

What makes a good trail

- Clearly waymarked
- Mainly off-road
- Barrier free
- Explore Scotland's nature and landscape
- Experience our amazing history and culture



(NatureScot 2021) NWCN

145.1m trips 2019

Physical activity

27,500 jobs

Scotland's Trails

Boost life satisfaction

£2b secondary spend

Improve their wellbeing

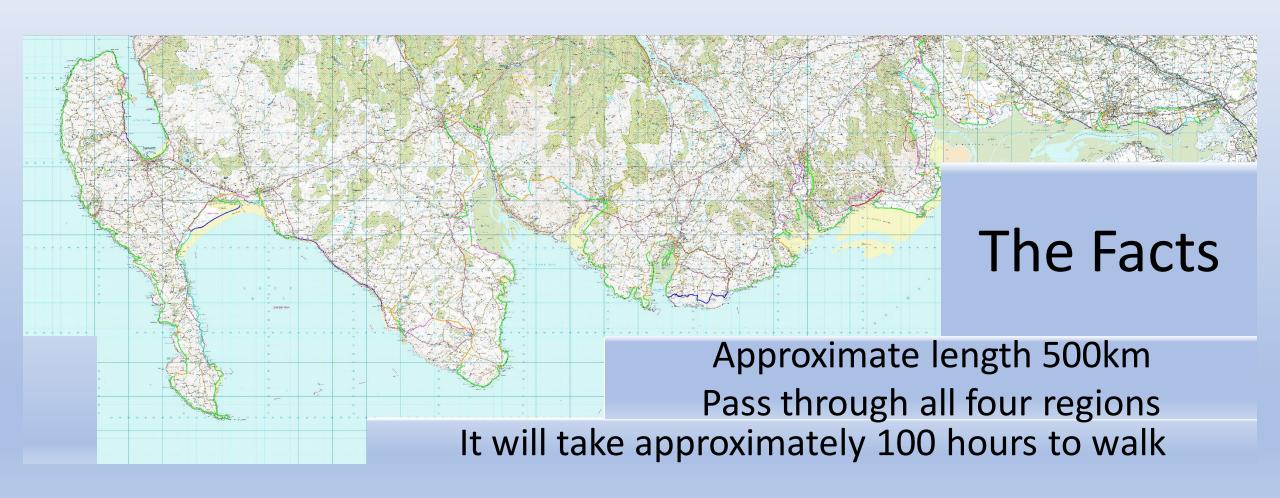
Trails in South Scotland







South West Scotland Coastal Way

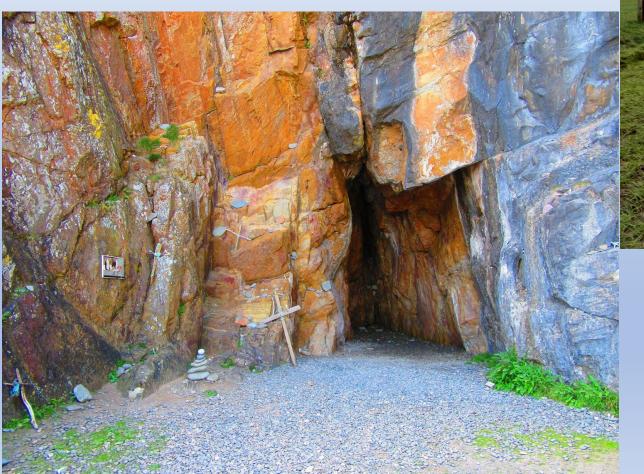


Scenery





History



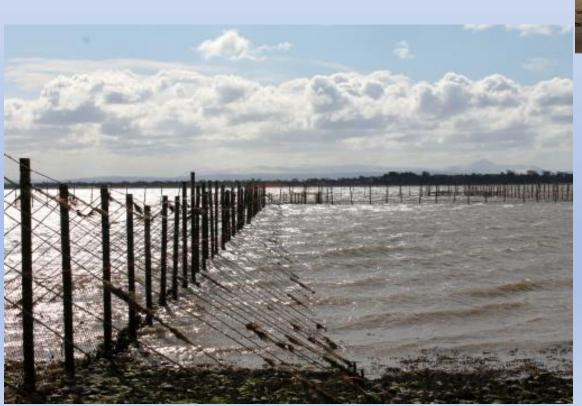


Wildlife





Land Marks





In Summary

- Develop partnerships
- Create opportunities
- Become a challenge
- Celebrates our diverse region



"Every adventure requires a first step"



