

Visitor management & nature/natural capital Cara Gillespie, CEO cara@sup.org.uk

What is "Natural Capital"?

- NatureScot definition: "a term for the habitats and ecosystems that provide social, environmental and economic benefits to humans."
- provides people with essential services, like water catchment, erosion control and crop pollination by insects,
- An extension of the economic notion of capital- can be VALUED in monetary terms and TRADED
- Most commonly in the form of carbon credits for Peatland or Woodland restoration

How to value a view, a landscape or an experience in nature?



You can value our natural capital

- LEARN about our amazing landscapes, habitats and ecosystems and ways to enjoy them sustainably
- ENGAGE in it- get out there (if you haven't already)- develop nature connections
- PROMOTE the South Scotland environment to visitors- we can all be informal hosts and guides
- PROTECT and RESTORE our precious habitats and biodiversity- get involved in practical action
- RESPECT different perspectives on land use. 'Natural' and 'nature' are human constructs, and everyone needs to make a living.

Sustainable visitor management

 Understand access rights and responsibilities and help visitors to https://www.outdooraccess-scotland.scot/

 Understand there isn't a 'they' – we (communities, private individuals, businesses) need to take ever greater responsibility for provision of visitor infrastructure (signage, paths, public toilets etc)

• Be positive, find solutions and collaborate!



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