		