

SOCIAL MEDIA INSIGHTS - AUG 2021

Facebook	07/21	08/21	Twitter	07/21	08/21	Instagram	07/21	08/21
Followers	10,505	15,670	Followers:	1,172	1,246	Followers:	2,417	2,501
Growth/Month	4,995	5,165	Growth/Month	34	74	Growth/Month	193	84
Reach/Month	254K	463K	Impressions/Month	15.4k	34.1k	Reach/Month	8.2k	157k
Est Blogger Post Reach	/	/	Est Blogger Post Reach	/	/	Est Blogger Post Reach	24.8k	/
Avg Reach/Post:	4.1k	7.4k	No of Tweets	17	33	Avg Reach/Post:	815	720
						Avg Engagement/Post	3.6%	2.9%

