



# 2023 UCI CYCLING WORLD CHAMPIONSHIPS SOUTH OF SCOTLAND IN NUMBERS



**4** Championships across **2** Local Authority areas with intergrated para-cycling and able bodied road and trail events for the first time ever

## Scottish Borders

**483**

competitors from 61 countries took part in the Mountain Bike Cross Country. 164 competitors from 37 countries took part in the Mountain Bike Marathon

**360**

volunteers assisted at the event

**£6.1M**

Direct Economic Impact of 2023 UCI Cycling World Championships in the Scottish Borders is £6.1M

**90%**

of visitors plan to return to the Scottish Borders

**1,987**

Mountain Bike events in Glentress Forest:  
• The events saw a total of 1,987 hours of coverage broadcast world-wide

**43.56M**

cumulative broadcast viewers • With 12.72 Million hours watched world-wide

## Dumfries & Galloway

**411**

competitors from 59 countries took part in the para-cycling time trail and road race world championships

**110**

volunteers assisted at the event

**£1.9M**

is the direct Economic Impact of the World Paracycling Championships in Dumfries and Galloway

**85%**

of visitors plan to return to Dumfries and Galloway

**97%**

delighted to see Dumfries and Galloway hosting the 2023 UCI Cycling World Championships, para-cycling events

**8.5 days**

length of stay on average in the region

**570,000 hours**

UCI related to the Para-Cycling Road events in Dumfries & Galloway: • The Para-Cycling Road events had a broadcast time of 36 hours and 12 minutes  
• There was a cumulative Broadcast Audience of 21.5 Million viewers • With over 570,000 hours viewed