Robert Burns Ellisland Farm













Under New Management from 2020 – Robert Burns Ellisland Trust – SCIO SC049973





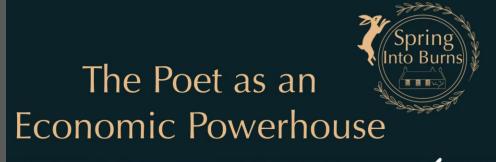
Raising Awareness Online

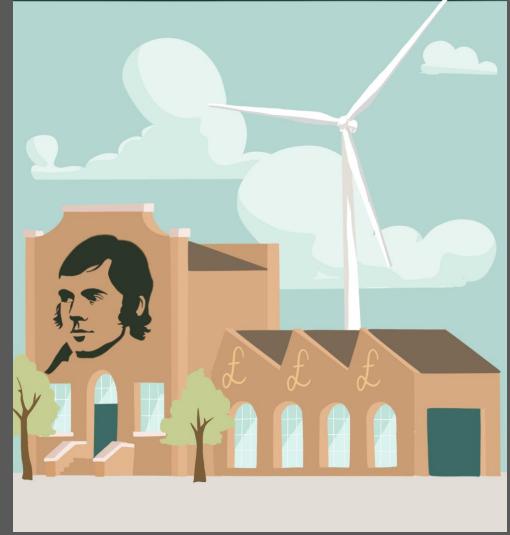
Secrets of Ellisland

Poet as economic powerhouse

Burns Women and Love

Treasures of Ellisland

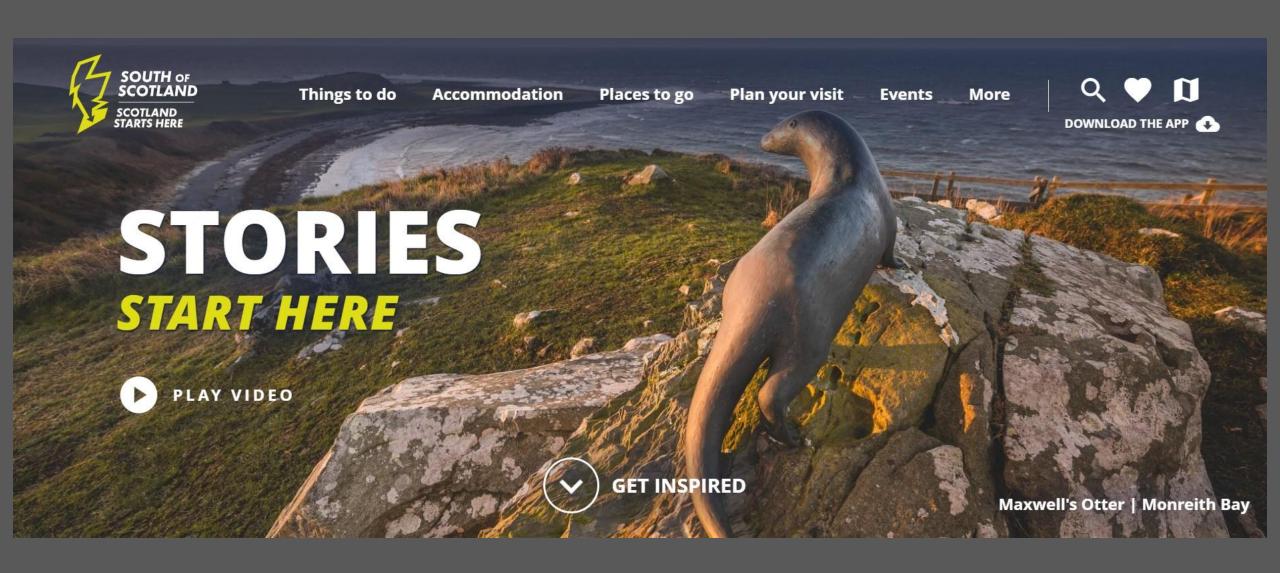




Footsteps of Burns – Marketing Dumfriesshire. An Ellisland led project launched 2021



















New interest in Burns right across the South



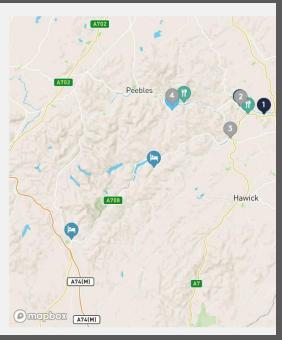
Stop 1 - Melrose Abbey

Today Melrose in a visitor's dream with history and culture galore. However as is so often the case, one's perception of a place can be made, or indeed dampened by the weather. So it was for Burns and Melrose. The weather had taken a turn and was wet and cold for May and his remarks reflected this: "the whole country hereabout, both on Tweed and Ettrick remarkably Melrose Abbey stony"

MORE INFO









Robert Burns and the Scottish Economy

ROBERT BURNS AND THE SCOTTISH ECONOMY

Final Report October 2019

Professor Murray Pittock, University of Glasgow

Centre for Robert Burns Studies

With contributions and an appendix on Regional Inclusive Growth from Dr Joel Ambroisine, Research Assistant

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Burns = £203 mill

Mozart = £3.5 bill

Ayrshire Burns tourism = £155 mill

Dumfries and Galloway Burns tourism = £21 mill

Dumfries & Galloway Vs Ayrshire

The tourism sector now accounts for 5 per cent of Scotland's gross domestic product and 8 per cent of employment, accounting for 207,000 jobs. Burnsrelated tourism brings in just under £155 million, almost two thirds of which—£121 million—goes to Ayrshire and Arran. That is significantly ahead of the £21 million that is generated in Dumfries and Galloway, where Burns lived and died, so there is huge potential to promote the fantastic offering, perhaps through better marketing and by linking sites across geographical areas



The Place to Fall in Love With Burns



- We will be sustainable.
- Holiday accommodation
- Catering
- Tourism experiences SSDA
- Cottage restored to Burns time
- Centre for creative learning –esp music
- A first class visitor
 attraction and heritage
 asset for Dumfries and
 Galloway
- Using outdoor space special garden and woodland



Live

12:09



B B C NEWS





POLITICS

FOOTBALL

SPORT TV & CELEBS

News **Glasgow & West**

Plan to revitalise home where **Robert Burns wrote Auld Lang Syne**

The 'romantic' home the bard built with Jean Armour could be reimagined under new plans.

Home of Auld Lang Syne seeks wider recognition

7 October 2022



Ellisland Farm was where Robert Burns wrote Auld Lang Syne and Tam o Shanter

A masterplan is to be drawn up to raise the profile of the south of Scotland farm where Robert Burns wrote some of his most famous

C bbc.com

NEWS

Politic PRIVACY

£30,000 "sustainable future" masterplan to be drawn up for **Robert Burns Farm** near Dumfries

Some of Scotland's leading architects and heritage experts are on board to help develop the vision for Burns' former family home



Burns at Ellisland Farm, where he wrote Auld Lang

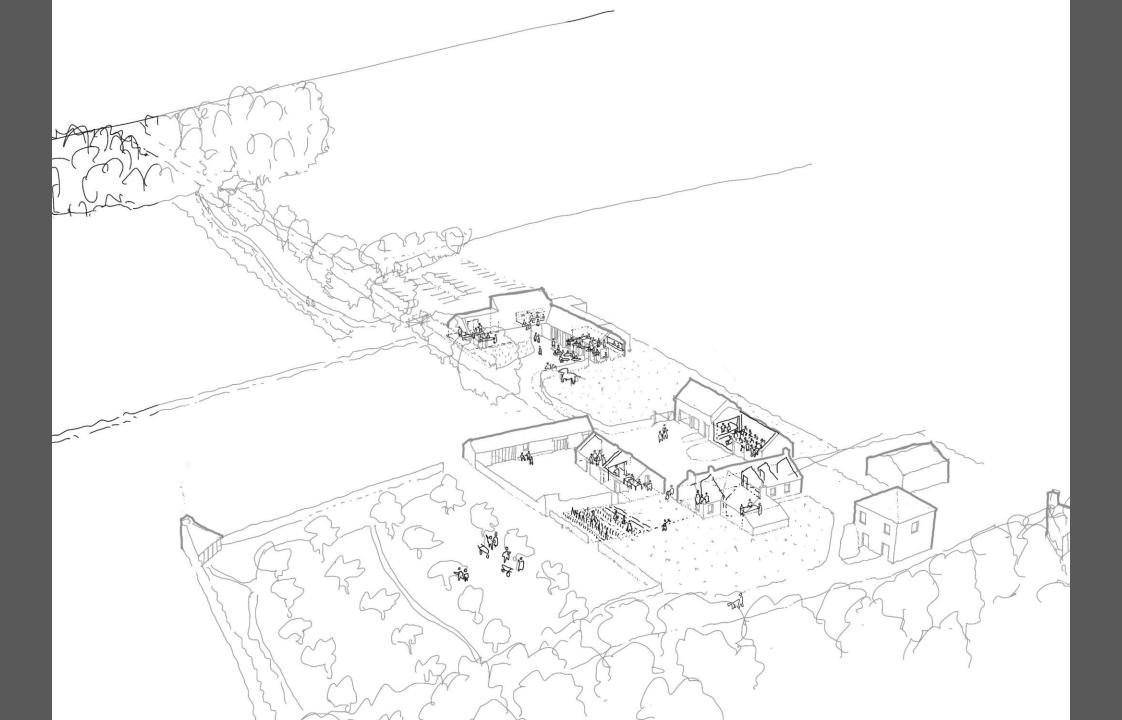


Intangible benefits of Burns: place-making, pride, well-being

Pittock Report suggested that having a heritage asset close to your community would increase not just tourism but a sensive of wellinging, a "pull factor for inwar, ability to retain and attract talent; investment" even improved property prices,















Volunteers

New members

Regular donations