

**GO**  
**TWEED**  
**VALLEY**  
**SCOTLAND**

Tweed Valley –  
Cycling for all, 2 May  
2023

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# GO TWEED VALLEY SCOTLAND







# Why Go Tweed Valley ...

What do we stand for  
as a destination?

What do we want to  
be?





A strong cycling lead ...





A fine supporting cast ...



An aerial photograph of a stone tower and a river in a forested valley. The tower is a multi-story stone structure with a dark roof, situated on a hillside. A river flows through the valley, surrounded by dense forest with autumn foliage. The sky is overcast with grey clouds. The text "History & heritage" is overlaid in the bottom left corner.

# History & heritage



Arts & culture





Health & wellbeing







Food & drink





Great retail





# Character stays





Connecting threads ...





One of our strongest  
connectors of all ...







2023 UCI Cycling World Championships





Not just another bike event





Glentress and more ...





# Fringe events







Needs must

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Cycling with a smile





Thank you for listening

