

Craig of Campbeltown Limited overview



Agenda

Intro

West Coast Tours

City Sightseeing Glasgow

The Majestic Line

Kintyre Express

West Coast Motors

Borders Buses



Introduction

Family-owned

- Emphasis on tradition and family values

High-quality service

- Commitment to excellence in transport and tourism

Customer satisfaction

- Focus on meeting and exceeding customer expectations

Sustainable growth

- Dedication to environmentally friendly practices



West Coast Tours

Day Tours from Oban

Destinations include Mull, Iona, Staffa, and Treshnish

Quality Tourism Experiences

Committed to providing memorable tours



City Sightseeing Glasgow

Hop-On Hop-Off Bus Tours

Explore Glasgow's attractions and landmarks

Convenient for tourists and locals



The Majestic Line

Leading provider of small-ship cruises in the Scottish Highlands and Islands

Specialises in unique and memorable experiences

Operates a fleet of vessels

Recently acquired by CCL

Acquisition aims to expand market share

Enhances tourism and travel portfolio

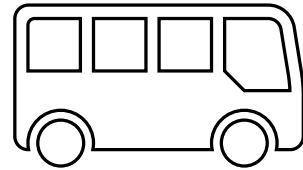


Kintyre Express

- **Service Routes**
 - Campbeltown in Kintyre
 - Ballycastle in Northern Ireland
 - Port Ellen on the Isle of Islay
- **Cabin Features**
 - Centrally heated cabin
 - 12 airline-style seats
 - Ample room for bikes, luggage, and golf clubs
- **Popularity and Convenience**
 - Popular way to explore destinations
 - Convenient travel option

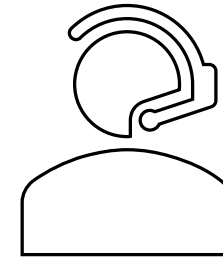


Borders Buses/West Coast Motors



Local and Intercity Bus Services

Operates in the Scottish Borders
Serves North Northumberland



Focus on Connectivity and Customer Service

Recognising connectivity
Emphasises high-quality customer service



Borders Buses



- Borders Buses boosts Scottish Borders tourism by:
- **Improving access:** Connecting towns and attractions, including links to Edinburgh and Newcastle.
- **Free bus travel:** U22s and Over 60s
- **Promoting local sites:** Highlighting attractions like Abbotsford House via marketing – off and online.
- **Offering innovative services:** Introducing bike buses, unique in Scotland and the UK.
- **Supporting the local economy:** Driving visitor numbers, benefiting businesses.
- **Promoting sustainable tourism:** Using eco-friendly buses.



What can business do:

Information provision

Online and offline



SCAN ME

